



The Ethical City

Annual Ethics Conference
April 4-6, 2019 • La Crosse, WI



**D.B. REINHART
INSTITUTE**
for ETHICS IN LEADERSHIP



WELCOME

"The good of the individual by himself is certainly desirable enough, but that of a nation and of cities is nobler and more divine."

—Aristotle, *Nicomachean Ethics*

On behalf of Viterbo University and the D.B. Reinhardt Institute for Ethics in Leadership, we welcome you to the 17th annual ethics conference. The 2019 Conference on The Ethical City seeks to gather scholars for a national conversation on the roles of individuals, institutions, businesses, and government agencies in providing for the possibility of an ethical life together in contemporary urban settings.

Thank you for joining us; do not hesitate to let us know if there is anything we can do to make your visit more enjoyable.



MISSION AND VISION STATEMENT

The mission of the D.B. Reinhart Institute for Ethics in Leadership is to create opportunities for education, research, and dialogue about significant ethical ideas and issues.

*The vision of the Institute is to be a catalyst in a flourishing community
of servant leaders dedicated to the common good.*

NOTES

[illegible]

NOTES

PARKING

You may park in the lots south of the Fine Arts Center or the Reinhart Center. No permit is required during the conference. Parking is also available in the neighborhood south of Jackson Street. Watch parking signs for two-hour only areas.

CAMPUS NAVIGATION

A campus map is located in the back of this booklet. The workshop is being held in the Reinhart Center Board Room. Elevators, water fountains, and restrooms are located in the center of the Reinhart Center building, opposite the Reinhart Center Board Room. Also, stairs are on each end of the building.

CONTACT INFORMATION

If you need assistance at any time during the conference, feel free to contact us: Richard Kyte: rlkyte@viterbo.edu or Nicole Van Ert: nmvanert@viterbo.edu

FOOD

Breakfast will be served on Friday, April 5 and Saturday, April 6. Lunch will be served on Saturday, April 6. If you would like ideas for dinner, here are a few convenient options within walking distance:

- Houghton’s (good for sandwiches, soup, and salad) located across Jackson Street, just east of campus.
- The Recovery Room (burgers and sandwiches) located one block west of campus on Winnebago Street.
- The Marketplace (cafeteria) within Mayo Clinic Health System located one block east of campus. Enter through the door on Market Street near the corner and go down one level.
- Vending machines are located on the lower level of Reinhart Center, down the hall from the elevator



SAVE THE DATE

National Conference on Servant Leadership: Emerging Leaders
Viterbo University
June 26–28, 2019



RECEIVE UPDATES FOR OUR ETHICS INSTITUTE EVENTS
TEXT “ETHICS” TO 66866
AND REPLY WITH YOUR EMAIL



INTERNET ACCESS

Connect to **VITERBO-STUDENT** and then open a browser to sign in using the information below.

Name: Viterbo Workshop • **Username:** workshop • **Password:** SunnySkies!



THURSDAY, APRIL 4

- 7–8:30 p.m. **Charles Montgomery**
The Happy City
Fine Arts Center Main Theatre
- 8:30–9:30 p.m. **Reception**
Fine Arts Center Main Lobby

FRIDAY, APRIL 5

- 7:30–8 a.m. **Registration and Continental Breakfast**
- 8–8:30 a.m. **Q&A with Charles Montgomery**
- 8:30–9:30 a.m. **Session I**
Reinhart Center room 107
- 1** *Stories of Goodness*
Sandy Brekke, Gundersen Health System
Tom Thibodeau, Viterbo University
- 9:45–10:45am **Session II**
Reinhart Center room 107
- 2** *Hope for the City: Constructing Salvific Space through Architecture, Religion, and Ethics*
Dawrell Rich, Drew University
- 3** *Pope Francis on Integral Ecology, the Common Good, and the Technological Paradigm*
Barbara Freres, Cardinal Stritch University
- 11 a.m.–noon **Session III**
Reinhart Center room 107
- 4** *Consumerism, Sustainability, and Justice: Civics Lessons from Plato and Aristotle*
Andrew Hamilton, Viterbo University
- 5** *Teaching Consumer Ethics to College Students: A Glimpse of the Ethical City?*
Stephen Minnema, Viterbo University
- noon–1:30 p.m. **Lunch (on your own)**
Reinhart Center Lobby

12 **Keith Knutson, Viterbo University**
An Ethical City and a Hegemonic Capital?

Is it possible for a hegemonic capital city to be grounded upon ethical precepts, and thus not only the military strength necessary for battlefield victory and conquest of others? The peace systems of ancient Rome, 19th century Britain and 20th century America will be used to show progressive developments from one system to another. I conclude there is a strong ethical component in today's Pax Americana.

Keith Knutson earned a Ph.D in Political Science from the University of Missouri-Columbia. He has taught in the history department at Viterbo University since 1990. His commitment to understanding and supporting international institutions that enhance cooperation and governmental integration has been invigorated from travelling and teaching in Eastern Michigan University's European Cultural History Program since 1988, as well as leading Viterbo students in study abroad experiences.

13 **Daniel Di Domizio, STD, Professor Emeritus, Religious Studies, Cardinal Stritch University**
Dialogue: An Ethic for 21st Century U.S. Cities

Since 2000, American cities have become increasingly diverse. This growing diversity has created greater segregation of peoples based on race, ethnicity and religion. The result in many cities has been increased social disorder as well as instances of violence. In some cities, programs of dialogue between peoples of opposing positions have responded to urban tensions. Milwaukee has long been considered the most segregated city in the nation. In Milwaukee, two programs of dialogue between opposing backgrounds have taken up this challenge that include the Amazing Faith Dinners of the Interfaith Conference of Greater Milwaukee and the Zeidler Center for Public Discussion.

Di Domizio has a doctorate in Theology from Institut Catholique de Paris with a focus on historical theology and spirituality. Major focus of teaching: Theology of Peace and Justice; Christian Spirituality. Facilitator of the Certificate in Urban Ministry at Cardinal Stritch. Active on the Committee for Interfaith Understanding of the Interfaith Conference of Greater Milwaukee. Participant at the Frank Zeidler Center for Public Discussion.

14 **Eric Kraemer, University of Wisconsin-La Crosse**
The Hard Problem of Migration and the Ethical City: A Challenging Moral Issue for Our Time

The Ethical City is not merely one with a good structure to ensure morally adequate operations or one with appropriate means to determine the rules and regulations to govern it. The Ethical City also critically incorporates just procedures to determine who is morally entitled to be full-fledged city member. This presentation confronts the truly hard problem of migration, the Access Problem: what obligations do societies have to incorporate those who wish to join? The author critiques David Miller's recent (2016) defense of moderate cosmopolitanism and defends a modified social contract-based alternative solution to this pressing current moral issue..

Eric Kraemer, Ph.D., is a professor in the Department of Philosophy at the University of Wisconsin-La Crosse. This year, he has the pleasure of presenting at his 13th Annual Ethics Conference at Viterbo University.

10 Hanna Brekke, University of Minnesota School of Public Health; Sandra Brekke, Gundersen Health System; Jason Larsen, Big Brothers Big Sisters of the Seven Rivers Region; Lucas Zellmer, University of Minnesota Medical School

Building Community Capacity and Addressing Social Needs in Health Care: An Ethical Discussion

Social determinants of health, or the factors in which people are born, grow, and live, account for nearly 80% of an individual's overall health. Currently, community-based nonprofit organizations are challenged with the task of addressing patients' social needs outside of the hospital or clinic. The disparity in overall capacity between health systems and social service organizations necessitates the question, "Is there an ethical imperative for health systems to prioritize social needs interventions?" Using the four ethical principles of medicine, this presentation will evaluate the impact modern health care systems can and should have within their respective communities.

Hanna Brekke is a first-year master of public health student studying Public Health Administration and Policy at the University of Minnesota School of Public Health. She graduated from the University of Wisconsin-La Crosse with a degree in public administration and international relations. Interested in public health law, global health, and health policy, Brekke is pursuing an M.P.H. with the intent to increase access to care, improve health equity, and promote health justice.

Lucas Zellmer is a second-year medical student at the University of Minnesota Medical School. Zellmer is a Jefferson Award winner, founder of a nonprofit, and Public Health Advocacy Fellow through the Twin Cities Medical Society. An accomplished researcher, Zellmer is intrigued by the opportunities for health systems to extend beyond hospital walls and is currently investigating the approaches used by primary care clinics to address patients' social needs.

11 Michelle Pinzl, Viterbo University

Language Access: What do Employers, Community Members, and Service Providers Need to Know?

Providing language access to people whose first language is not English is a growing community need. It's also a federal requirement under Title VI of the Civil Rights Act of 1964. Failing to provide quality interpreting services can drastically affect the outcome of care and services, as well as cause grave problems for the professionals who need to understand limited English-proficient individuals. This presentation will offer tools and community resources to improve effectiveness for clients, customers, patients, and employees, with the aim of implementing better language access in La Crosse and surrounding areas. Such practice is a means of social justice as well as a concrete way to promote community empowerment, equity, and diversity in a variety of organizational settings.

Michelle Pinzl is the coordinator of the Community Interpreting Certificate and assistant professor at Viterbo University where she teaches Spanish, French, and Interpreting Studies. She earned a master's degree in Foreign Languages and Intercultural Management from the Université de Limoges and is working toward a doctorate in Translation and Interpreting Studies at the Universitat Autònoma de Barcelona. As a State-certified Court Interpreter for Wisconsin, Pinzl provides language access services for social service agencies, legal scenarios, schools, businesses, and various sectors of the farming industry in Wisconsin. As a certified medical interpreter through the Certification Commission for Healthcare Interpreters (CCHI) since 2014, she also works for Mayo Clinic Health System as a medical interpreter.

1:30–2:30 p.m.

Session IV

Reinhart Center room 107

6 *Big Data and the City: How Artificial Intelligence Can Obfuscate and Illuminate Public Policy Analyses*

Jo Ann Oravec, University of Wisconsin-Whitewater and Madison

7 *A New Look at Paradigms for the Ethical City: Techno-Science Meets Pastoral Utopias*

Mary Lenzi, University of Wisconsin-Platteville

2:45–3:45 p.m.

Session V

Reinhart Center room 107

8 *Leading and Learning with Character: Developing Educational Leaders*
Denise Schares, University of Northern Iowa

9 *The GROW Edible Schoolyard Project*

Jamie O'Neill, GROW La Crosse

Linda Vale, GROW La Crosse

Schedule continued on next page



SATURDAY, APRIL 6

8–8:30 a.m. **Continental Breakfast**

8:30–9:30 a.m. **Session VI**
Reinhart Center room 107

- 10** *Building Community Capacity and Addressing Social Needs in Health Care*
Hanna Brekke, University of Minnesota School of Public Health
Sandra Brekke, Gundersen Health System
Jason Larsen, Big Brothers Big Sisters of the Seven Rivers Region
Lucas Zellmer, University of Minnesota Medical School

9:45–10:45 a.m. **Session VII**
Reinhart Center room 107

- 11** *Language Access: What do Employers, Community Members, and Service Providers Need to Know?*
Michelle Pinzl, Viterbo University

- 12** *An Ethical City and a Hegemonic Capital?*
Keith Knutson, Viterbo University

11 a.m.–noon **Session VIII**
Reinhart Center room 107

- 13** *Dialogue: An Ethic for 21st Century U.S. Cities*
Daniel Di Domizio, Cardinal Stritch University

- 14** *The Hard Problem of Migration and the Ethical City: A Challenging Moral Issue for Our Time*
Eric Kraemer, University of Wisconsin-La Crosse

noon–1:30 p.m. **Lunch and Roundtable Discussion**

8 Denise Schares, University of Northern Iowa
Leading and Learning with Character: Developing Educational Leaders

Leading and Learning with Character: Developing Educational Leaders, is a recently funded grant intended to support superintendents, principals and school boards toward becoming influential leaders of character with the knowledge and skills to positively impact schools and communities through ethical leadership practices. The project focuses on increased engagement of rural leaders in educational networks aligned with knowledge, skills and dispositions outlined in Leadership Standards and focused on ethical decision-making. The presentation will include details of the work and findings to date.

Denise Schares serves as assistant professor of Educational Leadership at the University of Northern Iowa. Schares has held multiple leadership positions and frequently presents on alternative teacher licensure and adult learning along with leadership change efforts and cultural competency. Schares directs the University of Northern Iowa Institute for Educational Leadership, working to promote the improvement of elementary, secondary, and postsecondary education by working with educators to focus on and clarify important issues in education and to address the issues in an innovative and collaborative manner.

9 Jamie O'Neill, GROW La Crosse; Linda Vale, GROW La Crosse
The GROW Edible Schoolyard Project

Recently, the Hamilton Early Learning Center teamed up with GROW to help coordinate a new edible schoolyard in the front of their building to help build and engage community. Hamilton Early Learning Center serves 195 students, 73% of which receive free and reduced lunch. This will provide students with an outdoor learning space that will connect them to healthy food and nature.

Jamie O'Neill came to La Crosse after teaching in Switzerland for three years. While teaching, she saw that students needed to eat healthy to perform well in school and in sports. Lecturing students on healthy eating was not changing what they were eating, so O'Neill went to the University of Wisconsin-La Crosse for graduate school. Her mission was to find the most effective way of helping children eat healthier. School garden education was showing the best results in all the research and programs studied. In 2012, O'Neill joined the GROW team as a program director teaching in the garden and now as the executive director. O'Neill feels fortunate to be part of the GROW team as they connected over 2,275 children to healthy food and nature last year through school gardens and farm experiences. She is excited about upcoming projects including the Edible Schoolyard.

6 Jo Ann Oravec, University of Wisconsin-Whitewater and Madison
Big Data and the City: How Artificial Intelligence Can Obfuscate and Illuminate Public Policy Analyses

Artificial Intelligence (AI) analyses are providing individuals, lawmakers, and researchers with new perspectives on the demographic, economic, and infrastructural aspects of cities. However, big data and AI “hype” can often influence their uncritical acceptance and application. This presentation explores cases of how some applications have catalyzed needed attention to emerging problems, while others have apparently served to reinforce dysfunctional and discriminatory patterns. The presentation addresses the features of AI-rooted analyses that often obscure their underlying assumptions and make them difficult to explain in public policy contexts.

Jo Ann Oravec is a full professor in the College of Business and Economics at the University of Wisconsin-Whitewater in the Department of Information Technology and Supply Chain Management. She is also affiliated with the Robert F. and Jean E. Holtz Center for Science, Technology, and Society Studies, at the University of Wisconsin. She received an MBA, M.S., M.A., and Ph.D degrees at the University of Wisconsin. She taught computer information systems and public policy at Baruch College of the City University of New York; she also taught in the School of Business and the computer sciences department at University of Wisconsin as well as at Ball State University. She chaired the Privacy Council of the State of Wisconsin, the nation’s first state-level council dealing with information technology and privacy issues. She has written books (including *Virtual Individuals, Virtual Groups: Human Dimensions of Groupware and Computer Networking*, Cambridge University Press) and dozens of articles on futurism, film, artificial intelligence, disability, mental health, technological design, privacy, computing technology, management, and public policy issues. She has worked for public television and developed software along with her academic ventures. She has held visiting fellow positions at both Cambridge and Oxford, was recently a featured speaker at conferences in Japan and Australia, and was covered in BBC News.

7 Mary Lenzi, University of Wisconsin-Platteville
A New Look at Paradigms for the Ethical City: Techno-Science Meets Pastoral Utopias

In revisiting models for an ethical city in (1) the classical philosophy of Plato, e.g., Atlantis, and The Republic, and (2) the modern philosophy and utopianism of Francis Bacon, e.g., New Atlantis, this paper considers and evaluates contemporary idyllic portrayals and promises of the ethical city or human community. Specifically, I will unravel and then tie together these two past visions with current utopian threads underlying new techno-sciences in the 21st century. Of particular import are the best-case scenarios and promises of digitally designed and generated mechanisms and processes for collecting, assessing and improving our human community in terms of more scientifically-based ethical city.

One might rightly ask whether autonomic systems reliant upon algorithms to handle big data could provide accurate input, optimal output, and desirable outcomes for human habitation in an ethical city.

Overall, these alternative visions manifest disparate claims vying for our attention and commitment in choosing and securing the parameters for the ethical city, (lest automatic technical systems and processes give them to us, and we follow along.). For, letting either nature, ideology, or technology take its course may possibly misdirect the city of humans into an inhuman hence unethical future.

KEYNOTE SPEAKER



Charles Montgomery
The Happy City

Charles Montgomery is an award-winning author, urbanist, and leader of a consultancy building more happiness into cities. He is the author of the book *Happy City*, about which *The New York Times* wrote: “*Happy City* is not only readable but stimulating. It raises issues most of us have avoided for too long. Do we live in neighborhoods that make us happy? That is not a silly question. Montgomery encourages us to ask it without embarrassment, and to think intelligently about the answer.”

He has advised and lectured planners, students, and decision-makers across the U.S., Canada, the U.K., Saudi Arabia, and Mexico. He also creates experiments that challenge us to see our cities—and ourselves—in entirely new ways. Montgomery’s Home for the Games initiative led hundreds of people to follow his example and open their homes to strangers during the Vancouver 2010 Olympics. Working with the BMW Guggenheim Lab and the citizens of New York City, he transformed an empty lot into a machine to maximize feelings of altruism. Whether it is empowering people to re-imagine a city street using hundreds of giant building blocks, or challenging them to hug complete strangers, each experiment is driven by insights in the science of human well-being. Montgomery’s work ultimately nudges us out of our comfort zone to find a hopeful new vision for cities of joy.

Montgomery and his team have turned the lessons from *Happy City* into a tool for helping people bring more happiness into their cities. They are using it to transform places and people’s lives in Mexico City, Auckland, London, and elsewhere. Montgomery launched the world’s first Happy Neighborhood Audit in Mexico City, and his team also began work with the World Health Organization’s Europe Healthy Cities Unit. Montgomery has also been working with *TIME* magazine on an interactive survey exploring happiness in American cities.

Montgomery’s writings on urban planning, psychology, culture, and history have appeared in magazines and journals on three continents. Among his awards is a Citation of Merit from the Canadian Meteorological and Oceanographic Society for outstanding contribution towards public understanding of climate change science. His first book, *The Last Heathen*, won the 2005 Charles Taylor Prize for Literary Nonfiction and vigorous praise from reviewers in *The New York Times*, *The Guardian*, and elsewhere.

CONFERENCE SESSIONS

1 **Sandy Brekke, Gundersen Health System; Tom Thibodeau, Viterbo University** *Stories of Goodness*

Tom Thibodeau is Distinguished Professor of Servant Leadership for the Master of Arts in Servant Leadership program at Viterbo University, where he teaches courses such as: Leading by Serving, Servant Leadership, Homelessness, and Religious Diversity. Thibodeau is a multiple Honorary Paul Harris Fellow. He is the founder of Place of Grace, a Catholic Worker House and free meal site that serves hundreds of needy persons each month. A graduate of St. John's University, Collegeville, Minn. he is a candidate for the Doctor of Ministry from the consortium of seminaries at St. Paul, Minn.

2 **Dawrell Rich, Drew University** *Hope for the City: Constructing Salvific Space through Architecture, Religion, and Ethics*

Increased global urbanization affects humans and nonhumans. As people flock to city centers in hope of jobs and prosperity, the consequences are astounding. Poor air and water quality, high energy consumption, environmental degradation, and temporary and permanent ecological disturbance mean we must take serious how we live together and plan to secure natural resources for future generations. How we construct cities must account for impacts on local ecosystems and social stratification. Constructing salvific cities or cities that support the health and well-being of people and promotes ecological sustainability requires interdisciplinary solutions.

Dawrell Rich is a Ph.D. student in the area of religion, society and ecology at Drew University where he is exploring the role of the religion and para-religious institutions in environmental justice and community development. Rich holds a bachelor's of Environmental Design in Architecture, a master's of Infrastructure Planning, and a Master of Divinity. He is a former architectural designer and urban planner who's work included providing redevelopment and smart growth strategies for municipalities in New Jersey and Georgia. He is an adjunct professor at Seton Hall University where he teaches a course entitled, Contemporary Moral Issues. He is a Senior Fellow of the Environmental Leadership Program—a national network of environmental leaders—and Fellow of the Engle Institute of Preaching at Princeton Theological Seminary. Rich is a member of the American Academy of Religion and the New Jersey Chapter of the United States Green Building Council.

3 **Barbara Freres, Cardinal Stritch University** *Pope Francis on Integral Ecology, the Common Good, and the Technological Paradigm*

Barbara Freres teaches ethics, bioethics, environmental ethics, political philosophy and legal philosophy—among other courses—at Cardinal Stritch University in Milwaukee. She presents on issues in bioethics and is a member of the Milwaukee Archdiocesan Health Care and Bioethics Committee. A current area of interest is in the writings and intellectual background of Pope Francis, as someone who has thought extensively about those who live “at the periphery”.

In *Laudato Si' On Care for Our Common Home*, the pope argues that there is a close relationship between environmental degradation and the severe social problems that plague our cities. This paper discusses Francis's consideration of the problematic “technological paradigm” and his vision for an “integral ecology”, concepts central to his call for healing. For Francis, working for the common good of “our common home” assumes a more holistic vision, one that identifies connections between ecological and social problems and that notices various tensions and “polarities” operating within the world.

4 **Andrew Hamilton, Viterbo University** *Consumerism, Sustainability, and Justice: Civics Lessons from Plato and Aristotle*

In his “allegory of the two cities” in *The Republic*, Plato makes some critical points about the limits that must be set on economic growth for it to be healthy and sustainable. An analysis of Plato's allegory underscores the ancient ideal of commitment to the polis, the community, the common good. The story is instructive in how it portrays what a “healthy city” might ideally look like. Plato's concerns with unbridled consumerism are a welcome corrective in an age when the limits on many of our resources are increasingly apparent, and strategies for sustainable growth have become a dire necessity.

Hamilton is an associate professor of history in the Department of History and Philosophy. He teaches classes on World History, History of Capitalism, and Atlantic Slavery. His publications include *Trade and Empire in the Eighteenth-Century Atlantic World*; a biographical essay on Benjamin Vaughan in the *Bloomsbury Encyclopedia of the American Enlightenment*; and the article, “What the Enlightenment Should Have Taught Us About Trade Wars.”

5 **Stephen Minnema, Viterbo University** *Teaching Consumer Ethics to College Students: A Glimpse of the Ethical City?*

After teaching a course in consumer ethics at Viterbo, the author believes that the experience holds many valuable lessons for building an ethical city. This paper will briefly describe the course and then address three clusters of questions pertaining to 1) What works in the classroom to engage students and strengthen their identity as citizens of the ethical city? 2) What religious/philosophical resources offer the most help in nurturing people as ethical consumers? 3) What responsibility does the university have in nurturing students toward becoming ethical citizens who know how to live as ethical consumers?

Steve Minnema received a B.A. from the University of Michigan (1971), an M.Div. from Harvard (1976) and a Doctor of Ministry from Garrett-Evangelical Theological Seminary (1991). After serving for over 40 years as a Presbyterian minister, he is retired and living in La Crosse with his wife, Deborah Buffton, who teaches history at the University of Wisconsin-La Crosse. He now teaches religious studies and ethics at Viterbo University. He has written a book about his ministry called *A Small Good Story and Other Tales of a Pastor/Weaver at Work*. Previous papers have included studies in John Calvin, Menno Simons, and Lucius Aeneas Seneca.