

# **2014-15 Fact Book**



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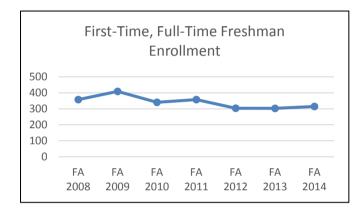
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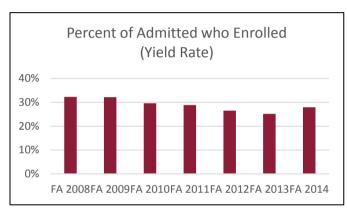
#### First-Time Student Enrollment and Yield

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First-Time, Full-Time, First-Year UG Students - Fall Semester

	FA 2008	FA 2009	FA 2010	FA 2011	FA 2012	FA 2013	FA 2014
Number of Applicants	1294	1463	1365	1587	1658	1697	1649
Number Admitted	1110	1272	1153	1241	1147	1204	1130
Number Enrolled	358	409	341	358	304	303	315
Admission Rate (% of applicants admitted)	86%	87%	84%	78%	69%	71%	69%
Yield Rate (% admitted who enrolled)	32%	32%	30%	29%	27%	25%	28%



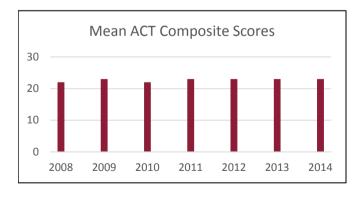


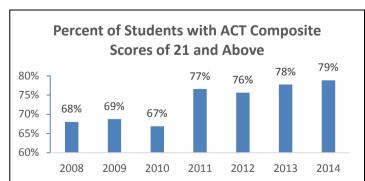
#### Academic Preparation of First-Time Students: ACT Scores

First-Time, Full-Time, First-Year UG Students - Fall Semester

			Mean ACT So	ore			
	2008	2009	2010	2011	2012	2013	2014
ACT English	22	22	22	23	22	23	23
25th percentile	19	19	19	20	20	20	20
75th percentile	25	25	25	26	25	25	26
ACT Math	22	22	22	22	23	23	23
25th percentile	18	19	18	19	20	20	20
75th percentile	25	25	25	25	25	26	25
ACT Reading	23	23	23	24	23	24	24
ACT Science		23	22	23	23	23	23
ACT Composite	22	23	22	23	23	23	23
25th percentile	20	20	20	21	21	21	21
75th percentile	25	25	25	26	25	26	26

	Frequency Distribution of ACT Composite Scores													
	2008		20	2009 2010		2011		2012		2013		2014		
	%	#	%	#	%	#	%	#	%	#	%	#	%	#
Below 6	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0
6 - 11	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0
12 - 17	6%	20	5%	20	6%	18	3%	10	4%	12	5%	15	2%	7
18 - 23	57%	194	58%	222	58%	189	52%	180	54%	157	49%	142	54%	162
24 - 29	33%	113	32%	124	33%	108	38%	133	40%	115	42%	124	39%	119
30 - 36	3%	11	5%	18	3%	11	7%	23	2%	7	4%	11	5%	14
21 and above	68%	230	69%	264	67%	218	77%	265	76%	220	78%	227	79%	238



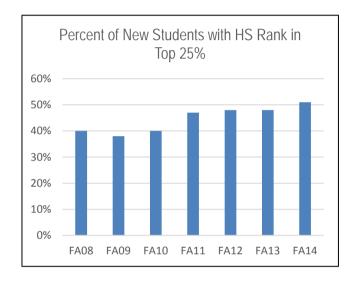


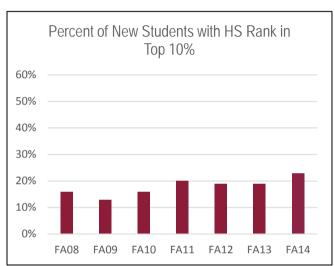
#### Academic Preparation of First-Time Students: High School Rank

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First-Time, Full-Time, First-Year UG Students - Fall Semester

HS Rank	FA08	FA09	FA10	FA11	FA12	FA13	FA14
Top 10%	16%	13%	16%	20%	19%	19%	23%
Top 25%	40%	38%	40%	47%	48%	48%	51%
Top 50%	71%	71%	73%	85%	86%	82%	84%





#### **Demographics of First-Time Students:**

Gender, Race & Ethnicity, Non-Resident, First Generation

First-Time, Full-Time, First-Year UG Students - Fall Semester

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	FA 2008	FA 2009	FA 2010	FA 2011	FA 2012	FA 2013	FA 2014
Total First-Time, Full-Time, First-Year	358	409	341	358	304	303	315
GENDER							
Male	108	120	242	89	85	84	71
Female	250	289	99	269	219	219	244
ETHNICITY/RACE							
Nonresident Alien	7						
Hispanic/Latino		8	9	9	8	9	9
American Indian/Alaska Native							
Asian		8			5		
Black or African American		9	7	9		10	
Native Hawaiian/Pacific Islander							
White	338	377	311	325	274	266	294
Two or More Races				9	7	12	
Race and Ethnicity Unknown							
*FIRST GENERATION							
Yes	172 (54%)	198 (54%)	149 (49%)	150 (46%)	123 (44%)	107 (39%)	116 (42%)
No	147	184	155	177	154	166	163
Incomplete Info	39	27	37	31	27	30	36

<sup>\*</sup>Definition of First Generation college student: "A student from a family in which neither parents (whether natural or adoptive) received a baccalaureate degree." Source: U.S. Department of Education, Federal TRIO Programs.

Cells with fewer than five (5) students have been protected to prevent inadvertent identification of students.

First-Time, Full-Time & Part-Time, First-Year UG Students - Fall Semester

			First Enr	olling in	Fall of		
	2008	2009	2010	2011	2012	2013	2014
Total in cohort	358	409	341	358	304	303	315
Alabama						1	
Alaska					1		
Arizona	1		1	1		4	1
Arkansas	1				1	1	
California	1	2	1			1	3
Colorado	1	2	1				
Florida	1	2			1	1	
Georgia				2	2	1	1
Hawaii		1					
Idaho				1		1	
Illinois	6	9	9	20	17	15	15
Indiana		1	1				
Iowa	6	9	11	15	5	7	4
Kansas		2	1		1		
Kentucky	1						1
Louisiana	1		1			2	
Maine		1	1				
Massachusetts			1				
Michigan	1			1	1	1	1
Minnesota	64	73	75	84	51	59	56
Missouri				1			
Montana		1				1	
Nebraska				1	1		
Nevada		2	3		2		1
New Jersey		1					
New Mexico							1
North Carolina		1	1				2
North Dakota	1		3				1
Ohio	1				1	1	
Oregon						2	
Pennsylvania			1				
Rhode Island			1	1			
South Dakota			1			1	
Tennessee				1			
Texas		2	1	2	1	3	2
Utah							1
Virginia		1					3
Washington		1	1	1	3		2
Wisconsin	265	293	222	223	211	199	219
State Unreported		1			1		
International	7	4	4	4	4	2	1

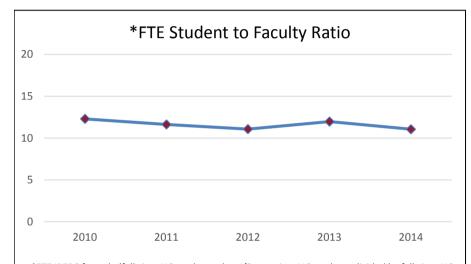
Datasource: Viterbo Student Information System (Colleague® by Ellucian)

#### Student to Faculty Ratio

**Undergraduate Only** 

	2010	2011	2012	2013	2014
*FTE Student to Faculty Ratio	12.29	11.62	11.07	11.97	11.06

<sup>\*</sup>FTE IPEDS formula (full-time UG students *plus* 1/3 part-time UG students *divided by* full-time UG faculty *plus* 1/3 part-time UG faculty).



<sup>\*</sup>FTE IPEDS formula (full-time UG students plus 1/3 part-time UG students divided by full-time UG faculty plus 1/3 part-time UG faculty).

#### **Enrollment by Major**

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Fall Undergraduate Enrollment, Duplicated Count

DESCRIPTION OF MAJOR	2008	2009	2010	2011	2012	2013	2014	*2014 % of Total
Accounting	35	33	26	30	29	34	43	2.2%
Accounting (Degree Completion)			13	27	35	30	26	1.3%
ACS Chemistry						5	7	0.4%
Addiction Studies			39	37	35	27	11	0.6%
Art Education	24	22	19	17	13	9	8	0.4%
Arts Administration	12	15	18	22	13	12	7	0.4%
Associate Degree Studies	58	64		66				
Associate of Arts			70		37	29	19	1.0%
Biochemistry	29	21	25	27	28	28	24	1.2%
Biology	60	74	74	83	74	69	53	2.7%
Biopsychology	29	40	41	32	22	31	25	1.3%
Broad Field Social Studies	17	18	19	14	10	10	11	0.6%
Business Administration						10	34	1.7%
Business Education	4	5	3	3	1	1	1	0.1%
Chemistry	16	14	15	9	11	6	4	0.2%
Clinical Laboratory Science		1					1	0.1%
Comm Studies, Organizational Comm.		8	10	11	9	10	9	0.5%
Comm Studies, Visual Comm.		26	37	35	28	21	19	1.0%
Community Organizing and Advocacy							4	0.2%
Computer Info. Systems	20	24	23	16	10	5	6	0.3%
Criminal Justice	46	50	57	49	48	34	36	1.8%
Dietetics	54	50	68	69	75	76	78	3.9%
Digital Media	14	6	4	2	2			
Educational Studies		2			1	1		
Elementary Education	108	112	117	107	85	66	62	3.1%
English	35	42	39	41	27	22	21	1.1%
Environmental Biology							3	0.2%
Environmental Sustainability				3	4	7	3	0.2%
Graphic Design	22	7	3	1	1			
Health Care Management				11	22	30	29	1.5%
Health Care Science				4	6	4	2	0.1%
History			2	8	6	6	3	0.2%
Individualized Learning	114	110	25	8	3	1		
Integrated Studies			48	58	29	17	6	0.3%
Liberal Studies	16	11	10	12	9	13	10	0.5%
Management	68	63	57	54	64	48	25	1.3%
Management & Info. Technology	40	35	29	14	6	2		
Management & Leadership						20	47	2.4%

#### **Enrollment by Major**

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**Fall Undergraduate Enrollment, Duplicated Count** 

DESCRIPTION OF MAJOR	2008	2009	2010	2011	2012	2013	2014	*2014 % of
DESCRIPTION OF WAJOR	2008	2003	2010	2011	2012	2013	2014	Total
Management Info. Systems			7	18	24	38	37	1.9%
Marketing	51	52	43	40	31	30	28	1.4%
Mathematical Physics			2	3	5	6	6	0.3%
Mathematics	15	14	18	13	15	23	18	0.9%
Ministry	5	2	3	3	2	2		
Music	1			6	8	3	4	0.2%
Music Performance	21	30	24	26	25	31	23	1.2%
Music Teacher Education	28	31	21	24	20	16	17	0.9%
Music Theatre	34	29	34	38	40	35	29	1.5%
Natural Science	7	6	6	4	2			
Nursing	422	464	452	456	450	539	610	30.8%
Nursing (Degree Completion)	209	211	211	226	232	223	196	9.9%
Organizational Management	111	102	88	88	95	96	101	5.1%
Organizational Studies							3	0.2%
Philosophy		3	5	2	3	1		
Pre-Professional Programs	18	17	12	4	3	4	11	0.6%
Pre-Professional, Law	6	6	3	6				
Psychology	54	63	73	80	87	78	57	2.9%
Religious Studies	1	1	2	1	3	6	5	0.3%
Religious Studies/Philosophy	2			2	2	2	1	0.1%
Social Work	69	62	74	76	85	87	71	3.6%
Sociology	10	10	8	11	11	12	8	0.4%
Spanish	15	19	17	20	24	14	13	0.7%
Sport Management & Leadership		27	41	39	50	42	42	2.1%
Sport Science		7	16	16	13	13	10	0.5%
Studio Art	24	27	27	26	24	22	22	1.1%
Substance Abuse Counseling							11	0.6%
Sustainabile Management					3	1	1	0.1%
Sustainability Studies						3	3	0.2%
Technology Education	8	8	8	8	6	4	3	0.2%
Theatre	45	50	49	50	47	43	35	1.8%
Undeclared	68	60	61	52	64	30	22	1.1%
Non-degree	93	98	126	84	31	27	23	1.2%
Audit	3	5	6	6	9	3	6	0.3%
TOTAL	2141	2257	2328	2298	2157	2118	2053	100%

<sup>\*</sup>The 2014 % of Total is calculated on the unduplicated headcount of UG degree-seeking students (1983).

#### Majors of Baccalaureate Graduates

\*Duplicated Count

							2014 % of
Description of Majors	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	Total
Accounting	7	7	7	5	10	14	3.4%
Addiction Studies			7	11	8	8	1.9%
Art Education	3	3	4		2		
Arts Administration	3	1	7	5	2	2	0.5%
Biochemistry	8	1	3	5	2	4	1.0%
Biology	12	6	14	18	12	14	3.4%
Biology Education		1					
Biopsychology	5	7	7	9	5	12	2.9%
Broad Field Social Studies	1	3	3	2		1	0.2%
Broad Field Social Studies Education	1	2			1		
Business Administration						17	4.1%
Business Education		1		1			
Chemistry	1	3	1		3	2	0.5%
Comm Studies, Organizational Comm			2		6		
Comm Studies, Visual Comm		1	8	4	5	3	0.7%
Computer Info Systems	4	3	3	5	4	5	1.2%
Criminal Justice	6	5	16	10	21	15	3.6%
Dietetics	12	5	8	13	17	14	3.4%
Digital Media	5	1	1		2		
Educational Studies	1	1			1		
Elementary Education	12	17	13	24	23	18	4.3%
English	5	4	12	6	5	5	1.2%
English Education			1		1		
Graphic Design	3	3	1				
Health Care Management					1	8	1.9%
Health Care Science					1	2	0.5%
History					1	5	1.2%
Individualized Learning	42	35	30			1	0.2%
Integrated Studies				15	18	6	1.4%
Liberal Studies	10	9	2	5	7	6	1.4%
Management	20	17	14	15	13		
Management & Information Technology	11	11	7	8	3	3	0.7%
Management Information Systems					1	1	0.2%
Marketing	12	13	13	9	13	8	1.9%
Mathematical Physics					2		
Mathematics	1		2	1		3	0.7%
Mathematics Education	1		4	1	1		
Ministry	2	1				2	0.5%
Music	1			1	2		

#### Majors of Baccalaureate Graduates

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\*Duplicated Count

Description of Majors	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014 % of Total
Music Performance						1	0.2%
Music Performance, Piano Pedagogy	1	1	2				
Music Performance, Vocal Pedagogy			1		1	1	0.2%
Music Performance, Voice Performance	1	2	1	3		4	1.0%
Music Teacher Education	4	4	2	1	3		
Music Theatre	11	5	6	5	10	10	2.4%
Natural Science	2	1	2	1	3		
Nursing	144	141	157	174	173	126	30.4%
Organizational Management	38	32	28	27	28	23	5.5%
Philosophy			2			1	0.2%
Psychology	14	8	16	13	19	14	3.4%
Religious Studies		1					
Religious Studies/Philosophy					1		
Social Work	14	12	17	16	17	24	5.8%
Sociology	3	5	3	3	3	4	1.0%
Spanish	1	6	3	6	6	4	1.0%
Spanish Education			1		2		
Sport Management & Leadership				3	8	9	2.2%
Sport Science				2	3	2	0.5%
Studio Art	5	7	3	6	9	4	1.0%
Sustainability Studies						1	0.2%
Technology Education	1	1	1	2	2	1	0.2%
Theatre		8	1	1		1	0.2%
Theatre Arts & Stagecraft			1	1	2	1	0.2%
Theatre Design & Technology	3		3	3	4	1	0.2%
Theatre Education		1		1			
Theatre, Acting			6	5	1	4	1.0%
TOTAL Duplicated Count of Majors	431	396	446	446	488	415	100%

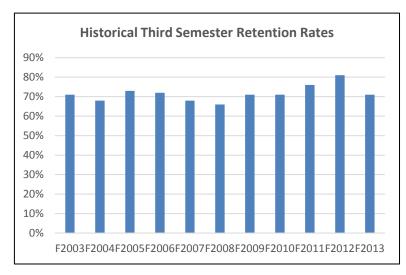
<sup>\*</sup> Students with double majors appear twice in the count.

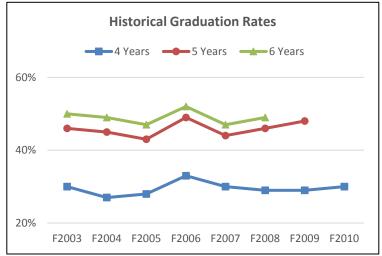
NOTE: These terms run from Summer to Spring (i.e., the 2013-14 column has Summer 2013, Fall 2013 and Spring 2014 graduates)

#### Historical Retention and Graduation Rates

**Entering Cohorts (First-Time, Full-Time Undergraduate Students)** 

Entering Cohort	Original Enrollment	Exclusions	Adjusted Cohort	Third Semester Retention Rate	Graduated within 4 Years	Graduated within 5 Years	Graduated within 6 Years
F2000	327	0	327	71%	30%	46%	48%
F2001	337	1	336	64%	29%	46%	48%
F2002	321	2	319	66%	29%	43%	46%
F2003	355	0	355	71%	30%	46%	50%
F2004	310	3	307	68%	27%	45%	49%
F2005	292	3	289	73%	28%	43%	47%
F2006	310	2	308	72%	33%	49%	52%
F2007	362	1	361	68%	30%	44%	47%
F2008	358	1	357	66%	29%	46%	49%
F2009	409	3	406	71%	29%	48%	
F2010	341	1	340	71%	30%		
F2011	358	0	358	76%			
F2012	304	0	304	81%			
F2013	303	0	303	71%			





Datasource: Viterbo Student Information System (Colleague® by Ellucian)

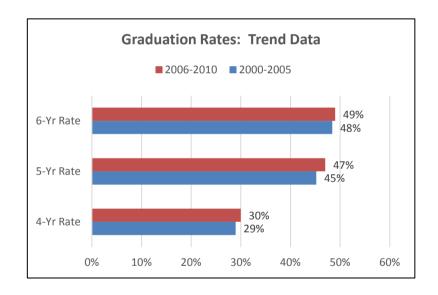
#### Freshman Graduation Rates

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**Entering Cohorts (First-Time, Full-Time Degree-Seeking Undergraduate Students)** 

Graduation Rates, Fall 2000-2010 Cohorts											
	F2000	F2001	F2002	F2003	F2004	F2005	F2006	F2007	F2008	F2009	F2010
	Cohort										
4-Yr GR	30%	29%	29%	30%	27%	28%	33%	30%	29%	29%	30%
5-Yr GR	46%	46%	43%	46%	45%	43%	49%	44%	46%	48%	
6-Yr GR	48%	48%	46%	50%	49%	47%	52%	47%	49%		
Original	327	337	321	355	310	292	310	362	358	409	341
Exclusions	0	1	2	0	3	3	2	1	1	3	1
Adj. Cohort	327	336	319	355	307	289	308	361	357	406	340
4-Year	97	97	91	107	84	82	101	108	102	119	103
5-Year	54	57	47	55	54	42	50	52	61	77	
6-Year	6	8	9	17	13	11	10	9	11		

<b>Grad Rates:</b>	4-Yr	5-Yr	6-Yr	
<b>Trend Data</b>	Rate	Rate	Rate	
2000-2005	29%	45%	48%	
2006-2010	30%	47%	49%	



#### Freshman Retention Rates

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**Entering Cohorts (First-Time, Full-Time Degree-Seeking Undergraduate Students)** 

Freshman Retention Rates: 2007-2013 Cohorts										
	2007	2008	2009	2010	2011	2012	2013	2007-2013 Average		
3rd Semester	68%	66%	71%	71%	76%	81%	71%	72%		
5th Semester	56%	56%	59%	57%	63%	67%		60%		
7th Semester	53%	52%	55%	53%	58%			54%		
9th Semester	49%	49%	53%	51%				51%		
11th Semester	49%	50%	51%					50%		
Original	362	358	409	341	358	304	303			
Exclusions	1	1	3	1	0	0	0			
Adjusted Cohort	361	357	406	340	358	304	303			
3rd Semester	245	237	291	241	272	246	216			
5th Semester	203	199	241	195	225	205		_		
7th Semester	190	185	224	181	209			_		
9th Semester	178	175	216	173						
11th Semester	176	180	208							