



VITERBO UNIVERSITY ALUMNI ASSOCIATION Board Minutes

Tuesday, August 17 – 5:30 – 8:00 pm

(4:45 pm New Board Member Orientation)

Reinhart Center Room 134 – You may park in the lot without being ticketed

VITERBO-WIRELESS Username: alumni1 Password: V!terbo2021

Zoom Meeting URL: <https://viterbo.zoom.us/j/91356114117>

Meeting ID: 913 5611 4117

One tap mobile: US: +13017158592,,91356114117# or +13126266799,,91356114117#

Join by phone: +1 301 715 8592

Alumni Board Members Present: Jessica Himmer, Carrie Kirsch FSPA, Sarah Havens, Mary Lella, Jeanne Pavela, Dean Beinborn, Doug Beinborn, Cassie Larson, Avery Gerstenberget, Emily Dykman, Josh Kohnhorst, Terri Pedace, Scott Stene, Andrew Kaiser, Mary Kay Krupa, Christopher Nelson, Brett May, Julia Hunt, Marjorie Stieve, Julia Callaghan, Kyle Jennings, Jed Barton, Amanda Clark.

Emeritus Board Members: Doris Doherty Gasper, Margaret Hammell, Rose Ann Kazmierczak, Marie Kyle FSPA, Leah Misch.

Ex-officio members and guests: Rick Trietley, Jim Salmo, Leah Achterberg, Marlene Hendrickson, Kathy Duerwachter, Megan Messa (Student)

- I. New Board Member Orientation 4:45 pm
- II. Call to Order Jessica Himmer 5:30 pm
- III. Prayer Carrie Kirsch, FSPA 5:32 pm
- IV. Viterbo University Updates Rick Trietley 5:35 pm
 - Rick said that at this time there is currently no covid restrictions and we are trying to get some of the important social student events back this year but with everything going on around the country we are prepared to be flexible
 - His first 2 months on the job he has been traveling and seeing alumni around the Midwest and country. He has also been working to support Viterbo staff as they have been doing a lot of extra initiatives over the past year.
 - We have added a new military alliance center on campus, and we are looking to support that more.
 - Ricks vision and priorities – vision means for him is centered around what we do with the goal of our students in mind. After the last 18 months we need to reclaim the Viterbo culture after covid and the hate incidents that happened last year. He is looking to bring a new beginning with stability and calm. We are not looking for a new normal we are looking to claim a new beginning by embracing our Catholic, Franciscan heritage. Viterbo is one of only 23 Catholic Franciscan universities in the country and we should be proud of our unique heritage. We need to be an inclusive community that has been



and will continue to be a top priority. Our students are our legacy and we need to welcome them and engage them holistically and embrace them from day one.

- We also need to focus on the soon to be sophomores and engage them, so they don't become the lost class. We currently have high employee turn over due to many factors, but some left because of culture and that isn't okay. We need to change that.
- We are working to get ready for a campaign and last year financially we ended up in the plus side.

V. Introductions Jessica Himmer 5:55 pm

- a. Virtual and in-person attendees all did their own introductions.

VI. Mission Moment 6:10 pm

- a. Megan, a current senior student, told us about her Franciscan CORE camp experience this past summer. She was able to engage with high school students about different things such as food deserts and homelessness.

VII. Board Business 6:15 pm

- a. Approve minutes from the previous meeting Jessica Himmer
 - i. Cassie Larson motioned and Andrew Kaiser seconded
- b. Alumni Office Updates and Events Recap Kathy Duerwachter
 - i. People are craving to be in person. We had a First Thursday at Pettibone, and people were very happy to be in person. Also had an in-person event in Milwaukee. We have an author event in person, and we will be facilitating a virtual book club discussion with the event as well.
 - ii. Kathy will be sending out a link to volunteer for fall events. The first event is welcoming students back and helping them move in on Thursday, Aug. 26. All volunteer opportunities are highlighted on the event calendar at the bottom of the agenda.
- c. Alumni Plaza Project and Day of Giving Leah Achterberg
 - i. The alumni plaza project will be a destination on campus for alumni, students, prospective students, and the Viterbo community to gather. There will be archival photos telling the story of our alma mater. On the front columns you can have an opportunity to have your name listed with alums from your decade. It's \$300 to support the project and have your name included. We are asking board members to tell their story to help market the project by creating a flipgrid video. More information will be coming from Leah with instructions on how to participate. We are hoping to collect board members' stories by the end of the month. Marketing pieces are in the mail along with emails. The day of giving will be a great opportunity to promote this event.
- d. Chapter Board Updates
 - i. o MBA/MASL



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1. MBA/MASL alumni chapter is having their first meeting of the year in September.
 - ii. o SFSN Alumnae Chapter
 1. The group had their annual reunion meeting on August 4. 130 alums attended and met in the FSPA prayer garden area, had mass in San Damiano Chapel, and their annual lunch and program was in the Fine Arts Center FSPA lobby. The chapter members invited the first Viterbo nursing class of 1971 to join in as it was their 50th anniversary celebration graduating from Viterbo. The SFSN Class of 1970 was honored in-person for their 50th anniversary this year.
- VIII. Alumni Board Break Out Session 6:35 pm
- IX. Committee Reports and Plans 7:10 pm
- a. Most of the group updated their plans
 - b. We have added a nominations committee
 - c. All board materials will be available via a shared drive at:
- X. Social time 7:30-8 pm
- XI. Upcoming Events
- o Aug. 4 – SFSN Event
 - o Aug. 14 – Alumni Soccer Games and Men’s Alumni Golf
 - o Aug. 25-26 – First Year Student Move In – need volunteers on Aug. 26 – 8-11:30 am
 - o Aug. 29 – Minneapolis Event – Twins vs Brewers
 - o Aug. 29 – Women’s alumni golf – fundraiser
 - o Sept. 2 – Welcome Back Bash – alumni table – need volunteers 1-3:30 pm
 - o Sept. 2 – First Thursday – Tent at Moon Tunes
 - o Sept. 16 – MBA/MASL Alumni Chapter Board Meeting
 - o Sept. 18 – Wall of Fame Ceremony
 - o Oct. 7-10 – Viterbo Days weekend – Day of Giving kicking off the event on Oct. 7
 - o Oct. Book Club TBD
 - o Nov. 2 – Countdown to Commencement
 - o Nov. 4 – First Thursday
 - o Nov. 11 – Alumni Board Meeting

Highlighted items – need alumni volunteers