

Sample Four-year Plan for Data Analytics (BBA)

Note: The four-year plan is for example purposes only. Students should refer to the catalog in effect upon their entry to Viterbo for more specifics on requirements of the core curriculum, major, and degree. Some courses have certain semester rotations that may or may not be reflected below. Your advisor will assist you with actual registration planning to accommodate these rotations. For complete information, see the current undergraduate catalog.

Fall Semester – First Year		Spring Semester – First Year	
ENGL 103/104/105 – CCF Written Communication	3–4	ENGL 104/105/195 – CCF Written Communication	3–4
VUSM FVT – Franciscan Values and Traditions	3	CCWOT (Recommend Historical Analysis)	3
MATH 112 – College Algebra ¹ (CCF Quantitative Literacy)	3	CCWOT (Recommend Theological Inquiry)	3
ECON 102 – Microeconomics	3	ACCT 211 – Financial Accounting	3
INFO 103 – Spreadsheet Fundamentals	1	ECON 101 – Macroeconomics	3
MGMT 101 – Introduction to Business	1		
TOTAL CREDITS	14–15	TOTAL CREDITS	15–16
Fall Semester – Second Year		Spring Semester – Second Year	
VUSM LDW – Living in a Diverse World	3	MGMT 203 – Professional Communication (CCF Oral Communication)	2
ACCT 212 – Managerial Accounting	3	CCWOT (Recommend Natural Science)	4
CSCI 110 – Introduction to Software Engineering	4	MGMT 300 – Business and Professional Writing (CCF Written Communication II)	3
MATH 230 – Statistics with R Programming	4	MGMT 210 – Management Information Systems Concepts and Applications	3
SVLD 260 – Foundations of Servant Leadership	3	MATH 270 – Managerial Mathematics	3
		MGMT 250 – Personal and Professional Branding	2
TOTAL CREDITS	17	TOTAL CREDITS	17
Fall Semester – Third Year		Spring Semester – Third Year	
CCWOT (Recommend Literary Analysis)	3	CCWOT Philosophical Inquiry (Recommend BUSL 402)	3
MGMT 374 – Diversity in Global Business (VUSM Social Justice and Equity)	3	CCWOT (Recommend Social Sciences)	3
CSCI 310 – Database Systems	3	BLAW 343 – Legal and Ethical Environment of Business	3
FINA 331 – Financial Management	3	INFO 430 – Advanced Business Intelligence	3
MATH 335 – Data Analysis	3	DATA 487 – Internship	4
TOTAL CREDITS	15	TOTAL CREDITS	16
Fall Semester – Fourth Year		Spring Semester – Fourth Year	
CCWOT (Recommend Artistic Engagement)	3	VUSM TEL – The Ethical Life	3
CCWOT (Recommend Integrating Faith and Practice)	3	DATA 498 – Capstone	3
MGMT 341 – Principles of Management and Organizational Behavior	3	MGMT 449 – Global Strategic Management	3
MGMT 447 – Production and Operations Management	3	MGMT 492 – Comprehensive Capstone	1
MKTG 351 – Principles of Marketing	3	PROJ 449 – Lean Six Sigma Project Management	3
		General Elective/Minor ²	3
TOTAL CREDITS	15	TOTAL CREDITS	16

NOTES:

¹MATH 112 not needed if placed into MATH 270.

²Students must complete 120 credits (including 40 credits upper division) for a BBA degree.