



**Viterbo University Alumni Association**  
**Wed, April 15, 2015, 5:30-7:30 p.m.**  
**Reinhart Center 127**

**Members Present:** Julie Bartels, Margaret Hammell, Sandra Hoeser, Juan Jimenez, Sr. Marie Kyle, Leah Misch, Cassandra Walters, Jackie Bauers, Katie Rowan- Koenen

**Ex-Officio:** Kathy Duerwachter, Alumni Director

**Alumni Emeritus Members and Guests Present:** Shawn Keenan- Annual Fund Gift Officer- Institutional Advancement, Carolyn Hogan, Paula Skoy, Heather Ladwig, Kathy Ivey, Rita Modjeski, Sr. Rochelle Potracke

**Potential Board Member Guests:** Doris Doherty, Alyssa Gray, Ann Kiel

- I. Welcome and Call to Order by Executive Board Member-Juan Jimenez
- II. Prayer: Cassandra Walters
- III. Board Business
  - A. Announcement of congratulations to board member Joelle and her husband Brett on the birth of their son, Karter, born on April 12- Juan
  - B. Potential Board Member Guest Introduction
    - i. Doris Doherty SFSN '66 '91, '08
    - ii. Alyssa Gray '13
    - iii. Ann Kiel '10Please give any additional nominations for potential board members to Kathy
  - C. February Board Meeting Minutes Approved
  - D. Announcement- board resolution achieved-100% alumni board financial contribution
  - E. Alumni Children's Scholarship- 4 candidates selected
    - i. Funds
      1. Available Funds of \$3,700 to award scholarship recipients
      2. Scholarship must be awarded in a minimum of \$1,000 increments
      3. The executive committee asks the boards support of \$300 to award the 4<sup>th</sup> scholarship
        - a. Cassandra Walters offers \$50 donation for the Scholarship fund
        - b. Leah Misch offers \$50 donation for the Scholarship fund
      4. Remaining contributions can be given to Kathy to reach the \$200 deficit in hopes to award the 4<sup>th</sup> scholarship or you can donate online at <https://www.viterbo.edu/institutional-advancement/online-giving>
    - ii. Discussion on alumni children's scholarship being open to grandchildren
      1. Suggestions offered by board members:
        - a. Create a separate grand-children's scholarship
        - b. Allow grandchildren and children to apply under one category
        - c. Allow only children to apply for scholarship with concerns on increase applicants and limited funds



2. Questions on limited scholarship funds addressed by Juan and Heather should funds be less than \$1,000
  - iii. Movement made to create a separate Grandchildren's scholarship,
    - a. no second motion made
    - b. movement withdrawn
  - iv. Motion to wait until fall to vote on adding an additional scholarship
  - F. Distinguished Alumni Award –progress is being made to contact all recipients
  - G. Board Retreat- Please give any further input for the Fall/Winter Board Retreat to Juan or Kathy
  - H. Alumni Board Recruitment and Updates
    - i. Resignations:
      1. Patrick Gibbons – over 4 years of service
      2. Derek Burnstad – 4 years of service,
      3. Diane Knothe – completing her 1<sup>st</sup> term of 3 years of service
    - ii. Board members electing to complete a 2<sup>nd</sup> three year term:
      1. Margaret Hammell
      2. Karen Kouba
      3. Ed Smudde
    - iii. Board member special recognition for 2<sup>nd</sup> term completion:
      1. Julie Bartels
      2. Katie Rowan- Koenen
  - I. Alumni Event Recap from Margaret Hammell on visit to Des Moines & Madison
    - i. Encouragement to bring Alumni Event to La Crosse
    - ii. Shared great networking opportunity
  - J. Speed Mock Interview Event Recap- Cassandra Walters – record number of students and interviewers – 44 total
  - K. Countdown to Commencement Recap on Record turn out- Sandra Hoerer
  - L. Presentation of Library Services- Gretel Stock-Kupperman, Library Director
    - i. Reminder of available Library Service Benefits available to Alumni
    - ii. Discussion on:
      1. barriers of online information versus hard copy books
      2. consuming information in the workplace
      3. preparing students to be information literate in the work-place
      4. ethical use of information
      5. community collaborative effort of resources
- IV. Upcoming Events
- A. **Commencement Quick Stop Station**
    - i. Saturday, May 9<sup>th</sup>- La Crosse Center, 12:45 pm – 1:15 pm
    - ii. Volunteers needed- please see Kathy
  - B. **Alumni Board Vote will be held for:**
    - i. President Elect
    - ii. Executive Committee
    - iii. Alumni Board Members
- V. Meeting adjourned at 6:40 for St. Rose Archival Tour



A. Tour given by Archivist- Mary Ann Gschwind FSPA '65 and Sr. Maris Kerwin '64  
in honor of Viterbo's 125<sup>th</sup> Anniversary Celebration

B. Year End Social Celebration followed Archival Tour in the Assisi Room

**VI. Next Board Meeting:** Tuesday, August 25, 2015