

Alumni Board Committee Report

April 16, 2018 Alumni Board Meeting

Recruitment Committee

- Signed cards to recipients of the Alumni Children Scholarship
- Brochure - A brochure was produced with facts about Viterbo. This was handed out at the last board meeting. We plan to make sure board members constantly have this information so we can all be better informed as we are all being advocates for Viterbo and helping with recruitment.
- Business Card - a card is being designed with contact information for the admissions office. It will have a few key points about Viterbo - our values, job placement, student/professor ratio and it will indicate it is coming from the Alumni board member. The back of the card will be blank so we can hand write our own person contact information on the card when handing them out to prospective students or parents of prospective students.
- Impact Stories - all board members are encouraged to think of alumni, especially young alumni who are making a difference in their community and the world. These stories would be highlighted in communications such as the Strides magazine. Email information to Brian Weber.
- Rate Viterbo - a message will be sent out to the committee, board members and eventually in alumni emails to rate Viterbo on websites such as facebook and google. Leah will work on a list with Wayne and work on an email to our committee.
- Alumni Letters - we discussed in the past to have alumni write letters to prospective students, freshman, etc. We want students to know the importance of Viterbo from an alumni prospective. Our committee still likes the idea but hasn't talked about logistics of the idea.

Student Engagement Committee

- Committee members brought in food for finals for students in December
- Collaborating with SAA on a sweatshirt drive for the Diversity and Inclusion Center
- Asked the alumni board to bring nonperishable goods to the board meeting on Saturday
- Supported the 4/18 "Soup and Stories" event by attending and bringing in food

Goals for upcoming year:

- Become involved with St. Francis Week in the Fall by our presence / helping at a table
- Become involved with Founders Day in the Spring by our presence/ helping at a table
- Goal would be to have a deeper connection with students

Internship and Careers Committee

- Committee has interest in participating again in the intern fair

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- Encourage alumni to take opportunities to speak to classes and be sure to have pictures taken and turned into the alumni office with a caption
- Outreach for alumni to participate in mock interview events
- Inquire if Beth from career services can offer update and also how might alumni be involved in HS students' accepted day
- Connect with Beth about initiatives for the upcoming academic year
- Alumni considering internships in their workplace should be encouraged to connect with Alyssa Gostonczik (argostonczik@viterbo.edu) from Career Services if you have an internship or a job posting for Viterbo students or alumni.

Alumni Engagement and Giving Committee

- Members participated in phonathon
- A committee member was in Strides telling her scholarships story
- Members spread the word and attended alumni events such as First Thursdays, President's Day of Service, Soup and Stories
- Advancement discussion about upcoming projects

Goals for upcoming year:

- Chairperson
- Letter going out to alumni to encourage donations, a personal Viterbo story, signed by committee members
- Becoming more involved in phonathon
- Committee chairperson in place committee will have a more in depth discussion about future priorities