

Sample Four-year Plan for Sport Management and Leadership

Note: The four-year plan is for example purposes only. Students should refer to the catalog in effect upon their entry to Viterbo for more specifics on requirements of the core curriculum, major, and degree. Some courses have certain semester rotations that may or may not be reflected below. Your advisor will assist you with actual registration planning to accommodate these rotations. For complete information, see the current undergraduate catalog.

Fall Semester – First Year		Spring Semester – First Year	
ENGL 103/104/105 – CCF Written Communication	3-4	ENGL 104/105/195 – CCF Written Communication	3-4
VUSM FVT – Franciscan Values and Traditions	3	CCWOT (Recommend Historical Analysis) ²	3
ECON 102 – Microeconomics	3	SPML 120 – Introduction to Sport Leadership	3
INFO 103 – Spreadsheet Fundamentals	1	ACCT 211 – Financial Accounting	3
MATH 112 – College Algebra ¹ (CCF Quantitative Literacy)	3	ECON 101 – Macroeconomics	3
MGMT 101 – Introduction to Business	1		
TOTAL CREDITS	14-15	TOTAL CREDITS	15-16
Fall Semester – Second Year		Spring Semester – Second Year	
VUSM LDW – Living in a Diverse World	3	CCF Oral Communication (Recommend MGMT 203)	2
ACCT 212 – Managerial Accounting	3	CCWOT (Recommend Natural Science) ²	4
MGMT 230 – Managerial Statistics	3	CCWOT (Recommend Theological Inquiry)	3
MGMT 210 – Management Information Systems Concepts and Applications	3	MATH 270 – Managerial Mathematics	3
		MGMT 300 – Business and Professional Writing (CCF Written Communication II)	3
SVLD 260 – Foundations of Servant Leadership	3	MGMT 250 – Professional and Personal Branding	2
TOTAL CREDITS	15	TOTAL CREDITS	17
Fall Semester – Third Year		Spring Semester – Third Year	
VUSM SJE – Justice and Equity (Recommend MGMT 374 – Systems Thinking and Leadership)	3	CCWOT (Recommend Artistic Engagement)	3
		CCWOT (Recommend BUSL 402 – Ethical Leadership for Philosophical Inquiry)	3
FINA 331 – Financial Management	3	SPML 487 – Internship	4
SPML 330 – Finance for the Sport Leader	3	MKTG 351 – Principles of Marketing	3
SPML 340 – Legal Environment of Sport	3	Sport Management Elective ²	3
TOTAL CREDITS	12	TOTAL CREDITS	16
Fall Semester – Fourth Year		Spring Semester – Fourth Year	
CCWOT (Recommend Social Sciences)	3	VUSM TEL – The Ethical Life	3
MGMT 447 – Production and Operations Management	3	CCWOT (Recommend Integrating Faith and Practice)	3
SPML 350 – Event and Facilities Management	3	MGMT 449 – Global Strategic Management	3
MGMT 341 – Principles of Management and Organizational Behavior	3	SPML 455 – Sport, Recreation, and Event Marketing	3
Sport Management Elective ²	3	MGMT 492 – Comprehensive Capstone	1
		General Elective ³	3
TOTAL CREDITS	15	TOTAL CREDITS	16

NOTES

¹MATH 112 not needed if placed into MATH 270.

²Six credits from BIOL 203, MGMT 331, MKTG 356, PSYC 344, SOCL 245, or SPML 220 required:

- BIOL 203 – Human Biology for Social Science (counts for CCWOT natural science)
- MGMT 331 – Data Analytics for Business and Sport (prerequisite is MGMT 230)
- MKTG 356 – Professional Selling (prerequisite is MKTG 351)
- PSYC 344 – Sports Psychology (prerequisite is PSYC 171, which counts for CCWOT social sciences)
- SOCL 245 – Sociology of Sports
- SPML 220 – History of Sport (counts for CCWOT historical analysis)

³Students must complete 120 credits (including 40 credits upper division) for BBA degree.