



VITERBO
UNIVERSITY

2017-2018 Fact Book



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Viterbo University: 2017-2018 Fact Book

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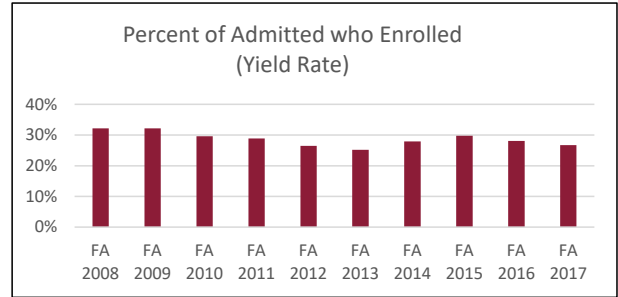
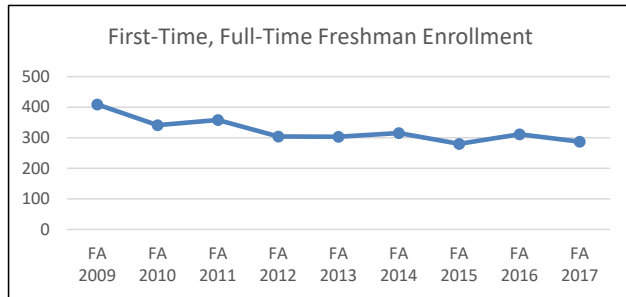
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First-Time Student Enrollment and Yield

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First-Time, Full-Time, First-Year UG Students - Fall Semester

	FA 2008	FA 2009	FA 2010	FA 2011	FA 2012	FA 2013	FA 2014	FA 2015	FA 2016	FA 2017
Number of Applicants	1294	1463	1365	1587	1658	1697	1649	1421	1770	1746
Number Admitted	1110	1272	1153	1241	1147	1204	1130	941	1107	1073
Number Enrolled	357	409	341	358	304	303	315	280	311	287
Admission Rate (% of applicants admitted)	86%	87%	84%	78%	69%	71%	69%	66%	63%	61%
Yield Rate (% admitted who enrolled)	32%	32%	30%	29%	27%	25%	28%	30%	28%	27%



Mean ACT Score										
	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
ACT English	22	22	22	23	22	23	23	23	23	23
25th percentile	19	19	19	20	20	20	20	20	20	21
75th percentile	25	25	25	26	25	25	26	25	26	26
ACT Math	22	22	22	22	23	23	23	23	23	23
25th percentile	18	19	18	19	20	20	20	20	19	19
75th percentile	25	25	25	25	25	26	25	26	26	26
ACT Reading	23	23	23	24	23	24	24	24	24	24
ACT Science		23	22	23	23	23	23	23	23	23
ACT Composite	22	23	22	23	23	23	23	23	23	24
25th percentile	20	20	20	21	21	21	21	21	20	21
75th percentile	25	25	25	26	25	26	26	26	26	26

Frequency Distribution of ACT Composite Scores																				
	2008		2009		2010		2011		2012		2013		2014		2015		2016		2017	
	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#
30 - 36	3%	11	5%	18	3%	11	7%	23	2%	7	4%	11	5%	14	5%	14	6%	18	6%	15
24 - 29	34%	113	32%	124	33%	108	38%	133	40%	115	42%	124	39%	119	39%	107	38%	111	43%	116
20 - 23	44%	147	45%	173	42%	137	39%	136	43%	126	40%	118	43%	129	44%	121	40%	118	36%	95
18 - 19	14%	46	13%	49	16%	52	13%	44	11%	31	8%	24	11%	33	9%	25	13%	38	13%	35
16 - 17	5%	16	5%	18	5%	15	3%	10	4%	12	5%	15	2%	7	2%	6	3%	10	2%	6
Below 16	1%	4	1%	2	1%	3	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0
21 and above	68%	229	69%	264	67%	218	77%	265	76%	220	78%	227	79%	238	78%	213	75%	221	80%	214

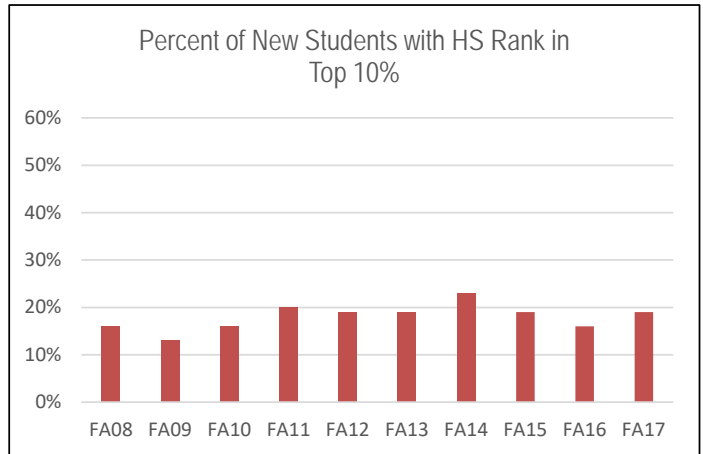
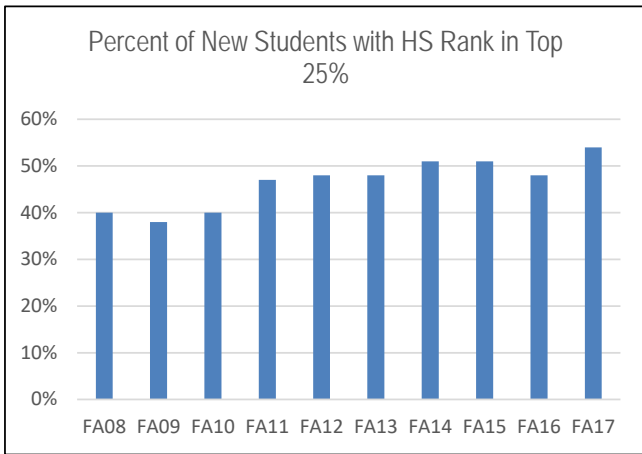
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Academic Preparation of First-Time Students: High School Rank

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First-Time, Full-Time, First-Year UG Students - Fall Semester

HS Rank	FA08	FA09	FA10	FA11	FA12	FA13	FA14	FA15	FA16	FA17
Top 10%	16%	13%	16%	20%	19%	19%	23%	19%	16%	19%
Top 25%	40%	38%	40%	47%	48%	48%	51%	51%	48%	54%
Top 50%	71%	71%	73%	85%	86%	82%	84%	87%	81%	87%



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**Demographics of First-Time Students:
Gender, Race & Ethnicity, Non-Resident, First Generation**

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First-Time, Full-Time, First-Year UG Students - Fall Semester

	FA 2008	FA 2009	FA 2010	FA 2011	FA 2012	FA 2013	FA 2014	FA 2015	FA 2016	FA 2017
Total First-Time, Full-Time, First-Year	358	409	341	358	304	303	315	280	311	287
GENDER										
Male	108	120	242	89	85	84	71	72	92	81
Female	250	289	99	269	219	219	244	208	219	206
ETHNICITY/RACE										
Nonresident Alien	7									
Hispanic/Latino		8	9	9	8	9	9	12	11	9
American Indian/Alaska Native				0		0	0	0	0	0
Asian		8			5					
Black or African American		9	7	9		10		7	7	
Native Hawaiian/Pacific Islander	0	0	0	0	0	0	0	0	0	0
White	338	377	311	325	274	266	294	249	277	260
Two or More Races		0		9	7	12		7	8	7
Race and Ethnicity Unknown		0		0		0				
*FIRST GENERATION										
Yes	172 (54%)	198 (54%)	149 (49%)	150 (46%)	123 (44%)	107 (39%)	116 (45%)	111 (40%)	106 (44%)	95 (38%)
No	147	184	155	177	154	166	163	159	134	152
Incomplete Info	39	27	37	31	27	30	36	10	71	40

*Definition of First Generation college student: "a student from a family in which neither parents (whether natural or adoptive) received a baccalaureate degree." Source: U.S. Department of Education, Federal TRIO Programs.

Cells with fewer than five (5) students have been protected to prevent inadvertent identification of students.

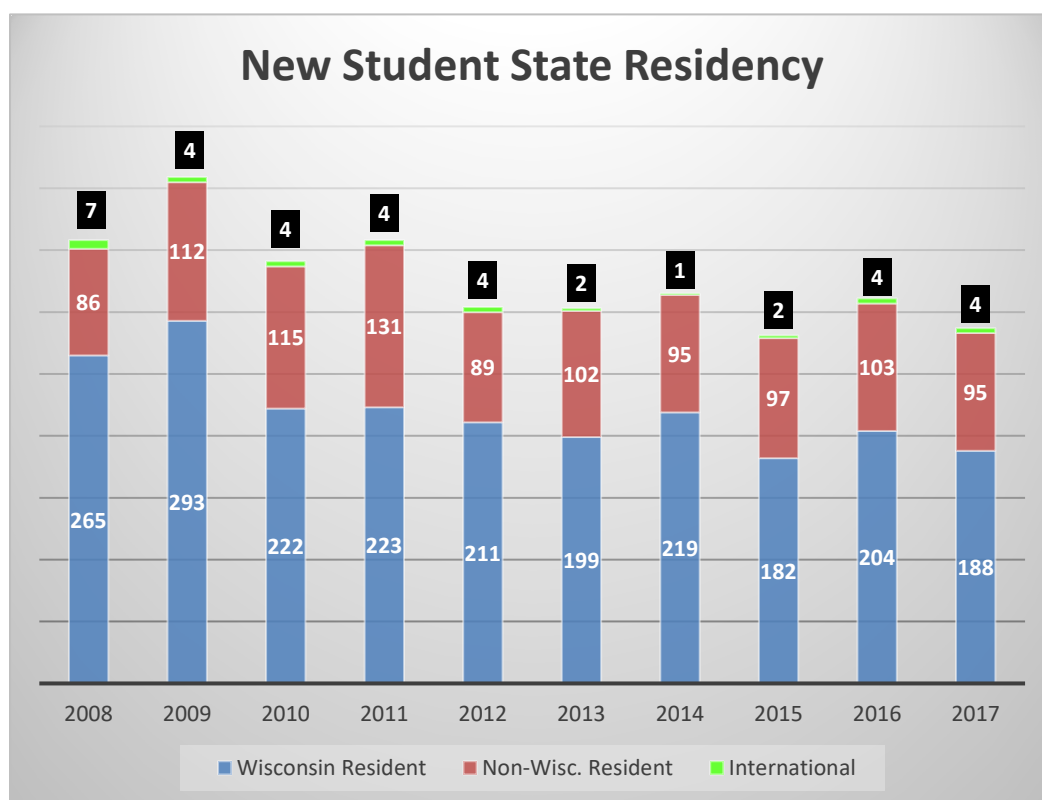
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New Student State/Territory of Origin (Overview)

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First-Time, Full-Time & Part-Time, First-Year UG Students - Fall Semester

	First Enrolling in Fall of ...									
	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Number in Cohort	358	409	341	358	304	303	315	281	311	287
Wisconsin Resident	265	293	222	223	211	199	219	182	204	188
Non-Wisc. Resident	86	112	115	131	89	102	95	97	103	95
International	7	4	4	4	4	2	1	2	4	4



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New Student State/Territory of Origin (Detail)

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First-Time, Full-Time & Part-Time, First-Year UG Students - Fall Semester

State	First Enrolling in Fall of ...									
	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Alabama						1				
Alaska					1					
Arizona	1		1	1		4	1	1	1	
Arkansas	1				1	1		1		
California	1	2	1			1	3	2	2	2
Colorado	1	2	1						2	1
Connecticut									1	
Florida	1	2			1	1		4	3	2
Georgia				2	2	1	1	1		
Hawaii		1								
Idaho				1		1				
Illinois	6	9	9	20	17	15	15	11	14	9
Indiana		1	1						2	
Iowa	6	9	11	15	5	7	4	6	7	7
Kansas		2	1		1					
Kentucky	1						1			
Louisiana	1		1			2				
Maine		1	1							
Massachusetts			1							
Michigan	1			1	1	1	1	3	2	3
Minnesota	64	73	75	84	51	59	56	58	61	62
Missouri				1					1	
Montana		1				1				
Nebraska				1	1			1	2	2
Nevada		2	3		2		1			1
New Hampshire										1
New Jersey		1								
New Mexico							1			
New York									1	1
North Carolina		1	1				2			
North Dakota	1		3				1	1		
Ohio	1				1	1		2		1
Oklahoma								1		
Oregon						2				
Pennsylvania			1							
Puerto Rico									1	
Rhode Island			1	1						1
South Dakota			1			1				
Tennessee				1				1		
Texas		2	1	2	1	3	2	1	2	2
Utah							1		1	
Virginia		1					3	2		
Washington		1	1	1	3		2	1		
State Unreported		1			1					

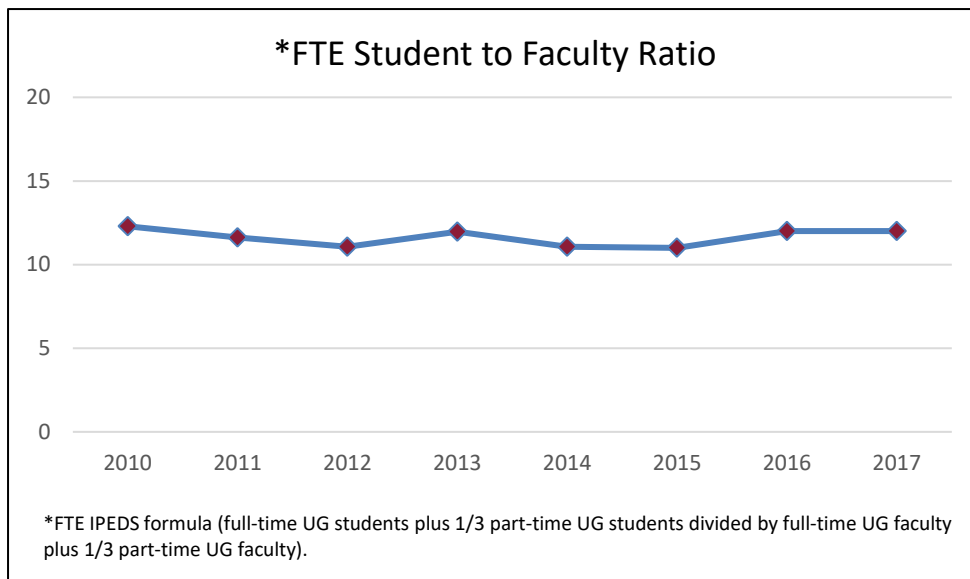
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Student to Faculty Ratio

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Undergraduate Only

	2010	2011	2012	2013	2014	2015	2016	2017
*FTE Student to Faculty Ratio	12	12	11	12	11	11	12	12
*FTE IPEDS formula (full-time UG students <i>plus</i> 1/3 part-time UG students <i>divided by</i> full-time UG faculty <i>plus</i> 1/3 part-time UG faculty).								



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Enrollment by Major, Page 1 of 2

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Fall Undergraduate Enrollment, Duplicated Count

MAJOR	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2017 % of Total
Accounting	35	33	13	27	35	30	43	30	29	40	3.6%
Accounting (Degree Completion)			26	30	29	34	26	23	14	17	1.5%
Art Education	24	22	19	17	13	9	8	7	5	5	0.4%
Arts Administration	12	15	18	22	13	12	7	5	9	10	0.9%
Associate Degree Studies	58	64	70	66	37	29	19	27	24	16	1.4%
Biochemistry	29	21	25	27	28	28	24	18	13	20	1.8%
Biology & Biology Education	61	77	76	84	74	70	53	51	52	48	4.3%
Biopsychology	29	40	41	32	22	31	25	20	18	11	1.0%
Broad Field Social Studies & BFSS Educ.	17	18	19	14	10	10	11	12	5	4	0.4%
Business Administration						10	34	59	73	73	6.5%
Business Education	4	5	3	3	1	1	1	2	1	1	0.1%
Chemistry	16	14	15	9	11	11	11	10	14	5	0.4%
Clinical Laboratory Science		1					1		1		
Comm Studies-Organizational Comm.		8	10	11	9	10	9	3	1		
Computer Info Systems	20	24	23	16	10	5	<i>Discontinued</i>				
Creative Media Design, Comm. Studies-Visual Comm.		26	37	35	28	21	19	13	12	7	0.6%
Criminal Justice & Criminal Justice Administration	46	50	57	49	48	34	42	32	28	25	2.2%
Dietetics	54	50	68	69	75	76	78	74	66	60	5.4%
Digital Media	14	6	4	2	2	<i>Discontinued</i>					
Educational Studies (generalized)		2			1	1		2	3	2	0.2%
Elementary Education	108	112	117	107	85	66	62	55	54	37	3.3%
English & English Education	35	42	39	41	27	22	21	17	12	16	1.4%
Environmental Biology							3	8	9	8	0.7%
Finance									8	16	1.4%
Graphic Design	22	7	3	1	1	<i>Discontinued</i>					
Health Care and Wellness Mgmt.									10	21	1.9%
Health Care Management				11	22	30	29	39	43	35	3.1%
Health Care Science				4	6	4	2	1			
History			2	8	6	6	3	5	6	6	0.5%
Liberal Studies	16	11	10	12	9	13	10	12	10	3	0.3%
Management	68	63	57	54	64	48	25	7			
Management and Info. Tech.	40	35	29	14	6	2	<i>Discontinued</i>				
Management and Leadership						20	47	37	36	26	2.3%
Management Info. Systems			7	18	24	38	37	24	20	12	1.1%
Marketing	51	52	43	40	31	30	28	25	35	36	3.2%
Mathematical Physics			2	3	5	6	6	7	3	3	0.3%
Mathematics & Math Education	14	14	18	13	15	22	18	8	10	7	0.6%
Ministry	5	2	3	3	2	2	<i>Discontinued</i>				
Music	1			6	8	3	4	3	4	5	0.4%
Music Education	28	31	21	24	20	16	17	16	15	11	1.0%
Music Performance	21	30	24	26	25	31	23	20	18	19	1.7%
Music Theatre	34	29	34	38	40	35	29	31	38	37	3.3%
Natural Science	7	6	6	4	2	<i>Discontinued</i>					

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Fall Undergraduate Enrollment, Duplicated Count

MAJOR	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2017 % of Total
Nursing	422	464	452	456	450	539	610	633	653	648	58.1%
Nursing (Degree Completion)	209	211	211	226	232	223	196	162	141	133	11.9%
Organizational Management	111	102	88	88	95	96	101	79	74	76	6.8%
Philosophy		3	5	2	3	1		6	4	3	0.3%
Pre-Professional Studies	24	23	15	10	3	4	11	3	5	5	0.4%
Professional, Organizational, Integrated Studies	114	110	73	66	32	18	9	9	15	11	1.0%
Psychology	54	63	73	80	87	78	57	55	52	44	3.9%
Religious Studies	3	1	2	3	5	8	6	5	4	4	0.4%
Servant Leadership (Community Organizing and Advocacy)							4	4	2	1	0.1%
Social Work	69	62	74	76	85	87	71	50	39	47	4.2%
Sociology	10	10	8	11	11	12	8	6	3	2	0.2%
Spanish & Spanish Education	14	19	17	18	24	13	13	9	15	9	0.8%
Sport Management & Leadership		27	41	39	50	42	42	35	39	36	3.2%
Sport Science		7	16	16	13	13	10	13	14	7	0.6%
Studio Art	24	27	27	26	24	22	22	14	13	10	0.9%
Substance Abuse Counseling			39	37	35	27	22	9	10	11	1.0%
Sustainability Studies				3	7	11	7	1	1		
Technology Education	8	8	8	8	6	4	3	2	3	4	0.4%
Theatre & Theatre Education	45	50	49	50	47	43	35	31	33	38	3.4%
Undeclared	68	60	61	52	64	30	22	25	22	14	1.3%
Audit	3	5	6	6	9	3	6	9	9	7	0.6%
Non-degree	93	98	126	84	31	27	23	26	37	5	0.4%
TOTAL	1271	1350	1391	1357	1313	1301	1278	1186	1188	1115	100%

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Majors of Baccalaureate Graduates, Page 1 of 2

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*Duplicated Count, students with double majors appear twice in the count.

Terms for these years run from Summer to Spring (i.e., the 2016-17 column includes Summer 2016, Fall 2016 and Spring 2017 graduates)

MAJOR	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2016 % of Total
Accounting & Acct Degree Completion	7	7	7	5	10	14	23	22	15	3%
Arts Administration	3	1	7	5	2	2	3		1	0%
Art Education	3	3	4		2			2		
Biochemistry	8	1	3	5	2	4	4	6	6	1%
Biology	12	6	14	18	12	14	11	11	10	2%
Biology Education		1								
Biopsychology	5	7	7	9	5	12	3	7	3	1%
Broad Field Social Studies	1	3	3	2		1	2	2	4	1%
Broad Field Social Studies Education	1	2			1					
Business Administration								1		
Business Education		1		1				13	15	3%
Chemistry-ACS	1	3	1		3	2	4	3	3	1%
Comm Studies, Organizational Comm			2		6		5	2	2	0%
Comm Studies, Visual Comm		1	8	4	5	3	3	4	2	0%
Computer Info Systems	4	3	3	5	4	5				
Criminal Justice	6	5	16	10	21	15	10	7	6	1%
Dietetics	12	5	8	13	17	14	16	16	18	4%
Digital Media	5	1	1		2					
Educational Studies	1	1			1			3	4	1%
Elementary Education	12	17	13	24	23	18	13	11	14	3%
English	5	4	12	6	5	5	2	3	2	0%
English Education			1		1		1	1		
Graphic Design	3	3	1							
Health Care Management					1	8	9	9	10	2%
Health Care Science					1	2				
History					1	5			1	0%
Liberal Studies	10	9	2	5	7	6	3	7	7	2%
Management & Leadership	20	17	14	15	13	17	19	19	17	4%
Management Information Systems	11	11	7	8	4	4	15	9	10	2%
Marketing	12	13	13	9	13	8	7	9	9	2%
Mathematical Physics					2		2	1		
Mathematics	1		2	1		3	6	2	5	1%
Mathematics Education	1		4	1	1		1	1		
Ministry	2	1				2				
Music	1			1	2		5	1		
Music Performance						1		2	2	0%
Music Performance, Piano or Vocal Pedagogy	1	1	3		1	1	2			
Music Performance, Piano or Voice Performance	1	2	1	3		4	3	3		
Music Teacher Education	4	4	2	1	3		1	1	3	1%
Music Theatre	11	5	6	5	10	10	4	8	6	1%
Natural Science	2	1	2	1	3					
Nursing	144	141	157	174	173	126	197	180	181	41%
Organizational Management	38	32	28	27	28	23	29	20	24	5%

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Majors of Baccalaureate Graduates, Page 2 of 2

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*Duplicated Count, students with double majors appear twice in the count.

Terms for these years run from Summer to Spring (i.e., the 2016-17 column includes Summer 2016, Fall 2016 and Spring 2017 graduates)

MAJOR	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2016 % of Total
Philosophy			2			1		1	1	0%
Professional Studies	42	35	30	15	18	7	6	3	4	1%
Psychology	14	8	16	13	19	14	18	16	17	4%
Religious Studies (R.S./Philosophy)		1			1		1	1		
Social Work	14	12	17	16	17	24	17	20	11	3%
Sociology	3	5	3	3	3	4	6	4	1	
Spanish	1	6	3	6	6	4	3	4	8	2%
Spanish Education			1		2			1		
Sport Management & Leadership				3	8	9	6	10	2	0%
Sport Science				2	3	2	2	3	3	1%
Studio Art	5	7	3	6	9	4	6	4	3	1%
Substance Abuse Counseling			7	11	8	8	9	4	4	1%
Sustainability Studies						1	4		1	0%
Technology Education	1	1	1	2	2	1	2			
Theatre		8	1	1		1	5	9	3	1%
Theatre Arts & Stagecraft			1	1	2	1				
Theatre Design & Technology	3		3	3	4	1	1			
Theatre Education		1		1			1	1	1	0%
Theatre, Acting			6	5	1	4				
TOTAL	27	40	46	60	65	64	62	60	37	100%

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Freshman Retention Rates

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Entering Cohorts (First-Time, Full-Time Degree-Seeking Undergraduate Students)

Freshman Retention Rates: 2007-2016 Cohorts												
	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2007-2010 Average	2011-2016 Average
3rd Semester	68%	66%	71%	71%	76%	81%	71%	78%	80%	71%	69%	76%
5th Semester	57%	56%	59%	57%	63%	67%	58%	70%	67%		57%	65%
7th Semester	53%	52%	55%	53%	59%	64%	56%	66%			53%	61%
9th Semester	49%	49%	53%	50%	57%	64%	54%				50%	58%
11th Semester	49%	51%	51%	46%	57%	63%					49%	60%
Original	362	357	409	341	358	304	303	315	280	311		
Exclusions	1	1	4	1	0	0	0	0	0	0		
Adjusted Cohort	361	356	405	340	358	304	303	315	280	311		
3rd Semester	245	235	289	241	272	246	216	247	225	221		
5th Semester	204	199	240	195	225	205	176	222	188			
7th Semester	190	185	224	181	211	194	169	209				
9th Semester	178	175	216	171	205	195	164					
11th Semester	176	180	208	158	203	190						

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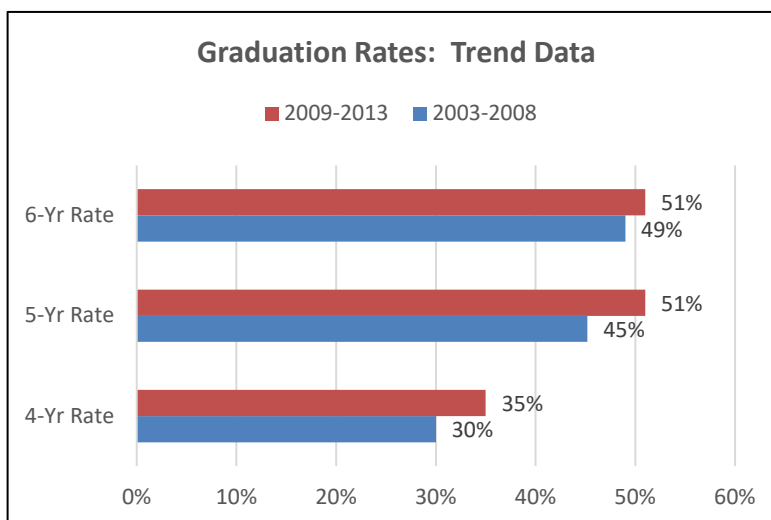
Freshman Graduation Rates

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Entering Cohorts (First-Time, Full-Time Degree-Seeking Undergraduate Students)

Graduation Rates, Fall 2003-2013 Cohorts											
	F2003	F2004	F2005	F2006	F2007	F2008	F2009	F2010	F2011	F2012	F2013
4-Yr GR	30%	27%	28%	33%	31%	29%	29%	30%	38%	41%	41%
5-Yr GR	46%	45%	43%	49%	45%	46%	48%	44%	53%	59%	
6-Yr GR	50%	49%	47%	52%	47%	49%	51%	46%	55%		
Original	355	310	292	310	362	357	409	341	358	304	303
Exclusions	0	3	3	2	1	1	4	1	0	0	0
Adj. Cohort	355	307	289	308	361	356	405	340	358	304	303
4-Year	107	84	82	101	111	102	119	103	135	126	124
5-Year	55	54	42	50	50	61	77	45	54	53	
6-Year	17	13	11	10	9	11	11	7	8		

Grad Rates: Trend Data	4-Yr Rate	5-Yr Rate	6-Yr Rate
2003-2008	30%	45%	49%
2009-2013	35%	51%	51%



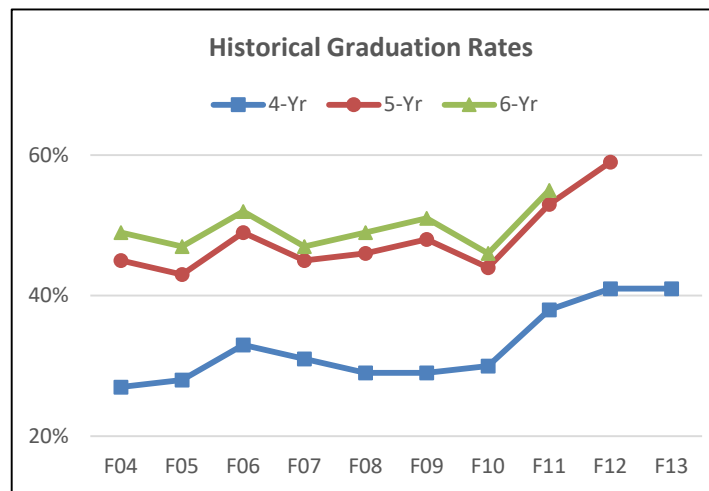
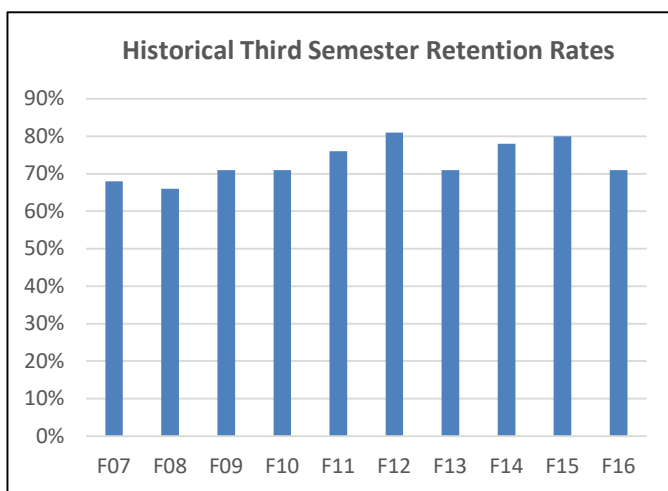
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Historical Retention and Graduation Rates

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Entering Cohorts (First-Time, Full-Time Undergraduate Students)

Entering Cohort	Original Enrollment	Exclusions	Adjusted Cohort	Third Semester Retention Rate	Graduated within 4 Years	Graduated within 5 Years	Graduated within 6 Years
F2000	327	0	327	71%	30%	46%	48%
F01	337	1	336	64%	29%	46%	48%
F02	321	2	319	66%	29%	43%	46%
F03	355	0	355	71%	30%	46%	50%
F04	310	3	307	68%	27%	45%	49%
F05	292	3	289	73%	28%	43%	47%
F06	310	2	308	72%	33%	49%	52%
F07	362	1	361	68%	31%	45%	47%
F08	358	1	357	66%	29%	46%	49%
F09	409	4	405	71%	29%	48%	51%
F10	341	1	340	71%	30%	44%	46%
F11	358	0	358	76%	38%	53%	55%
F12	304	0	304	81%	41%	59%	
F13	303	0	303	71%	41%		
F14	315	0	315	78%			
F15	280	0	280	80%			
F16	311	0	311	71%			



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Fall Enrollment From the Past 10 Years

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Aligned with IPEDS Fall Enrollment:

Undergraduate includes: Degree-Seeking, Certificate-Seeking and Non-Degree Students

Graduate includes: Degree-Seeking and Certificate-Seeking Students

Undergraduate Fall Enrollment From The Past 10 Years																				
	2008		2009		2010		2011		2012		2013		2014		2015		2016		2017	
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
Full-Time	1527	73%	1633	74%	1670	73%	1670	75%	1569	75%	1581	76%	1539	76%	1465	78%	1483	79%	1394	79%
Part-Time	566	27%	574	26%	609	27%	567	25%	536	25%	498	24%	495	24%	405	22%	392	21%	379	21%
TOTAL	2093		2207		2279		2237		2105		2079		2034		1870		1875		1773	
Graduate Fall Enrollment From The Past 10 Years																				
	2008		2009		2010		2011		2012		2013		2014		2015		2016		2017	
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
Full-Time	291	34%	443	41%	316	33%	367	43%	315	43%	345	51%	383	50%	402	45%	431	52%	432	42%
Part-Time	560	66%	632	59%	643	67%	488	57%	410	57%	338	49%	387	50%	484	55%	393	48%	591	58%
TOTAL	851		1075		959		855		725		683		770		886		824		1023	