

Qualtrics

CARI MATHWIG RAMSEIER – INSTRUCTIONAL DESIGNER NICOLE VIDDEN – ASSESSMENT SPECIALIST

Session Overview



- Qualtrics what is it?
- When to use Qualtrics vs. other survey tools
- Where to find Qualtrics information and log-in
- Brief demonstration of Qualtrics features
- Where to go for help

Qualtrics – What is it?



- Qualtrics is a web-based survey service that is available for use by all Viterbo University faculty, administrators, staff and students.
- ► Three main uses of Qualtrics
 - Scholarly Research
 - Program Evaluation
 - ► Administrative Information Collection

Qualtrics - Who can use it?



- All Viterbo faculty, staff, and administrators have unlimited use of Qualtrics.
- Viterbo students have access to create surveys and to deploy them.
 - Limited to 5 active surveys and 2,000 total responses
 - Premise: Students will be using Qualtrics under the guidance of advisors or faculty for educational or university purposes (most likely in the context of course/degree requirements or club/student activities).

Survey Tools Available at Viterbo



Excel Surveys



Drupal Webforms



Moodle Survey Tools



Qualtrics



Excel Surveys



- Accessible
- Simple
- Shareable
- Spreadsheet output



Drupal Webforms



- Limited accessibility
- More options than Excel Surveys
- Shareable via web link
- Spreadsheet output

webf&rm

Drupal

Moodle Survey Tools



- Limited accessibility
- Options depend on tool
- Shareable via Moodle
- Spreadsheet output



Qualtrics



- Accessible
- Robust
- Shareable via web link
- Multiple outputs





Where to find Qualtrics and log-in information

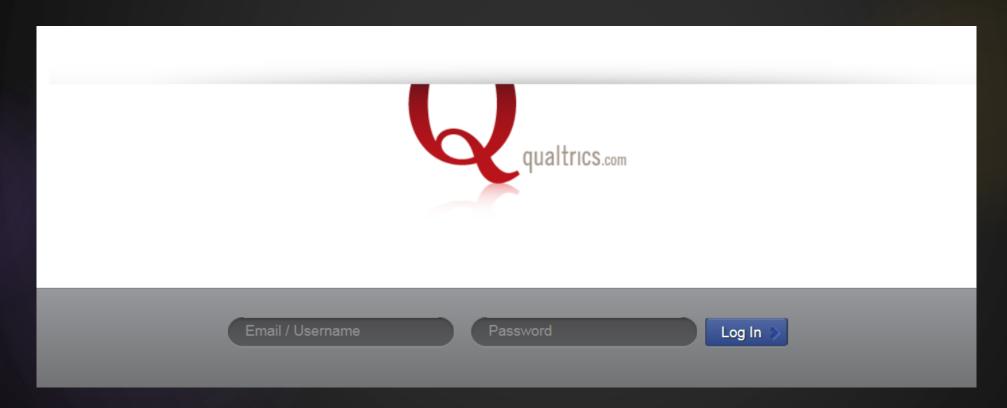
Assessment or Institutional Research websites have Qualtrics information.

- http://www.viterbo.edu/assessment/qualtrics
- http://www.viterbo.edu/institutionalresearch/qualtrics





viterbo.qualtrics.com



Where to go for help



- General questions about using Qualtrics:
 - Qualtrics University http://www.qualtrics.com/university/researchsuite/
- Questions about log-in and access to Qualtrics:
 - ▶ Office of Assessment and Institutional Research
- Questions about survey design:
 - Office of Assessment and Institutional Research
 - http://www.viterbo.edu/assessment/qualtrics
 - http://www.viterbo.edu/institutional-research/qualtrics