



VITERBO UNIVERSITY ALUMNI ASSOCIATION

Wednesday, November 9, 2016 5:30-7:30 p.m. Reinhart Center Boardroom
WiFi information - Username: alumni1 PW: 5umm3r16

Members Present: Jackie Baures, Dean Beinborn, Linda Digby, Doris Doherty-Gasper, Dimitar Dzikov, Alyssa Gray, Margaret Hammell, Sarah Havens, Sandra Hoeser, Juan Jimenez, Joelle Kaufman, Ann Kiel, Karen Kouba, Mary Lella, Wayne Oliver, Abby Ryan, Ed Smudde, Cassandra Walters

Ex Officio: Kathy Duerwachter, Director Alumni Relations; President Rick Artman

Alumni Emeritus Members and Guests Present: Carolyn Hogan; Kathy Ivey; Melanie Johnson; Rose Ann Kazmierczak; Holly Dwyer, SAA President; Sr Rochelle Potaracke, Wendell Snodgrass, VP Institutional Advancement; Kirsten Gabriel, Director of Undergraduate Research and Service Learning; Gretel Stock-Kupperman, Director of Library, Instructional Design, and Academic Affairs Initiatives; Derek Cortez, Assistant Professor/Division Chair Dahl School of Business

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| I. Call to Order | Juan Jimenez | 5:30 pm |
| II. Prayer | Margaret Hammell | 5:32 pm |
| III. University Update | President Artman | 5:35 pm |
- Meeting weekly with President-Elect Glenna Temple during her transition. Inauguration tentatively scheduled for Friday, April 7. More information to come.
 - Searches are underway for a VP of enrollment management and a VP of academic affairs to replace Glenna. The goal is to hire the enrollment manager first. Two other internal searches are underway, one to replace Ted Wilson as the dean of the college of education, science, and math. Jerry Kember is the interim dean. The second is the dean of the college of nursing, health, and human behavior, as Mary Lu Gerke is retiring. Communications and marketing will be separated. Communications will move under enrollment and marketing will be advancement and university relations with Wendell. Hope to fill the enrollment position by February 1, with interviews in December. Academic affairs dean interviews will take place in February for arrival in summer.
 - Enrollment on track, up for 2017.
 - Women’s volleyball team ranked third in the nation.
 - 13 nearby institutions are coming to campus for 7 Rivers Undergraduate Research Symposium this weekend. It’s an opportunity to showcase the university. Students present their research on Friday.

On behalf of the alumni board, Juan thanked President Artman for his 10 years of faithful service to Viterbo. The board donated the book, “Leading like Francis: Building God’s House” to the university library in Rick and Joan’s honor. Also, 100% of the board donated to the Rick & Joan Artman First Generation Scholarship Fund. Board members then joined President Artman for a photo and carrot cake.

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IV. Undergraduate Research and Viterbo Rings

Kirsten Gabriel

6 pm

Kirsten Gabriel presented information on student undergraduate research. The 14th annual undergrad research symposium consists of 215 participants from Viterbo and 13 other campuses. All events are free, and alumni are welcome. Hours are 10:10 a.m. to 4:30, with student presentations from 12 to 4 p.m. The schedule is on the website.

Kirsten also invited board members to participate in “Viterbo Rings” for The Salvation Army. This is the November Service Saturday event. Service Saturday began last February. One Saturday a month faculty, staff, and students volunteer in the community. They meet for breakfast in the morning, go out into the community for 3 hours of service at different sites, then return to campus for a reflective lunch. The Spirit of St. Francis Service Saturday was held in conjunction with Feast of St. Francis in October. Alumni are invited to participate and may sign up online to partner with the Viterbo community for this event.

V. Derek Cortez requested the board’s input on a new initiative, “Perspectives,” which would potentially engage Viterbo alumni to connect on a deeper level through learning and professional development opportunities. Derek would facilitate group discussions. Board members are open to pursuing this idea but would like to see some financial benefit tied to it.

VI. Gretel Stock-Kupperman explained the HLC accreditation process, timeline, and how the alumni board can be instrumental in the process. In April she will request alumni feedback on how Viterbo is meeting standards for accreditation. This is an opportunity to reflect on mission, instruction, etc. Let others know about this opportunity, also.

VII. Alumni Board Business

7:00 pm

- Approve Minutes from August Board Meeting Juan Jimenez
- Board of Trustees October meeting Joelle Kaufman
 - Joelle participated in this meeting on Juan’s behalf. It was Margaret Hammell’s first meeting since joining the board.
 - Institutional Advancement team went through updates. Athletic field facilities are complete and a naming ceremony took place. It is known as Festival Foods Plaza.
 - Implemented a new call center system for calling campaign. New features make the process more efficient and we continue to see an increase in participation.
 - Board of Trustees: President Artman went through enrollment stats, financial statements look good with new enrollment numbers.
 - Wendell pointed out that 5 alumni are on the board of trustees. Wendell is on the governance committee, and the organization would like to have at least 51% of the board as Viterbo alumni. Over the next 5 years half of the current board will rotate off. 31 total board members.

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- New Alumni Children's Scholarship

Wendell Snodgrass

Children of alumni with 45 credits or more can attend Viterbo with a \$1000 across-the-board scholarship. Immediate parents or guardians only at this time. Hopefully next year can include grandchildren. The scholarship covers all 4 years, \$4000 total. Can also apply for alumni children's scholarship at the same time. No limit to the number of scholarships awarded. Please spread the word.

- 100% Alumni Board Participation

Cassandra Walters

100% participation was achieved today, and it's the earliest we've completed it in a fiscal year. Thank you.

- Certificate Programs and Engagement

Juan Jimenez

Board approved bylaw changes last year. If you've completed at least 45 credits you're automatically an alumnus and can belong to the alumni association. Viterbo also has certificate programs. Do we consider certificate holders alumni? Discussion followed, consensus is that we are open to it. A committee will discuss bylaws and bring back to full board with recommendation. Ann Kiel, Cassandra Walters, and Kathy Ivey will join bylaws committee for this discussion.

- Viterbo Days, First Thursdays, Regional Events

Kathy Duerwachter

- See the dashboard in our electronic communications. Viterbo Days is being reviewed and they will come back to us with decision on future events.
- First Thursdays probably will continue into next year. Board members felt there are new faces at each event.
- Regional events: Chicago alum event in early February, Arizona in March, Madison and Milwaukee in April, Minneapolis in June.
- Board member calling will continue

- Chapter Rep Updates

- MBA Alumni Chapter Update

Kathy Duerwachter

Misty Lown presented "One Small Yes" followed by a social. 41 attended, including 11 MBA students. The chapter board wants to get current students involved before they graduate. December 8: MBA students are having research poster presentations 6-8 p.m. in Dahl School of Business. Alumni are invited. Will get on calendar and will send email. Check out the alumni website, the calendar is live. Volunteer event in January, preliminary discussion Place of Grace.

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- Student Alumni Ambassadors

Holly Dwyer

Career Connect event with Career Services. Offered session on LinkedIn and Purple Briefcase, provided headshots for 20 attendees, 30 participated in information sessions. Participation doubled from their last event. Next semester will sponsor another career event offering another more information sessions and LinkedIn headshots. They are kicking off philanthropy week, getting students involved and aware of what alumni do for Viterbo students.

- Other Business

- Going Green: Posting board minutes on portal, using email to provide related documents to board members.
- Board Member Announcements:
 - Congratulations to Dimitar for the “Building a Home Away from Home” article recently published in local publication “Seven” in support of Global Initiatives Week in La Crosse.
 - Congratulations to Ed Smudde and his wife Paige, also a Viterbo alumnus, they are expecting a child in the spring.
 - Please keep Carolyn Hogan in your prayers, as she suffered a heart attack last month. She is doing well and currently undergoing cardio therapy.

VIII. Alumni Board Social – Houghtons

7:15 pm

IX. Upcoming Events

- November 11 - 7 Rivers Undergraduate Symposium
- November 15 – Speed Mock Interview Event 5:30 – 8:00 pm
- November 17 – Countdown to Commencement 3:30 - 5:30 pm
- November 19 – Viterbo Rings – Salvation Army Red Kettle Campaign
- November 21 – MBA Alumni Chapter Board Meeting 7-8:30 pm
- December 2 – President’s Festival of Lights and Carols
- December 3 – Alumni Children’s Christmas Party
- December 8 – MBA student poster research session 6-8 pm, Dahl School of Business
- December 17 – Commencement – Alumni Quick Stop Station

Mark your calendars: Next alumni board meeting is Homecoming, Saturday, February 4, 8:30-9:30 am

**For more information go to www.viterbo.edu/Alumni
Updated Calendar information is on the right hand side of the page.**

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