

2015-2016 Fact Book



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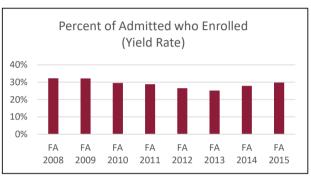
First-Time Student Enrollment and Yield

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First-Time, Full-Time, First-Year UG Students - Fall Semester

	FA 2008	FA 2009	FA 2010	FA 2011	FA 2012	FA 2013	FA 2014	FA 2015
Number of Applicants	1294	1463	1365	1587	1658	1697	1649	1421
Number Admitted	1110	1272	1153	1241	1147	1204	1130	941
Number Enrolled	358	409	341	358	304	303	315	280
Admission Rate (% of applicants admitted)	86%	87%	84%	78%	69%	71%	69%	66%
Yield Rate (% admitted who enrolled)	32%	32%	30%	29%	27%	25%	28%	30%





Academic Preparation of First-Time Students: ACT Scores

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First-Time, Full-Time, First-Year UG Students - Fall Semester

			Me	an ACT Score	9			
	2008	2009	2010	2011	2012	2013	2014	2015
ACT English	22	22	22	23	22	23	23	23
25th percentile	19	19	19	20	20	20	20	20
75th percentile	25	25	25	26	25	25	26	25
ACT Math	22	22	22	22	23	23	23	23
25th percentile	18	19	18	19	20	20	20	20
75th percentile	25	25	25	25	25	26	25	26
ACT Reading	23	23	23	24	23	24	24	24
ACT Science		23	22	23	23	23	23	23
ACT Composite	22	23	22	23	23	23	23	23
25th percentile	20	20	20	21	21	21	21	21
75th percentile	25	25	25	26	25	26	26	26

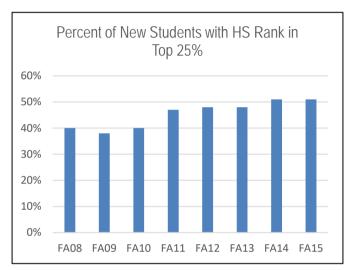
				Freque	ency Di	istribu	tion of	ACT C	ompos	ite Sco	ores					
	2008		20	2009 2010		2011		2012		2013		2014		2015		
	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#
30 - 36	3%	11	5%	18	3%	11	7%	23	2%	7	4%	11	5%	14	5%	14
24 - 29	34%	113	32%	124	33%	108	38%	133	40%	115	42%	124	39%	119	39%	107
20 - 23	44%	147	45%	173	42%	137	39%	136	43%	126	40%	118	43%	129	44%	121
18 - 19	14%	46	13%	49	16%	52	13%	44	11%	31	8%	24	11%	33	9%	25
16 - 17	5%	16	5%	18	5%	15	3%	10	4%	12	5%	15	2%	7	2%	6
Below 16	1%	4	1%	2	1%	3	0%	0	0%	0	0%	0	0%	0	0%	0
21 and above	68%	229	69%	264	67%	218	77%	265	76%	220	78%	227	79%	238	78%	213

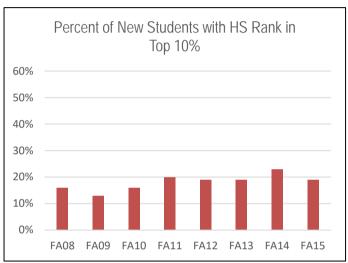
Academic Preparation of First-Time Students: High School Rank

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First-Time, Full-Time, First-Year UG Students - Fall Semester

HS Rank	FA08	FA09	FA10	FA11	FA12	FA13	FA14	FA15
Top 10%	16%	13%	16%	20%	19%	19%	23%	19%
Top 25%	40%	38%	40%	47%	48%	48%	51%	51%
Top 50%	71%	71%	73%	85%	86%	82%	84%	87%





Demographics of First-Time Students:

Gender, Race & Ethnicity, Non-Resident, First Generation

First-Time, Full-Time, First-Year UG Students - Fall Semester

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	FA 2008	FA 2009	FA 2010	FA 2011	FA 2012	FA 2013	FA 2014	FA 2015
Total First-Time, Full-Time, First-Year	358	409	341	358	304	303	315	280
GENDER								
Male	108	120	242	89	85	84	71	72
Female	250	289	99	269	219	219	244	208
ETHNICITY/RACE								
Nonresident Alien	7							
Hispanic/Latino		8	9	9	8	9	9	12
American Indian/Alaska Native				0		0	0	0
Asian		8			5			
Black or African American		9	7	9		10		7
Native Hawaiian/Pacific Islander	0	0	0	0	0	0	0	0
White	338	377	311	325	274	266	294	249
Two or More Races		0		9	7	12		7
Race and Ethnicity Unknown		0		0		0		
*FIRST GENERATION								
Yes	172 (54%)	198 (54%)	149 (49%)	150 (46%)	123 (44%)	107 (39%)	116 (45%)	111 (40%)
No	147	184	155	177	154	166	163	159
Incomplete Info	39	27	37	31	27	30	36	10

^{*}Definition of First Generation college student: "a student from a family in which neither parents (whether natural or adoptive) received a baccalaureate degree." Source: U.S. Department of Education, Federal TRIO Programs.

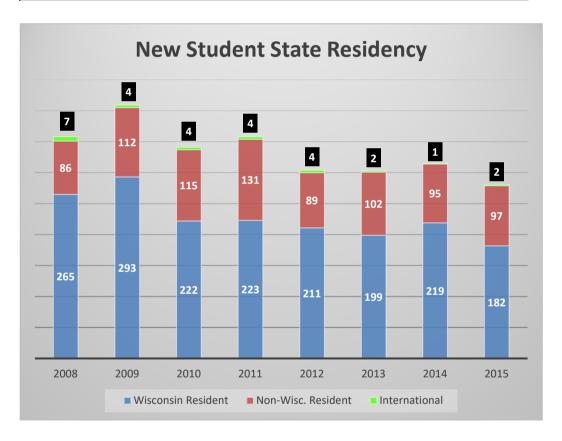
Cells with fewer than five (5) students have been protected to prevent inadvertent identification of students.

New Student State of Origin

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First-Time, Full-Time & Part-Time, First-Year UG Students - Fall Semester

			First	Enrollin	g in Fall (of				
	2008	008 2009 2010 2011 2012 2013 2014 2								
Number in Cohort	358	409	341	358	304	303	315	281		
Wisconsin Resident	265	293	222	223	211	199	219	182		
Non-Wisc. Resident	86	112	115	131	89	102	95	97		
International	7	4	4	4	4	2	1	2		



New Student State of Origin

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First-Time, Full-Time & Part-Time, First-Year UG Students - Fall Semester

			First	t Enrollin	g in Fall (of		
State	2008	2009	2010	2011	2012	2013	2014	2015
Alabama						1		
Alaska					1			
Arizona	1		1	1		4	1	1
Arkansas	1				1	1		1
California	1	2	1			1	3	2
Colorado	1	2	1					
Florida	1	2			1	1		4
Georgia				2	2	1	1	1
Hawaii		1						
Idaho				1		1		
Illinois	6	9	9	20	17	15	15	11
Indiana		1	1					
Iowa	6	9	11	15	5	7	4	6
Kansas		2	1		1			
Kentucky	1						1	
Louisiana	1		1			2		
Maine		1	1					
Massachusetts			1					
Michigan	1			1	1	1	1	3
Minnesota	64	73	75	84	51	59	56	58
Missouri				1				
Montana		1				1		
Nebraska				1	1			1
Nevada		2	3		2		1	
New Jersey		1						
New Mexico							1	
North Carolina		1	1				2	
North Dakota	1		3				1	1
Ohio	1				1	1		2
Oklahoma								1
Oregon						2		
Pennsylvania			1					
Rhode Island			1	1				
South Dakota			1			1		
Tennessee				1				1
Texas		2	1	2	1	3	2	1
Utah							1	
Virginia		1					3	2
Washington		1	1	1	3		2	1
State Unreported		1			1			

Datasource: Viterbo Student Information System (Colleague® by Ellucian)

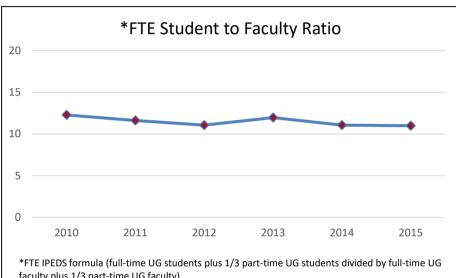
Student to Faculty Ratio

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Undergraduate Only

	2010	2011	2012	2013	2014	2015
*FTE Student to Faculty Ratio	12	12	11	12	11	11

^{*}FTE IPEDS formula (full-time UG students plus 1/3 part-time UG students divided by full-time UG faculty plus 1/3 part-time UG faculty).



Enrollment by Major

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Fall Undergraduate Enrollment, Duplicated Count

DESCRIPTION OF MAJOR	2008	2009	2010	2011	2012	2013	2014	2015	2015 % of Total
Accounting	35	33	13	27	35	30	26	23	1.2%
Accounting (Degree Completion)			26	30	29	34	43	31	1.6%
Arts Administration	12	15	18	22	13	12	7	5	0.3%
Art Education	24	22	19	17	13	9	8	7	0.4%
Associate Degree Studies	58	64	70	66	37	29	19	27	1.4%
Biochemistry	29	21	25	27	28	28	24	18	1.0%
Biology	61	77	76	84	74	70	55	51	2.7%
Biopsychology	29	40	41	32	22	31	25	20	1.1%
Broad Field Social Studies	17	18	19	14	10	10	11	12	0.6%
Business Administration						10	34	59	3.1%
Business Education	4	5	3	3	1	1	1	2	0.1%
Chemistry	17	15	16	10	11	11	11	11	0.6%
Clinical Laboratory Science		1					1		
Comm Studies-Organizational Comm		8	10	11	9	10	9	3	0.2%
Creative Media Design,		26	37	35	28	21	19	13	0.7%
Comm Studies-Visual Comm								13	0.770
Computer Info Systems	20	24	23	16	10	5	6		
Criminal Justice	46	50	57	49	48	34	36	32	1.7%
Dietetics	54	50	68	69	75	76	78	74	3.9%
Digital Media	14	6	4	2	2				
Educational Studies		2			1	1		2	0.1%
Education - Elementary	108	112	117	107	85	66	62	55	2.9%
English	35	42	39	41	27	22	21	17	0.9%
Environmental Biology							3	8	0.4%
Graphic Design	22	7	3	1	1				0.0%
Health Care Management				11	22	30	29	39	2.1%
Health Care Science				4	6	4	2	1	0.1%
History			2	8	6	6	3	5	0.3%
Liberal Studies	16	11	10	12	9	13	10	12	0.6%
Management	68	63	57	54	64	48	25	7	0.4%
Management and Leadership						20	47	37	2.0%
Management & Info. Technology	40	35	29	14	6	2			0.0%
Management Info. Systems			7	18	24	38	37	24	1.3%
Marketing	51	52	43	40	31	30	28	24	1.3%
Mathematical Physics			2	3	5	6	5	7	0.4%
Mathematics	14	14	18	13	15	22	18	8	0.4%
Ministry	5	2	3	3	2	2			0.0%
Music	1			6	8	3	4	3	0.2%
Music Teacher Education	28	31	21	24	20	16	17	16	0.8%
Music Performance	21	30	24	26	25	31	23	20	1.1%
Music Theatre	34	29	34	38	40	35	29	31	1.6%
Natural Science	7	6	6	4	2				0.0%

Enrollment by Major

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Fall Undergraduate Enrollment, Duplicated Count

			2212						2015 % of
DESCRIPTION OF MAJOR	2008	2009	2010	2011	2012	2013	2014	2015	Total
Nursing	422	464	452	456	450	539	610	633	33.5%
Nursing (Degree Completion)	209	211	211	226	232	223	196	162	8.6%
Organizational Management	111	102	88	88	95	96	101	79	4.2%
Philosophy		3	5	2	3	1		6	0.3%
Pre-Professional Studies	24	23	15	10	3	4	11	3	0.2%
Professional Studies (including Organizational, Integrated and Individual)	114	110	73	66	32	18	9	9	0.5%
Psychology	54	63	73	80	87	78	57	55	2.9%
Religious Studies	3	1	2	3	5	8	6	5	0.3%
Servant Leadership (Community Organizing and Advocacy)							4	4	0.2%
Social Work	69	62	74	76	85	87	71	50	2.6%
Sociology	10	10	8	11	11	12	8	6	0.3%
Spanish	14	19	17	18	24	13	13	9	0.5%
Sport Management & Leadership		27	41	39	50	42	42	35	1.9%
Sport Science		7	16	16	13	13	10	13	0.7%
Studio Art	24	27	27	26	24	22	22	14	0.7%
Substance Abuse Counseling (Addiction Studies)			39	37	35	27	22	9	0.5%
Sustainability Studies (including Management and Environmental)				3	7	11	7	1	0.1%
Technology Education	8	8	8	8	6	4	3	2	0.1%
Theatre	45	50	49	50	47	43	35	31	1.6%
Undeclared	68	60	61	52	64	30	22	25	1.3%
Non-degree	93	98	126	84	31	27	23	26	1.4%
Audit	3	5	6	6	9	3	6	10	0.5%
	2141	2261	2331	2298	2157	2117	2054	1891	100%

Majors of Baccalaureate Graduates

Duplicated Count

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Description of Major	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015 % of Total
Accounting	7	7	5	10	14	23	5%
Arts Administration	1	7	5	2	2	3	1%
Art Education	3	4		2			
Biochemistry	1	3	5	2	4	4	1%
Biology	6	14	18	12	14	11	2%
Biology Education	1						
Biopsychology	7	7	9	5	12	3	1%
Broad Field Social Studies	3	3	2		1	2	0%
Broad Field Social Studies Education	2			1			
Business Education	1		1				
Chemistry-ACS	3	1		3	2	4	1%
Comm Studies, Organizational Comm		2		6		5	1%
Comm Studies, Visual Comm	1	8	4	5	3	3	1%
Computer Info Systems	3	3	5	4	5		
Criminal Justice	5	16	10	21	15	10	2%
Dietetics	5	8	13	17	14	16	3%
Digital Media	1	1		2			
Educational Studies	1			1			
Elementary Education	17	13	24	23	18	13	3%
English	4	12	6	5	5	2	0%
English Education		1		1		1	0.2%
Graphic Design	3	1					
Health Care Management				1	8	9	2%
Health Care Science				1	2		
History				1	5		
Liberal Studies	9	2	5	7	6	3	1%
Management & Leadership	17	14	15	13	17	19	4%
Management Information Systems	11	7	8	4	4	15	3%
Marketing	13	13	9	13	8	7	1%
Mathematical Physics				2		2	0%
Mathematics		2	1		3	6	1%
Mathematics Education		4	1	1		1	0.2%
Ministry	1				2		
Music			1	2		5	1.0%
Music Performance					1		
Music Performance, Piano or Vocal Pedagogy	1	3		1	1	2	0%
Music Performance, Piano or Voice Performance	2	1	3		4	3	1%
Music Teacher Education	4	2	1	3	•	1	0.2%
Music Theatre	5	6	5	10	10	4	1%
Natural Science	1	2	1	3			,,-
Nursing	141	157	174	173	126	197	40%

Majors of Baccalaureate Graduates

Duplicated Count

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Description of Major	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015 % of Total
Organizational Management	32	28	27	28	23	29	6%
Philosophy		2			1		
Professional Studies (Organizational & Integrated Studies, Individualized Learning)	35	30	15	18	7	6	1%
Psychology	8	16	13	19	14	18	4%
Religious Studies	1			1		1	0%
Social Work	12	17	16	17	24	17	3.4%
Sociology	5	3	3	3	4	6	1%
Spanish	6	3	6	6	4	3	1%
Spanish Education		1		2			
Sport Management & Leadership			3	8	9	6	1%
Sport Science			2	3	2	2	0%
Studio Art	7	3	6	9	4	6	1.2%
Substance Abuse Counseling (Addiction Studies)		7	11	8	8	9	2%
Sustainability Studies					1	4	1%
Technology Education	1	1	2	2	1	2	0.4%
Theatre	8	1	1		1	5	1%
Theatre, Acting		6	5	1	4		
Theatre Arts & Stagecraft		1	1	2	1		
Theatre Design & Technology		3	3	4	1	1	0.2%
Theatre Education	1		1			1	0.2%
	431	476	461	506	422	496	100%

^{*} Students with double majors appear twice in the count.

NOTE: Termsrun from Summer to Spring (i.e., the 2014-15 column includes Summer 2014, Fall 2015 and Spring 2015 graduates)

Freshman Retention Rates

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Entering Cohorts (First-Time, Full-Time Degree-Seeking Undergraduate Students)

	F	reshman	Retenti	on Rates	: 2007-2	2014 Coh	orts		
	2007	2008	2009	2010	2011	2012	2013	2014	2007-2014 Average
3rd Semester	68%	66%	71%	71%	76%	81%	71%	78%	73%
5th Semester	56%	56%	59%	57%	63%	67%	58%		60%
7th Semester	53%	52%	55%	53%	58%	64%			56%
9th Semester	49%	49%	53%	51%	57%				52%
11th Semester	49%	50%	51%	46%					49%
Original	362	358	409	341	358	304	303	315	
Exclusions	1	1	4	1	0	0	0	0	
Adjusted Cohort	361	357	405	340	358	304	303	315	
3rd Semester	245	237	291	241	272	246	216	247	
5th Semester	203	199	241	195	225	205	176		
7th Semester	190	185	224	181	209	194	•		
9th Semester	178	175	216	173	205				
11th Semester	176	180	208	158	_	_	_		_

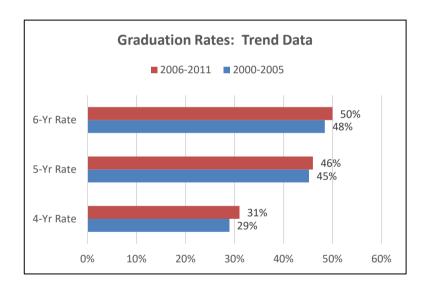
Freshman Graduation Rates

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Entering Cohorts (First-Time, Full-Time Degree-Seeking Undergraduate Students)

	Graduation Rates, Fall 2000-2011 Cohorts														
	F2000	F2001	F2002	F2003	F2004	F2005	F2006	F2007	F2008	F2009	F2010	F2011			
	Cohort	Cohort	Cohort	Cohort	Cohort	Cohort	Cohort	Cohort	Cohort	Cohort	Cohort	Cohort			
4-Yr GR	30%	29%	29%	30%	27%	28%	33%	30%	29%	29%	30%	38%			
5-Yr GR	46%	46%	43%	46%	45%	43%	49%	44%	46%	48%	44%				
6-Yr GR	48%	48%	46%	50%	49%	47%	52%	47%	49%	51%					
Original	327	337	321	355	310	292	310	362	358	409	341	358			
Exclusions	0	1	2	0	3	3	2	1	1	4	1	0			
Adj. Cohort	327	336	319	355	307	289	308	361	357	405	340	358			
4-Year	97	97	91	107	84	82	101	108	102	119	103	135			
5-Year	54	57	47	55	54	42	50	52	61	77	45				
6-Year	6	8	9	17	13	11	10	9	11	11	•				

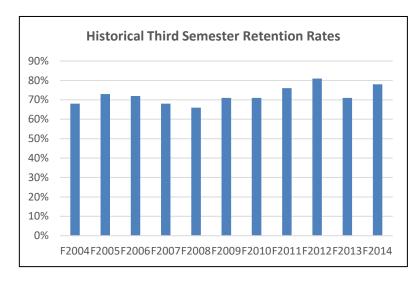
Grad Rates:	4-Yr	5-Yr	6-Yr
Trend Data	Rate	Rate	Rate
2000-2005	29%	45%	48%
2006-2011	31%	46%	50%

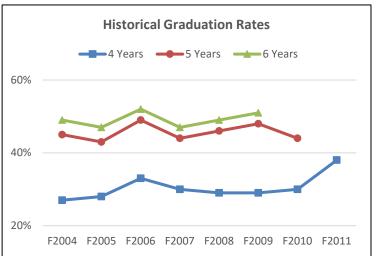


Historical Retention and Graduation Rates

Entering Cohorts (First-Time, Full-Time Undergraduate Students)

Entering Cohort	Original Enrollment	Exclusions	Adjusted Cohort	Third Semester Retention Rate	Graduated within 4 Years	Graduated within 5 Years	Graduated within 6 Years
F2000	327	0	327	71%	30%	46%	48%
F2001	337	1	336	64%	29%	46%	48%
F2002	321	2	319	66%	29%	43%	46%
F2003	355	0	355	71%	30%	46%	50%
F2004	310	3	307	68%	27%	45%	49%
F2005	292	3	289	73%	28%	43%	47%
F2006	310	2	308	72%	33%	49%	52%
F2007	362	1	361	68%	30%	44%	47%
F2008	358	1	357	66%	29%	46%	49%
F2009	409	4	405	71%	29%	48%	51%
F2010	341	1	340	71%	30%	44%	
F2011	358	0	358	76%	38%		
F2012	304	0	304	81%			
F2013	303	0	303	71%			
F2014	315	0	315	78%			





Fall Enrollment From the Past 10 Years

Aligned with IPEDS Fall Enrollment:

Undergraduate includes: Degree-Seeking, Certificate-Seeking, and Non-Degree Students

Graduate includes: Degree-Seeking and Certificate-Seeking Students

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						ı	Undergra	aduate F	all Enrol	lment Fr	om The I	Past 10 Y	'ears							
	20	2006 2007 2008 2009		2010 2011			2012		2013		2014		2015							
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
Full-Time	1474	74%	1508	75%	1527	73%	1633	74%	1670	73%	1670	75%	1569	75%	1581	76%	1539	76%	1465	78%
Part-Time	506	26%	511	25%	566	27%	574	26%	609	27%	567	25%	536	25%	498	24%	495	24%	405	22%
TOTAL	19	80	20	19	20	93	22	.07	22	.79	2237 2105			05	20	79	2034		1870	
							Gradu	ate Fall	Enrollme	ent From	The Pas	t 10 Yea	rs							
	20	06	20	07	20	08	20	09	20	10	2011 2012		12	2013		2014		2015		
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
Full-Time	202	20%	261	24%	291	34%	443	41%	316	33%	367	43%	315	43%	345	51%	383	50%	402	45%
Part-Time	809	80%	808	76%	560	66%	632	59%	643	67%	488	57%	410	57%	338	49%	387	50%	484	55%
TOTAL	10	11	10	69	85	51	10	75	959		8!	55	72	25	68	83	77	70	88	86