

BUSINESS ADMINISTRATION

PROGRAM OVERVIEW

Viterbo's business administration program stands out for its comprehensive and adaptable curriculum, covering a wide array of essential subjects such as marketing, finance, management, ethics, and law. This foundation will equip you with a holistic understanding of business, enabling you to tailor your academic journey to align with your passions and career aspirations. By immersing yourself in customized coursework, practical experiences, and industry insights, you will emerge well-prepared to navigate and excel in the ever-evolving complexities of the business world.

COMMON CAREERS

- Account manager
- Business analyst
- Project manager
- Sales professional
- Insurance agent
- Banking professional

SCHOLARSHIPS

Business scholarships available. Students are eligible to apply as early as their first year. Certain scholarships allow for reapplication on an annual basis, renewable for up to four years.



4+1
MBA Option
Guaranteed Paid
Internships
Strong Alumni
Network



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Sample Four-year Plan for Business Administration

Note: The four-year plan is for example purposes only. Students should refer to the catalog in effect upon their entry to Viterbo for more specifics on requirements of the core curriculum, major, and degree. Some courses have certain semester rotations that may or may not be reflected below. Your advisor will assist you with actual registration planning to accommodate these rotations. For complete information, see the current undergraduate catalog.

Fall Semester – First Year		Spring Semester – First Year	
ENGL 103/104/105 – CCF Written Communication	3–4	ENGL 104/105/195 – CCF Written Communication	3–4
VUSM FVT – Franciscan Values and Traditions	3	CCWOT (Recommend Historical Analysis)	3
MATH 112 – College Algebra ¹ (CCF Quantitative Literacy)	3	CCWOT (Recommend Theological Inquiry)	3
ECON 102 – Microeconomics	3	ACCT 211 – Financial Accounting	3
INFO 103 – Spreadsheet Fundamentals	1	ECON 101 – Macroeconomics	3
MGMT 101 – Introduction to Business	1		
TOTAL CREDITS	14–15	TOTAL CREDITS	15–16
Fall Semester – Second Year		Spring Semester – Second Year	
VUSM LDW – Living in a Diverse World	3	CCF Oral Communication (Recommend MGMT 203)	2
ACCT 212 – Managerial Accounting	3	CCWOT (Recommend Natural Science)	4
MGMT 210 – Management Systems Concepts and Applications	3	MGMT 300 – Business and Professional Writing (CCF Written Communication II)	3
MATH 130 – Introductory Statistics	3	MATH 270 – Managerial Mathematics	3
SVLD 260 – Foundations of Servant Leadership	3	MGMT 250 – Personal and Professional Branding	2
		Business Elective ²	3
TOTAL CREDITS	15	TOTAL CREDITS	17
Fall Semester – Third Year		Spring Semester – Third Year	
MGMT 374 – Diversity in Global Business (VUSM Social Justice and Equity)	3	CCWOT (Recommend Social Sciences)	3
FINA 331 – Financial Management	3	FINA/ACCT/MGMT/MKTG/SPML 487 – Internship	4
MGMT 341 – Principles of Management and Organizational Behavior	3	BLAW 343 – Legal Ethical Environment of Business	3
MGMT 351 – Principles of Marketing	3	Business Elective ²	3
Business Elective ²	3	General Elective/Minor ³	3
TOTAL CREDITS	15	TOTAL CREDITS	16
Fall Semester – Fourth Year		Spring Semester – Fourth Year	
CCWOT (Recommend Literary Analysis)	3	CCWOT (Recommend Integrating Faith and Practice)	3
CCWOT (Recommend Artistic Engagement)	3	CCWOT Philosophical Inquiry (Recommend BUSL 402)	3
MGMT 447 – Production and Operations Management	3	VUSM TEL – The Ethical Life	3
Business Elective ²	3	MGMT 449 – Global Strategic Management	3
General Elective/Minor ³	3–6	MGMT 492 – Comprehensive Capstone	1
		Business Elective ²	3
TOTAL CREDITS	15–18	TOTAL CREDITS	16

NOTES

¹MATH 112 not needed if placed into MATH 270.

²Fifteen credits from ACCT, BLAW, COMM (except COMM 150), CSCI, ECON, FINA, HMG, INFO, MGMT, MKTG, SPML, SVLD required.

³Students must complete 120 credits (including 40 credits upper division) for BBA degree.