



VITERBO UNIVERSITY

2022 Conference on Servant Leadership
Relationships: Renewed and Restored

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FEATURING
KEYNOTE SPEAKER
**MICHAEL
BUSH**

**2022 Conference on
Servant Leadership**
Relationships: Renewed and Restored
June 30–July 1 • La Crosse, WI

Conference on Servant Leadership

Z C Y D N P Q H R M G N I L A E H Q J Q Z V V
 P F D T S U R T J A W A R E N E S S N Y X Q M
 Q E Y N G T U G N I N E T S I L G S E U L A V
 Z L O S P I H S N O I T A L E R Z J Q U I V J
 E M F P R H I E S O P R U P P J G R O W T H P
 Y P I T L P I H S R E D A E L T N A V R E S M
 G G D J B E U R E F L E C T I O N Y B N L W D
 L C O M M U N I T Y X B W L M G N I N N A L P
 T Y E R E N E W M O T Y G E T A R T S H S B H
 P U G R O W T H S T E W A R D S H I P C F S G
 H N I M U L O S W P R D X Q B Y X U N I T Y X
 G P A F N U M O E R U T L U C I N G Z A C O N
 I O U V I R T U E W U G L E R E T C A R A H C
 X F M N T U F O R E S I G H T J S D R Q I N N
 R T C E P S E R G M B K Q U N O I S I V P N I
 D U F C Q E M P A T H Y I O C R E S T O R E Q

Find the following words in the puzzle.
 Words are hidden     and .

AWARENESS	LISTENING	RESTORE	VISION
CHARACTER	PEOPLE	SERVANT LEADERSHIP	
COMMUNITY	PLANNING	STEWARDSHIP	
CULTURE	PURPOSE	STRATEGY	
EMPATHY	REFLECTION	TRUST	
FORESIGHT	RELATIONSHIPS	UNITY	
GROWTH	RENEW	VALUES	
HEALING	RESPECT	VIRTUE	

THURSDAY, JUNE 30 WEBER CENTER FOR THE PERFORMING ARTS

- 7 a.m. Registration and Continental Breakfast
- 8:15 a.m. Welcome and Opening Reflection
- 8:30 a.m. Michael Bush, CEO, Great Place to Work
- 10 a.m. **Break and Book Signing**
- 10:25 a.m. *Leading through Disruption* (Panel Discussion)
 - Jeff Thompson, CEO Emeritus, Gundersen Health System
 - Sam Scinta, Publisher, Fulcrum Publishing
 - Mariah Weddle, Spiritual Care Specialist, Guest House of Milwaukee
- 11:25 a.m. Questions, Reflections, and Dialogue
- 11:45 a.m. Contemplative Exercise
Kathy Smalley, Optum, La Crosse
- Noon **Lunch Served**
- 1:15 p.m. *Restoring Relationships One Conversation at a Time*
Jervie Windom, Pastor, Houston
- 2 p.m. Conversation Practicum
- 2:15 p.m. *Servant Leaders are Storytellers* (Panel Discussion)
Moderator: Richard Kyte, D.B. Reinhart Institute for Ethics in Leadership, Viterbo University
 - Bernard Osborne, Author of *Servant Leadership from the Middle*, Racine
 - Caitlin Wilson, Author of *Stories from the Field*, Marine Credit Union, La Crosse
 - Carolyn Colleen, Author of *FIERCE: Transform Your Life in the Face of Adversity 5 Minutes at a Time*
- 3 p.m. **Break**
- 3:15 p.m. *Telling the Kwik Trip Story*
John McHugh and Ryan Clark, Kwik Trip Corporation, La Crosse
- 4:15 p.m. *A Celebration of Goodness*
Dan Sebranek and Mary Cortesi, Musicians

FRIDAY, JULY 1 WEBER CENTER FOR THE PERFORMING ARTS

- 7:30 a.m. Continental Breakfast
- 8:15 a.m. Opening Reflection
- 8:30 a.m. *We Can Walk Together: Embracing the Stranger in Divided Times*
James Bowey, Photo Media Artist and Professor, Chicago
- 9:45 a.m. **Break and Engagement Exercise**
- 10:15 a.m. Telling Stories of Common Ground
- 10:45 a.m. *Surviving a Tailspin, Grace under Pressure*
John Armbruster, Teacher, Author of *Tailspin*, Westby
- 11:45 a.m. **Lunch Served**
- 1 p.m. *Intentionally Rebuilding Relationships*
Linda Belton, Author, Ann Arbor
- 2 p.m. *Dreams Do Come True*
Arbender Robinson, Broadway Actor, Sacred Activist, New York City
- 3 p.m. Closing Ritual



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BUSINESS AND LEADERSHIP**

*“If we have healthy servant leaders,
we have healthy organizations,
communities, and a healthy nation.”*

— Tom Thibodeau, Master of Arts in Servant
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people become their best selves. As a person who has already served in
senior leadership positions, I hope I can contribute my knowledge and
experience to those who aspire to that path.”*

— Karla Davis

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SPEAKER BIOS



Dr. Jeff Thompson, CEO Emeritus, Gundersen Health Systems

Dr. Jeff Thompson is the former CEO of Gundersen Health System, pediatrician, and author of *Lead True: Live Your Values, Build Your People, Inspire Your Community*. Under his leadership, Gundersen was nationally recognized for higher quality, lower costs, and decreasing its greenhouse gas emissions by 95%.

Thompson spoke at the Paris climate talks and was honored by the White House as a champion for change. He is currently the board chair of Healthcare Without Harm.



Matt Waters, Musician

Matt Waters has been playing violin for 8+ years, locally and at regional events. He has played in the La Crosse Youth Symphony Orchestra, Impromptu Quartet, school orchestra, weddings, charity events, Irishfest, and state/county fairs. He has won numerous awards for state solo and ensemble and fiddle contests. A recent graduate of Aquinas High School, Matt has a heart for serving and leading. He plans to attend Marquette University in the fall.



Mariah Weddle, Spiritual Care Specialist at Guest House of Milwaukee

A 2018 graduate of Viterbo's Master of Arts in Servant Leadership degree program, Mariah Weddle is a spiritual care specialist at Guest House of Milwaukee, which provides shelter, education, and other services to Milwaukee's homeless population. While studying at Viterbo, Weddle served as house program coordinator for Place of Grace, a Catholic Worker House with deep connections to Viterbo. "We rise by lifting others" are her words to live by. Mariah is the owner of Holistic Love & Wellness, LLC.



Caitlin Wilson, Spiritual Care Specialist at Guest House of Milwaukee

Caitlin Wilson is a Viterbo University Master of Servant Leadership graduate. She is trained in corporate communications and driven by a love of connections—of people, of ideas, and within communities. Hired by Marine Credit Union in 2014 to tell the organization's story, she works to empower employees to inform, engage, and inspire others.

A La Crosse native raised by a family of teachers, her passions are her family, studying the inward journey, and living with earth's rhythms.



Jervie Windom

Born in Brooklyn, N.Y., Jervie Windom served 24 years honorably in the U.S. Army. He is an alumnus of Southern Wesleyan University, Villanova University, and Viterbo University with more than 19 years of ministry experience. Jervie is married to Nilda Windom, native of Neptune, N.J. Nilda is a U.S. Army veteran as well with 16 years of honorable service. Since retiring as master sergeant, he started a church near Houston.

KEYNOTE SPEAKER AND CONFERENCE EMCEE



Michael Bush, CEO, Great Place to Work

Michael Bush is CEO of Great Place to Work, the global analytical authority on high-trust, high-performance workplace cultures, providing analytics to 10,000 organizations in over 57 countries. It also produces a wide variety of annual "best workplaces" lists, including the popular FORTUNE 100 Best Companies to Work For® list.

Prior to GPTW, Bush was CEO of Tetra Tech Communications, a billion-dollar global telecommunications infrastructure firm. Bush also was a member of President Barack Obama's White House Business Council. He earned his Master of Science in Management from Stanford's Graduate School of Business.



Tom Thibodeau, Distinguished Professor of Servant Leadership and Conference, Viterbo University

Thomas Thibodeau is the Distinguished Professor of Servant Leadership at Viterbo University, where he has been teaching for 39 years. Thibodeau is the founder of Viterbo's Master of Arts in Servant Leadership degree program (the only one of its kind in the nation). He is a husband, father, grandfather, teacher, active community member, and part owner of a country tavern. Thibodeau speaks and consults regionally and nationally on the positive power of servant leadership.

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SPEAKER BIOS



John Armbruster, Author of *Tailspin*

John Armbruster graduated from the University of Wisconsin-Madison with a journalism degree. He began his career writing for public radio, and he later wrote for two Wisconsin newspapers: the La Crosse Tribune and Marshfield News-Herald.

Armbruster returned to UW-Madison and earned a degree in secondary education-social studies, and later, a master's degree in education from Viterbo University. Since 1993, John has taught high school and middle school social studies courses.

Tailspin is Armbruster's first book. He lives outside Viroqua.



Linda Belton, Author

Linda Belton, RN, MS served as a senior executive in the Veterans Health Administration for twenty years including the VA's first Director of Organizational Health and Deputy Director.

She has authored *A Nobler Side of Leadership: The Art of Humanaement* (2016), *A Nobler Side of Leadership: The Workbook* (2017), *The First Shall Be Last: Servant Leadership in Scripture* (in publication), and has co-authored publications on Servant Leadership, CREW (Civility, Respect and Engagement in the Workplace), Organizational Health, and workplace violence. Linda currently lives with her husband in Ann Arbor.



James Bowey, Photo Media Artist and Professor

James A. Bowey is a Chicago-based documentary artist whose work explores issues of human rights and social connection. He has spent his career covering a wide range of global and national stories from the war in Bosnia to Hurricane Katrina. His photography and writing have been featured in *The New York Times*, *Time Magazine*, the *Associated Press*, as well as in numerous exhibitions. Building on his career as an international photojournalist, editor and professor of art and media, Bowey creates what he calls "interactivations" that combine documentary storytelling, visual art and live programs in an art form that promotes empathy and bridges social divisions. His current projects about refugees and race in America are being presented in venues around the country.



Ryan Clark, Leadership Development Specialist

Ryan Clark has worked for Kwik Trip for 19 years and has been involved in training and development for the last 14. He received his master's degree in servant leadership from Viterbo in 2016.

A U.S. Air Force veteran, Clark serves on the board of directors for Freedom Honor Flight in La Crosse. Clark lives in Onalaska, with his wife and two daughters.

SPEAKER BIOS



Carolyn Colleen, Author of *F.I.E.R.C.E.: Transform Your Life in the Face of Adversity, 5 Minutes at a Time!*

Born and raised in the Midwest, Viterbo University alumna Carolyn Colleen, a PhD candidate, speaker, author, and coach, describes herself as a FIERCE mother, daughter, sister, and friend.

Out of sheer necessity Colleen developed the "F.I.E.R.C.E. 5" method, which helped her grow from a downtrodden, scared, and ragged victim, standing in a food line at the Salvation Army, to the confident and successful person she is today, living a happy life she never realized she deserved.



Sam Scinta, Publisher, Fulcrum Publishing

Sam Scinta is the publisher for Fulcrum Publishing. Scinta joined North American Press, a division of Fulcrum Publishing, as a research associate in 1992, and worked as an acquisitions editor and systems administrator for Fulcrum from 1993 to 1998. Scinta received his JD from the University of Denver and worked as a public finance attorney for three years. In 2007, he was named as one of the "Ten to Watch" in the Denver arts and culture scene by the Rocky Mountain News. In 2015, Scinta founded IM Education, Inc., a nonprofit focusing on education programming, and he rejoined Fulcrum in 2021. He is a lecturer in the Servant Leadership Program at Viterbo University and the Political Science Department at the University of Wisconsin-La Crosse. In 2021, in partnership with Viterbo University's Reinhart Institute for Ethics in Leadership, Scinta created Rebuilding American Civics, a program designed to provide civics education and discussion for community members, and also co-created the *Servant Leadership Today* podcast. He currently serves on several boards in the Western Wisconsin region.



John McHugh, Director of Corporate Communications, Kwik Trip, Inc.

John McHugh is director of corporate communications, leadership development, and training for Kwik Trip, based in La Crosse. At Kwik Trip, he has helped the company achieve recognition as a Top Workplace from the *Milwaukee Journal Sentinel*, the *Minneapolis Star Tribune*, and the *Des Moines Register*.

Prior to joining Kwik Trip in 2004, McHugh was an instructor and principal at Aquinas High School in La Crosse. He holds degrees from the University of Saint Thomas in Saint Paul, Minn., and the Gregorian University in Rome, Italy. McHugh sits on the boards of Trust Point, Betterlife Insurance, and Viterbo University. He and his wife Maggie enjoy living at their log home near Sparta.



Arbender Robinson, Broadway Actor

A Chicago native who now lives in New York City, Viterbo alumnus Arbender Robinson is an actor, teaching artist, and sacred activist who made his Broadway debut in the Tony Award-winning production of *Hairspray*. He also has been seen in *In Transit*, *Beautiful: The Carole King Musical*, Disney's *The Lion King*, Disney's *The Little Mermaid*, *The Book of Mormon*, *Hair*, and revival productions of *Shuffle Along*, *Les Miserables*, and *Ragtime*. Robinson's TV appearances include *The Last O.G.*, *Nurse Jackie*, *Little Voice*, *Good Morning America*, *The Today Show*, *CBS Sunday Morning*, and the *Tony Awards*.