



VITERBO UNIVERSITY ALUMNI ASSOCIATION

Alumni Board Meeting Agenda

Thursday, Apr. 22, 2021 – 5:30 – 7:30 pm Zoom

Board Share Drive: <https://bit.ly/BoardSharedDocs2021>

In Attendance: Julia Hunt, Ann Kiel, Sarah Havens, Sr. Carrie Kirsch, Terri Pedace, Jeanne Pavela, Brady Lowe, Marjorie Stieve, Annette Friedewald, Jessica Himmer, EmmaLee Eckardt, Josh Kohnhorst, Mary Kay Krupa, Cassie (Schultz) Larson, Andrew Kaiser, Julia Hunt, Doug Beinborn

Emeritus Members: Margaret Hammell, Sandra Hoeser, Sr. Marie Kyle

Ex-Officio Members: Glena Temple, Jim Salmo, Kathy Duerwachter, Abby Brueggen, Marlene Hendrickson

- I. Call to Order Jessica Himmer

- II. Prayer Ann Kiel
“Shake Us from Our Slumber” Martin Luther King Jr.

- III. Board Announcements Jessica Himmer
Weddings (EmmaLee) & Puppies (Jessica) & Babies (Josh)! Josh having a 2nd boy in June, Congrats!
- IV. Mission Moment
Zach-Junior Biology Major-RA
Community Garden volunteer opportunity, in return you get fresh produce. Creating raised garden beds, 2-3 completed. The service was more of providing the garden some relief, helping better serve the gardens, and to allow them to use their time more efficiently.
- V. Viterbo University Updates Glenn Temple
Campus is hurting right now after threatening incidents on campus. Students want to be more involved in decision making on campus, great feedback from students on what they need and want. More emphasis for both students and faculty on racial injustice, culture injustice, LGBTQ awareness, and more. The university has implemented security cameras in more places, more security guards. This has come from the recent incidents on campus and in the dorms. Inclusive teaching module training that all staff will take. Equity and social justice group to be created for students. A large investment in new positions to help with social justice and equitable rights. Strong partnership with Aquinas, and graduate programs. Over a month of no positive covid cases, over 70% of employees and 30% of students are vaccinated.

- VI. Alumni Plaza Project Update Jim Salmo
Collaboration with Boys and Girls Club - 3 phase programs, scholarships, mentorship, and free college credit courses (2 this summer – in person program). Goal to raise \$500,000 and are roughly at \$300,000.

Plaza Project-starting with senior class to invite them to participate. Then look from June-October to spread the word for alumni to participate in the plaza project. Project is underway!
\$180 is the discounted donation amount for recent grads to be spread over 3 years. For all other alumni it will be \$300 for Murphy and \$300 for Fine Arts Center or \$500 for Murphy and Fine Arts Center.



VII. Honoring Outgoing Board Members

Kathy Duerwachter

Annette Friedewald is completing her first 3 year term and will be going off the board. Linda Digby, Doris Doherty Gasper, Ann Kiel, Brady Lowe, and Wayne Oliver all have completed two three-year terms. That's a combined total of 30 years of service and we thank you all!

VIII. Board Business

Jessica Himmer

- Approve minutes from the previous meeting
 - Sarah made a motion to approved the minutes and Ann Kiel seconded the motion. February meeting minutes were passed.
 - In-person May Commencement Ceremony Volunteers Needed
 - Volunteers will be asked to wear a mask, all volunteers are welcome.
 - If you are not able to volunteer for an entire shift you may note what time you are available in the sign up.
 - There will be a quick stop station that alumni and board members could help out.
 - Business casual apparel
 - Separate entrance at loggers' field for faculty and volunteers
 - Parking is on the street.
 - It is rain or shine event, if inclement weather we will post on website alternative options
 - Nominations Committee Report
 - Jessica, Marjorie, Emily, and Doug are members of this ad hoc committee
 - Working on what we are doing now and what we can do better and differently
 - Striving to have a diverse board, from all over the world, in any backgrounds, degrees, graduation years
 - Morphed into a conversation about board orientation, and how the committee can mentor new board members
 - Strides and E-newsletter Stories
 - Always wanting to find great stories from alumni, if you have a great story, reach out to Kathy.
 - Working on possible Themes
 - July-Alumni in the travel industry
 - August-Alumni authors
 - September-Something around the day of giving
 - October-Alumni Former Athletes
 - November-Alumni Plaza-Story that would fit
 - Just email Kathy about who they are how to get into contact and Kathy will take it from there
 - Chapter Reports
- Marlene Hendrickson-St Francis board will meet mid-May
Still looking for interest to getting together in a zoom atmosphere or in person in August

MBA/MASL-Served at Holy Trinity / Longfellow outdoor site for the President's Day of Service
Chapter is also working on scholarship
Need \$7000 more to endow that scholarship



- Committee Breakout Session
 - Develop a Mission Statement for each committee, Update Strategic Plans on Share Drive

Alumni Services: Mission Statement

Help develop, facilitate, and strengthen our alumni connections with campus resources and our greater Viterbo community.

Alumni Engagement

Survey questions are all put together, waiting for one last look over and will be sent out with fall Strides magazine. There will be an incentive for people who fill out the survey, iPad, or University Swag.

Mission-Themes/Word-Legacy, Inclusivity, Inspire, Foundation, Connection, Volunteerism, Valuing the Viterbo Experience

Alumni Giving- Encourage, support and guide accessible philanthropy for current and future alumni that results in impactful outcomes for Viterbo and its extended communities

- Committee Summary Reports

IV. Upcoming alumni events

- May 16 – Commencement
- May 19 – St. Francis School of Nursing Alumnae Chapter Board Meeting
- May 19 – MBA/MASL Alumni Chapter Board Meeting
- June 3 – First Thursday, Pettibone Boat Club, 5:30-7:30 pm
- June 25 – Proseminar Master of Education Virtual Commencement
- August 4 – St. Francis School of Nursing Alumnae Reunion
- August 14 – Alumni Soccer Games
- Aug. 29 – Minneapolis Twins vs Brewer Game 1:10 pm