

CAREER SERVICES

Resume & Cover Letter Toolkit

Basic Sections of a Resume

The following list describes sections common to most resumes.

Heading

Include: Full name, address, phone number and appropriate e-mail address. If posting online, you may wish to omit your address for privacy.

<u>Profile</u>

A strong profile highlights 4-5 of your greatest strengths and accomplishments and shows how you meet the employer's needs.

Education

List exact title of your degree and major, starting with the most recent. Include: month and year of expected graduation, name and location (city, state) of school. Remove high school information. Dean's List, <u>academic</u> <u>distinction</u>, or honors can be included here.

Career-Related Experience

Group career-related experiences in this section. Choose experiences that reflect your career goals, showing how your skills and experiences meet the employer's needs. Related experiences may include paid work, internships, job shadows, service, etc.

- The bulleted items in this section are called **descriptive lines.** Begin each line with an action verb in the correct tense.
- List experiences in **reverse chronological order** (most recent-oldest). Focus on accomplishments, not just tasks. Show how you contributed to the organization or workplace. See <u>Writing Descriptive Lines</u>.
- Use concise language. Incorporate keywords from the job description that signal transferable skills.

Other Employment

List non-related experiences here. Include your title, company, city, state, and dates of employment. Place more emphasis on your related experiences by omitting descriptive lines from this section.

Additional sections

These may include: Certifications, Clinical Experience, Related Coursework, Research, Publications, Study Abroad Experience, Military Experience, Community Involvement, and Awards & Honors.

Table of Contents

Formatting Guidelines Writing Descriptive Lines Action Verbs

Selected Samples:

- <u>Nursing</u>
- <u>Community-Medical</u>
 <u>Dietetics</u>
- <u>Social Work</u>

Sample Cover Letter Format

Putting It All Together:

- <u>Sample job description</u>
- <u>Cover letter, resume,</u> and reference page

Questions?

Let our staff review your resume/cover letter! Book an appointment

Visit us!

Murphy Center 374 Monday-Friday 9am-4pm 608.796.3828 www.viterbo.edu/career-services

Formatting Guidelines

Your resume is a marketing tool that should be easy for the employers to skim quickly. The purpose is to secure an interview! Follow these guidelines to create a well-designed resume that captures the employer's attention while allowing them to quickly take inventory of your experiences.

Your name	700 College Drive, La Crosse, WI 54601 psycmajor21@viterbo	o.edu 555-555-5555	
	PROFILE		
V	Senior psychology major seeking opportunity to utilize experience working with children		
	Coursework related to inclusion, developmental stages, and family systems. Employment	성장 등 것이 같은 것이 같은 것이 많은 것이 같은 것이 같은 것이 같이 없다.	
	and mentoring special needs children. Internship experience serving as a mentor for high		4
Alignment	worker who consistently balances 20-hour work weeks with a challenging academic sched	dule.	
	EDUCATION		Datas
	Bachelor of Science, Viterbo University, La Crosse, WI	Expected May 2021	Dates
gn information	Major: Psychology Minor: Family Studies GPA: 3.48/4.0		
nsistently. You may	RELATED COURSEWORK		N
oose to left-align or	Behavior Disorders Learning & Cognition Interviewing & Helping Relationships Social P.	sychology Research	
-	Methods I & II Introduction to Chemical Dependency Statistics Juvenile Justice Child &		List dates in
nter headings.	Psychology Psychology for Education & the Role of Philosophy for Children Marriage & I		
			reverse
Headings	CAREER-RELATED EXPERIENCE		chronological
	Intern, Integrative Support Services, Wauwatosa, WI	Summer 2020	order within
	 Served as a mentor for high-risk youth involved in the juvenile justice system in M 		sections. Right-
rmat headings	 Assisted youth ages 10-17 by establishing helping relationships, observing confide maintaining heurodoxics 	ntiality, and	•
•	 maintaining boundaries. Implemented activities to address behavioral/treatment goals identified by social 	worker	align dates for
nsistently for a	 Initiated regular contact with referring social worker to provide updates on progre 		uniform look or
ified look.	minutes regard contact miniterening sector nonce to provide appares on progre		list directly afte
amples include:	Coach, Swim Therapy Program, Washington Park Pool, Milwaukee, WI	Summer 2019	
ps, bold,	 Coached 12 children ages 6-10 diagnosed with physical and mental special needs. 		the city and
	 Provided individualized swim instruction to children of various skill levels. 		state, using use
derlining, or slightly	 Tailored activities to participants' interests and ability levels. 		commas to
ger font.	Camp Counselor, YMCA of Greater Waukesha County, Waukesha, WI	Summer 2018	separate
	 Served as day camp counselor for 30 middle school students ages 11-13. 		information.
	 Fostered a safe and nurturing environment, facilitated recreational activities, and 	enforced policies.	information.
	OTHER EMPLOYMENT		
Position Titles 💙	Cashier/Server, Keep It Local Foods, Milwaukee, WI	Summer 2017	
	Housekeeper, Radisson Hotel and Suites, Milwaukee, WI	Summer 2016	
		Summer 2014 & 2015	
this sample,	an exercises depressioned and the stational and the depression of the constraint of the constraint of the constraint of the state of the constraint of the		
	VOLUNTEER EXPERIENCE		
sition titles have	Reach and Rise Mentor, YMCA, La Crosse, WI		
en listed first to	Community-Focused Resource Advocate, New Horizons Shelter and Outreach Centers, In	c., La Crosse, WI	
nphasize the	Emergency Shelter Volunteer, The Salvation Army, Milwaukee, WI		

Quick Tips:

Bold/italics have been

titles. Alternately, you

may opt to emphasize

organizations.

applied to both the degree and position

- Avoid templates, which may not be read correctly in applicant tracking software (ATS). The staff in Career Services has created ATS-friendly templates for your use, which can be found on our <u>website</u>.
- Use professional-looking, readable font, such as Times New Roman, Calisto, Calibri, Cambria, Helvetica, or Arial.
- Make sure text is large enough to read. Follow these guidelines:
- Body text: 11-12 pt; Section headings: 12-14 pt; Header: 16-18 pt.
- If using color, choose professional-looking colors, such as dark blue or gray. Avoid red or green, which may pose difficulties for color-blind readers.
- Format references in a separate document and in the same style as your resume and cover letter.

Descriptive lines are the bulleted statements listed under each of your related experiences. To help you craft high-quality descriptive lines, reflect on how you exceeded expectations. Think about times when you:

Demonstrated initiative	• Demonstrated communication skills (spoken,
• Contributed to the efforts of a team	written, visual)
• Designed or improved a process or	• Increased product sales or expanded a client
procedure	base
• Displayed problem-solving abilities or	• Completed tasks requiring a high level of focus,
critical thinking skills	precision, or attention to detail
• Managed time effectively	Resolved customer concerns
• Supervised others or assisted in the training	Used technology effectively
of others	• Worked with diverse populations effectively
• Education others on a topic	

These are examples of transferable skills—skills that can be applied to other work places. Not sure how to get started writing descriptive lines? Here is a method we find helpful:

Verb	Adjective	Transferable skill	Linking word	Action taken
	or noun			
Demonstrated	excellent	teamwork skills	when	collaborating with co-workers
Documented	patient	with attention to	when	charting records in EPIC
	information	detail and accuracy		
Provided	exceptional	customer service	by	answering phone calls in a courteous
				and professional manner
Created	flyers	to educate others	on	nutrition and food safety
Displayed	effective	relational skills	to	cultivate a welcoming environment

Descriptive lines may take a slightly different form, depending on the skill you want to showcase. Here are some examples of descriptive lines that summarize **accomplishments**:

- Named Associate of the Month for consistently selling the highest number of products in 6 months.
- Received positive feedback from supervisor for generating new leads and building positive client relationships.
- Promoted to shift leader after assisting with the training of 8 new hires.

You can also quantify your **results** when possible:

- Raised over \$3,000 in proceeds for a student-led charity.
- Managed activities in a classroom of 20 students studying beginning-level Spanish.
- Marketed organization via website and social media, generating 2,000 new followers and increasing site activity by 80%.
- Gathered data from over 300 survey participants in order to evaluate program effectiveness.

If you choose to punctuate descriptive lines, do so consistently.

Action Verbs

ordered

conducted

Begin each descriptive line with an **action verb**, keeping past positions in past tense and current positions in present tense. Avoid repeating the same verb within sections.

Management and Leadership Skills

<u>Management and Leadership Skills</u>								
administered	coordinated	delegated	improved	planned				
supervised	developed	assigned	directed	initiated				
produced	led	established	managed	scheduled				
organized	facilitated		0					
8								
Communication and People Skills								
conferred	interacted	referred	interacted	participated				
explained	clarified	lectured	collaborated	defined				
formulated	listened	consulted	described	developed				
directed	communicated	wrote	represented					
Research Skills								
analyzed	clarified	researched	collected	formulated				
compared	gathered	searched	conducted	identified				
critiqued	detected	determined	interviewed	diagnosed				
evaluated	investigated	located	organized	8				
	8							
Technical Skills								
adapted	developed	clarified	replaced	maintained				
solved	specialized	converted	studied	utilized				
designed	determined	remodeled	restored					
<u>Teaching Skills</u>								
			1					
adapted	developed	taught	clarified	individualized				
encouraged	coached	evaluated	instructed	trained				
motivated	transmitted	conducted	facilitated	coordinated				
tutored								
<u>Financial and Data Skills</u>								
administered	projected	forecasted	managed	appraised				
measured	assessed	planned	prepared	purchased				
<u>Creative Skills</u>								
designed	adapted	originated	bogon	performed				
initiated	-	revitalized	began	-				
	composed	revitalized	created	conceptualized				
reshaped								
<u>Helping Skills</u>								
served	adapted	coached	advocated	collaborated				
contributed	assessed	diagnosed	assisted	rehabilitated				
cared for	educated	advised	served					
Organization and Detail Skills								
compiled	organized	reviewed	prepared	processed				
scheduled	distributed	maintained	provided	charted				
executed	monitored	generated	collected	implemented				
andanad	aanduatad							

Nurse Senior

1001 Nursing Drive, Green Bay, WI 555-555-5555 seniornurse22@viterbo.edu

Compassionate nursing student committed to providing exceptional patient care.

- Senior status in Bachelor of Science in Nursing program with a Spanish minor
- Extensive CNA experience caring for elderly populations in long-term care facilities
- Certification in Basic Life Support and professional training in medication administration
- Recipient of the Viterbo Nightingale Nursing Scholarship

EDUCATION

Bachelor of Science in Nursing, Viterbo University, La Crosse, WI

Minor: Spanish | GPA: 3.52/4.0 | Honor's Program | Dean's List

• Viterbo Student Nurses Association | National Society of Leadership and Success

CERTIFICATIONS

Certified Nursing Assistant, State of Wisconsin | Basic Life Support, American Heart Association

CAREER-RELATED EXPERIENCE

CNA/Trained Medication Aide, Coulee Valley Community Homes, La Crosse, WI **CNA**, River Valley Nursing Home, Green Bay, WI

- Worked part-time to care for elderly residents in a long-term care facility
- Took vital signs and monitored the physical, mental, and emotional well-being of residents
- Administered oral, inhaled, and topical medications and performed dressing changes
- Documented vital signs and patient cares, utilizing electronic charting software

CLINICAL EXPERIENCE

Senior Synthesis, 120 hours, virtual simulation, Spring 20XX

Psychiatric Nursing, 77 clinical/simulation hours, Gundersen Health System, La Crosse, WI, Spring 20XX

Advanced Adult Health (Critical Care) Nursing, 77 hours, Winona Health, Winona MN, Fall 20XX

Public Health Nursing, 77 hours, Winona Health Hospice, Winona, MN, Fall 20XX

Maternity/Newborn Nursing, 77 hours, Gundersen Health System, La Crosse, WI, Spring 20XX

Child Health Nursing, 77 hours, Gundersen Health System, La Crosse, WI, Spring 20XX

Adult Health (Medical-Surgical) Nursing, 144 hours, + 12 lab, Mayo Clinic Health System-Franciscan Healthcare, La Crosse, WI, Fall 20XX

Gerontology, 56 hours, Bethany Riverside Nursing Facility, La Crosse, WI, Spring 20XX

- Cared for patients from diverse backgrounds with multiple and complex conditions
- Administered oral, NG tube, and IV medications and IM and subcutaneous injections
- Utilized electronic software (EPIC) to document patient care and assessments
- Conducted head-to-toe assessments on patients ages 18 and older
- Collaborated with interdisciplinary team members to provide quality patient care

OTHER WORK EXPERIENCE

Nanny, Private Employment, Green Bay, WI

PROFESSIONAL DEVELOPMENT

AHEC Scholar, Scenic Rivers AHEC, La Crosse, WI

- Learned about social determinants of health, practice transformation, current and emerging health issues, interprofessional education, behavioral health integration, and cultural competency for rural and underserved populations
- Participated in Wisconsin Express, addiction clinics, and COVID-19 webinars

June 20XX–Present

20XX

Anticipated May 20XX

October 20XX – Present Summer 20XX & 20XX

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Community-Medical Dietetics Senior

311 Lincoln Ave., Madison, WI | dieteticsenior@gmail.com | 555-555-5555

Motivated and reliable registered dietitian who collaborates well with multidisciplinary teams to ensure safe, therapeutic, and evidence-based care.

- Experience administering nutrition assessments, counseling, and education.
- Supervised practice in clinical and community settings, combined with food service experience in educational and inpatient settings.
- Research experience applying community dietetics practices in a school setting.
- Proficiency in EPIC charting software, as well as experience with Cerner, Rosie and ECS.
- Strong work ethic demonstrated by 3 years of part-time food service employment

EDUCATION

Viterbo University, La Crosse, WI **Bachelor of Science in Community-Medical Dietetics**

- Accreditation Council for Education in Nutrition and Dietetics
- Dean's List GPA: 3.61/4.0 Viterbo Student Dietetics Association

Study Abroad, University of Barcelona, Barcelon, Spain

- Delivered nutrition education presentation to elementary-aged children.
- Provided individualized nutritional counseling to rowing athletes training at a professional level.
- Cooked traditional dishes with local culinary students.

CERTIFICATIONS

Viterbo University, La Crosse, WI

Blood Pressure Certification Blood Glucose Certification Motivational Interviewing

SUPERVISED PRACTICE

La Crosse, Black River Falls, Viroqua & Onalaska, WI Fall 20XX – Spring 20XX Medical, agency, & education sites

COMMUNITY NUTRITION

Supervised Practice in Developmental Nutrition * Supervised Practice in Health Promotion

- Community-Based Nutrition | Medical-Nutrition Therapy | Interdisciplinary Collaboration
- Facilitated grief support group on healthy eating.
- Conducted screenings at community sites, including blood pressure, body composition, cholesterol, bone density, blood glucose and triglyceride levels.
- Engaged in motivational interviewing techniques to encourage change-readiness in a variety of patients.
- Presented engaging educational sessions on convenience cooking.

CLINICAL NUTRITION

Supervised Practice in Medical Nutrition Therapy

Client Assessment | Nutritional Education | Dietary Planning | Patient Counseling

- Provided nutritional services to patients with complex diagnoses in a long-term care facility.
- Performed assessments for patients with complex health conditions, including diabetes, cardiac diseases, GERD, hypertension and malnutrition.
- Assessed WIC program participants for nutrition risks, made referrals to other professionals, and provided nutrition education.
- Performed anthropometric and laboratory measurements for nutrition screening process.

May 20XX

Summer 20XX

SUPERVISED PRACTICE

Continued

FOOD SERVICE

Supervised Practice in Quantity Food Production * Supervised Practice in Food Service Management II

- Food Safety Compliance | Meal Planning | Purchasing | Employee Hiring & Training
- Observed food service management in inpatient and grade school environments.
- Ensured compliance with food storage requirements for large food service operations.
- Developed familiarity with government regulations and guidelines related to food service.
- Delivered training related to nutrition guidelines and protocols for food service employees.
- Facilitated state inspection walk-though of facility.
- Executed proper temperature regulation by completing test-trays.

RESEARCH EXPERIENCE

Supervised Practice in Research in Community Nutrition

Data Collection and Evaluation | Program Planning | Strategic Marketing

- "Feasibility of the Farm-To-School Program at Winona Area Public Schools"
- Conducted research to examine access to farm-to-school programs in Winona, MN school district.
- Developed program plan and marketing strategies for buying guide.
- Presented research findings at poster session.

FOOD SERVICE EMPLOYMENT

Mayo Clinic Franciscan Health Care System, La Crosse, WIDecember 20XX – PresentRoom Service Assistant (Dietary Aide)December 20XX – Present

- Assisted with meal preparation for regular and therapeutic diets according to dietitian-specified plans.
- Recorded food and fluid intake of patients.
- Worked with team members to accomplish shared goals.

Carl's Bar and Grill, Madison, WI

Server

- Provided courteous and efficient customer service to 300+ patrons per night
- Assisted kitchen staff with safe food preparation and nightly clean-up

Kwik Trip, Madison, WI

Guest Services Associate

- Delivered high-quality customer service in a fast-paced environment
- Assisted with training of 21 new employees
- Stocked hot bar and ensured sanitary food preparation

SERVICE ACTIVITIES

WAFER Food Pantry, & Hillview Urban Agriculture Center, La Crosse, WI

AWARDS & HONORS

Lori C. Lewis Dietetics Scholarship Kwik Trip Scholarship

Summer 20XX

Summer 20XX & 20XX

Spring 20XX

Social Work Junior

311 Maple Street, La Crosse, WI 54603 Phone: 555-555-5555 E-Mail: socialwork@gmail.com

PROFILE

- Junior social work student with anticipated graduation of May 20XX.
- Responsible employee who works well with people from diverse backgrounds.
- Compassionate mentor for at-risk youth experiencing behavioral and emotional challenges.
- Dedicated learner who has mastered key social work concepts, including: planned change process, working at micro, mezzo, and macro levels, advocacy for disadvantaged populations, cultural competence, and NASW Code of Ethics.

EDUCATION

Bachelor of Science, Viterbo University, La Crosse, WI

- Major: Social Work Minor: Family Studies
- GPA: 3.36/4.0

RELATED COURSEWORK

Intro to Social Work Statistics Racial & Ethnic Groups Social Welfare Policy I & II Social Work Interviewing Human Behavior in Social Environment Social Work Theory & Practice with Communities Social Work Theory & Practice with Families Community-Based Mental Health Services

CAREER-RELATED EXPERIENCE

Youth Mentor, Hamilton Elementary School, La Crosse, WI

- Mentored 21 students from low-income homes and diverse backgrounds.
- Served as a positive role model for youth who had encountered difficult circumstances.
- Tutored students in reading, English, and math.
- Assisted teacher with classroom setup and cleanup.

At-Risk Youth Coordinator, ABC Human Services, La Crosse, WI

- Planned and developed an experiential learning program for 16 at-risk teens (ages 12-15).
- Exercised fiscal responsibility when managing program budget.
- Developed weekly newsletters highlighting new services and community partnerships.
- Provided professional and courteous customer service.

OTHER EMPLOYMENT

Papa Smurfy's Pizza, La Crosse, WI Circulation Assistant, Sparta Free Library, Sparta, WI

COMMUNITY INVOLVEMENT

Service Saturday Volunteer, Viterbo University, La Crosse, WI

Volunteered at Wafer Food Pantry, Salvation Army, and A Place of Grace Catholic Worker House.

AWARDS & HONORS

Professional Diversity Scholarship, Viterbo University, La Crosse, WI

2020–Present Summer 20XX & 20XX

Spring 20XX

Fall 20XX

Anticipated Graduation: May 20XX

20XX-20XX

Sample Cover Letter Format

There are a few acceptable business letter formats for cover letters; the full block format where everything is aligned to the left appears below.

Your street address (Or personal letterhead) Your city, state and zip

Today's date

Name of hiring contact, title Name of organization, school district, or business Organization street address/P.O. Box Organization city, state and zip

Dear Mr./Ms./Dr. Last Name (or first and last name of person):

In the first paragraph, let the reader know why you are writing and how you found the position. Explain your interest in the position, and express enthusiasm about the organization, mission, and/or community. Preview how your qualifications match the position requirements.

This paragraph offers you the opportunity to explain why you are a nearly perfect fit for the position and the organization. While you don't repeat your resume in this paragraph, you may add depth to certain key experiences. Refer to the position description and explain how your education and experiences address those requirements. Focus on how you can contribute to the organization (not what you can gain from the experience.) Some writers use bullets to address this information.

This is the can-we-talk paragraph. Start by summarizing your best qualifications, then politely request to meet at the employer's convenience. Indicate any materials you have enclosed, such as your resume. Remind the readers how to contact you, and thank them for their consideration.

Sincerely,

Your sígnature Your name Enclosure

Sample Job Description

A to Z Marketing Solutions is seeking a Marketing Intern for Summer 20XX. The Marketing Intern will collaborate interdepartmentally to support project management, build client relationships, promote the company via social media, and develop print and online marketing tools. The intern will be expected to maintain confidentiality of clientele and serve as a liaison between the company and the community. Duties include:

- Conduct market research of prospective and current clients and make recommendations for future programming.
- Gain a comprehensive knowledge of our products, business operations and company brand.
- Develop a marketing campaign to be delivered via social media, web, and print platforms.
- Build relationships with clients to help match them with products that best meet their needs.
- Work independently and as a team to coordinate and represent A to Z Marketing Solutions at open houses, annual company picnic, and promotional events.

Qualified candidates should:

- Be pursuing a degree in Business Management, Marketing, Communications, or related field.
- Possess a strong grasp of marketing and business acumen, excellent interpersonal and communication skills, and a high level of creativity.
- Demonstrate initiative and the ability to work independently as well as collaboratively.
- Possess a professional appearance and demeanor.

Skills in Microsoft Office, Adobe Creative Suite preferred. This is a 30-hour per week position with occasional weekend and evening hours.

To apply, email hr@azmarketing.com or contact Human Resources at 555-555-5555.

312 Main Street La Crosse, WI 54601

December 8, 2020

Human Resources A to Z Marketing 300 Birch Street La Crosse, WI 54601

Dear Human Resources:

Please accept this letter and application for the Marketing Intern position at A to Z Marketing Solutions. I share your commitment to helping local businesses develop their unique brand identities. As an aspiring marketing professional, I can contribute to your organization with the skills developed in my coursework and customer service experience. Additionally, I possess a professional, hard-working nature that will make me an effective intern for your company.

I am a marketing major in the Bachelor of Business Administration at Viterbo University with an anticipated graduation of May 2022. During my undergraduate career, I completed coursework in marketing, accounting, and branding. Highlights of my experience include:

- Conducting market research for a local healthcare facility
- Developing a social media marketing plan that generated \$12,000 in new sales
- Improving website design and accessibility

My educational experiences enhanced my ability to work with a team, generate creative solutions to problems, and communicate ideas effectively. If selected for the Marketing Intern position, I would apply my knowledge of marketing strategies and business acumen to help your clients establish their unique brands.

In addition, I possess experience as a Sales Associate at Menards and Benson Builders, where I have effectively built relationships to match customers with products that meet their needs. In both positions, my abilities in Microsoft Office and Adobe Creative Suite have proven useful when creating business correspondence and publications.

I would welcome the opportunity to visit with you to discuss how my qualifications make me an excellent candidate for the Marketing Intern position. To view my experiences in detail, please see my enclosed resume. You may reach me at 555-555-5555 or maxmarketer@viterbo.edu. Thank you for your consideration.

Sincerely,

Max Marketer

Max Marketer

Enclosure

Max Marketer

312 Main Street, La Crosse, WI 54601 555-555-5555

maxmarketer@viterbo.edu

SUMMARY

- Motivated junior marketing student with 3 years' experience in customer service and direct sales.
- Strong communicator with a strong grasp of business acumen and reputation for developing positive customer relationships.
- Creative marketer with proven record of driving sales via social media platforms.
- Student athlete with leadership skills demonstrated through involvement in Viterbo Baseball.
- Proficient user of technology with experience in Microsoft Office and Adobe Creative Suite.

EDUCATION

Viterbo University, La Crosse, WI Bachelor of Business Administration Major: Marketing | GPA: 3.4/4.0

RELEVANT COURSEWORK

Business & Professional Writing | Financial Management | Legal and Ethical Environment of Business | New Media Marketing | Principles of Marketing | Principles of Management and Organizational Behavior | Social Media and Innovative Marketing | Web Design and Analytics

RELATED EXPERIENCE

Class Project

- Collaborated with a team of classmates to conduct market research for a regional healthcare facility to determine feasibility of new clinic sites.
- Created questionnaire to gather data from **300** participants.
- Created focus group questions and facilitated research in **5** communities.
- Reviewed, summarized, and presented findings to marketing staff.

Class Project

- Developed social media marketing plan for a local retailer.
- Increased website traffic 100%, social media traffic 200%.
- Generated **\$12,000** in new sales.
- Evaluated and suggested improvements for current social media platforms.
- Re-designed company website to improve layout and accessibility.

EMPLOYMENT

Sales Associate, Menards, Eau Claire, WI

- Provide quality customer service in a building materials department.
- Handle **>300** transactions per shift with accuracy and efficiency.
- Help customers find products appropriate for their needs.

Generator/Sales Associate, Benson Builders, Eau Claire, WI

- Generated **200+** sales leads and increased revenue **\$10,000**.
- Attended home improvement conventions and trade shows.

AWARDS & HONORS

Marv and Annette Friedewald Business Scholarship, Viterbo University, La Crosse, WI Dee Family Baseball Scholarship, Viterbo University, La Crosse, WI

Summer 20XX–Present

Summer 20XX

Anticipated May 20XX

Fall 20XX

Spring 20XX

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REFERENCES

Dr. John Doe, Faculty

Viterbo University 900 Viterbo Drive La Crosse, WI 54601 Phone: 555-555-5555 Email: johndoe@viterbo.edu Relationship: Professor

Dr. Jane Smith, Faculty

Viterbo University 900 Viterbo Drive La Crosse, WI 54601 Phone: 555-555-5555 Email: janesmith@viterbo.edu Relationship: Professor

Mark Benson, Owner

Benson Builders 300 Market Street Eau Claire, WI 54701 Phone: 555-555-5555 Email: bensonbuilders@aol.com Relationship: Supervisor