



**VITERBO UNIVERSITY ALUMNI ASSOCIATION**

**Alumni Board Meeting Agenda**

**Thursday, Nov. 12 – 5:30 – 7:30 pm**

Meeting URL: <https://viterbo.zoom.us/j/674893782>

Zoom: Phone one-tap: +13126266799,,674893782#

Meeting ID: 674 893 782

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|------|----------------------|--------------------|---------|
| I.   | Call to Order<br>pm  | Jessica Himmer     | 5:30    |
| II.  | Prayer               | Carrie Kirsch FSPA | 5:32 pm |
| III. | Mission Moment<br>pm | Tommy Krob         | 5:35    |

SGA President, a senior music theatre major, he plans to pursue professional performing (when theatre exists again).

Most impactful moment was the memorial for Jeff Stoltz, worked in the theatre department. He was taken by Cancer in December of last year. The University and department were able to get through the hard times by the community of Viterbo coming together to celebrate his life on campus for everyone who knew and loved him. Overall it was a beautiful way to celebrate his life and honor his legacy.

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| IV. | Guest Speaker – Interim Provost & Vice President Student Affairs<br>Co-Chair of Viterbo’s COVID team<br>pm | Rick Trietley | 5:45 |
|-----|--|---------------|------|

COVID efforts thus far

- Viterbo can continue making our own decisions
- COVID testing: extended contract with Mayo for on campus testing for staff and students
  - 1800 tests so far
  - 200 random student tests each week
- Spring testing plan has been approved
  - 750 baseline tests when students return in January
    - Continue to test weekly after that time
  - Student athletes on campus this winter will be tested continuously
- COVID response teams continues to meet 2 times a week, and 1 county meeting a week
  - This has been ongoing since March
- Moving forward: continue hybrid and face to face education until the end of the semester
  - Over 300 student nurses need to continue clinicals and face-to-face education
    - Even going all virtual, we would have ½ of the student body still on campus
- Spring Planning
  - 60% classes will still be in person
- Employees are trying to balance personal and professional duties
  - Allowed to work remotely 50% of their work through Spring semester





- Looking for 4-5 more volunteers, interested parties can email Kathy

Dec. 2 Wed., 2-3 pm, Intern Poster Presentation – alumni board is invited to support students and to see what internships are being provided to our students not only locally and some across the country. Impact that businesses and alumni are making on our student experience. An email board invitation and the event will be recorded for viewing.

Board Giving 100% participation by the alumni board – made goal, second goal was to increase board giving by 10%. Last year giving \$11,717 and this year total board giving to date \$13,375 – Congratulations for surpassing that goal.

425 donors

- a. 12 first time alumni donors
- b. 55 first donors (12 alum/25 friends/17 parents)
- c. 243 alumni (30 employees)
- d. 97 employees
- e. 28 states were represented:
  - i. Arizona, California, Colorado, Florida, Georgia, Iowa, Idaho, Illinois, Indiana, Kansas, Michigan, Minnesota, Missouri, Montana, North Carolina, North Dakota, Nebraska, New Mexico, New York, Ohio, Oregon, Pennsylvania, Rhode Island, South Dakota, Texas, Virginia, Washington, Wisconsin

\$75,301 total gifts

Alumni board giving committee ~220 thank you cards to alumni donors. 2 made ambassador pages. So, 9 total board members participated in activities other than giving.

Undergraduate alumni giving goal in Viterbo's strategic plan is to increase by 1% each year, or 9% this year. 2019 – 2.4% this time of year and 2020 3.41% (Last fiscal year 6.14% overall undergraduate giving) 9%

- Alumni Children's Christmas Party
- 2 venues
  - December 5<sup>th</sup>, 2020
  - Virtual visit with Santa, sign up and have a screened visit with Santa
  - Nostalgic Drive through campus, around 20 cars every 30 min.
    - Christmas themed décor outside, everyone will be required to wear a mask
    - Santa will be at the end with elves to wave
      - Kids will get goody bags as they drive through
        - Tom Thibodeau will be on the radio reading Christmas books
      - Santa Letters - Asking for volunteers to write letters back to kids and mail them back to their house
- Alumni Board Shared Document Drive



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- Kathy is working with IT on editing those documents
  - If you want a hard copy and/or binder let Kathy know, she can create those for you
- Chapter Board Updates
    - SAA-Did a great job on the day of giving, 4 members currently
- VII. Alumni Board Break Out Session - Committee Report and Upcoming Plans 7:05 pm
- Student Recruitment
    - The committee met and caught up on the goals for the year. Determined to put a focus on two of their goals from now until the Spring board meeting. The other three goals are mostly event-based and will be best executed when the pandemic is tamed. Team members were split into two groups and will meet again in December to check in on progress.
  - Alumni Services
    - [Alumni Services Sub-Committee Minutes 11-12-20.docx](#)
  - Alumni Giving
    - Challenge grant matches
    - Create a culture of giving and continue that connectivity
  - Alumni Engagement
    - Survey
    - Increase alumni participation for first Thursdays
    - Supply Viterbo with 2-5 unique Viterbo stories and talk to Strides
    - Alumni called out at Athletic events-currently on hold
    - Organize Alumni children's Christmas party
- X. Upcoming Alumni Association Sponsored Events:
- Nov. 17 – Speed Mock Interview
  - Nov. 18 MBA/MASL Chapter Board Meeting
  - Nov. 19 – Alumni Virtual Book Club – “How to Be an Antiracist” facilitated by David Saunders Scott, Co-Chair of the Social Justice and Equity Committee
  - Dec. 5 – Alumni Children's Christmas Party
  - Dec. 19 – Marking the Milestone Celebrations