

ERIN MILLEVILLE

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Driven and dedicated Arts Administration student with experience and love for arts education, marketing, and community building.

- Accelerated senior status in arts administration major with minors in human resource management and theatre.
- Lifelong involvement and passion for the arts, equity, and community accessibility.
- Motivated self-starter with experience in event planning, donor relationships, programming, and integrated industry marketing.

EDUCATION

Bachelor of Fine Arts – Viterbo University, La Crosse, WI Expected Graduation: May 2022

Major: **Arts Administration** | Minors: **Human Resource Management** and **Theatre**

GPA: 3.8/4.0 | Dean's List | "Bright Future" Award Recipient

CAREER-RELATED EXPERIENCES

Kennedy Center American Theatre Festival Aspire Arts Leadership Program January-February 2022

- Actively joined in leadership forums, panel conversations, and professional development.
- Engaged with industry professionals in discussions of diversity, equity, and inclusion in the arts.

Administrative Intern, Third Avenue PlayWorks, Sturgeon Bay, WI June-August 2021

- Assisted department leader in carrying out integrated marketing campaigns regarding company rebranding during time of transition.
- Operated donor and community fundraising efforts and events including *Light Up TAP*, *Light Up the Lobby*.
- Developed patron service and donor records through building relationships.
- Demonstrated skills in flexibility and strategic vision planning.

Social Media and Outreach Intern, Pump House Regional Arts Center, La Crosse, WI

- Coordinated large, multi-medium projects including digital '21: *Solo Stories on the Theme of Twenty-One*, *Artspire 2021: Art Fair & Sale*, and *School Artist Highlights*.
- Specialized in donor, artist, and public relations communication.
- Cultivated social media presence and digital integration of records.

Kennedy Center American College Theatre Festival, Madison, WI January 2020

- Provided organizational support in fast-paced environment to thousands of guests.
- Designed and launched social media presence for KCACTF Region 3.

Overture Center for the Arts, Madison, WI 2016-2019

- Performed as a Jerry Award Ensemble Student Representative.
- Took on organizational responsibilities as a rehearsal leader.
- Coordinated *Jerry Award Instagram Take-Over* in 2019.

OTHER EMPLOYMENT

Store Employee – Sassy Cow Creamery, Sun Prairie, WI June 2017- Present

Standardized Patient Improv – Viterbo University, La Crosse, WI September 2021-Present

CAMPUS & COMMUNITY INVOLVEMENT

Campus Tour Guide and Ambassador - Viterbo University, La Crosse, WI

Weekends at VU Communication/Event Coordinator – Viterbo University, La Crosse, WI

Student Theatre Project (Founding Member) – Viterbo University, La Crosse, WI