

Sport Management and Leadership

MAJOR @ VITERBO UNIVERSITY



11/09

Are you passionate about sports and want to pursue a career in this dynamic and exciting industry? The Viterbo sport management and leadership program provides students with the tools they need and the skills employers want. The field of sports and leisure (or the sports and recreation industry) is rapidly growing and a strong demand exists for professionals who are equipped to manage and lead. Be a part of it.

Why Viterbo?

The Viterbo sport management and leadership program:

- focuses on the business aspect of sports.
- features a strong emphasis on leadership and ethics.
- is taught by dedicated and caring faculty members in small classes.
- includes a five-year option leading to a BBA and a MBA.

Career Options

With a degree in sport management and leadership, graduates are eligible for a wide variety of career options. Some of the many possibilities include:

- Boys and Girls Club director
- fitness club director
- golf and ski club operator
- parks and recreation supervisor
- sports agent
- sports apparel and equipment company representative
- sports information director for a university
- sports media specialist
- sports-related professional for a professional team or other organization

Internships

In recent years, Viterbo students have secured prestigious internships with the United States Olympic Training Facility in Colorado Springs and the Minnesota Timberwolves of the National Basketball Association. Many opportunities exist for internships with local sports teams, sports camps, corporate events, golf courses, sports manufacturing and marketing companies, ski resorts, and companies planning sporting events.

For More Information www.viterbo.edu/spml/

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Sample Four Year Sport Management Program

YEAR ONE			
FALL		SPRING	
Microeconomics	3 credits	Macroeconomics	3 credits
English Composition	3 credits	English Composition and Literature	3 credits
Sustainability, CSR, and Ethics	3 credits	Human Biology	4 credits
Religious Studies elective	3 credits	MIS Concepts and Applications	4 credits
Philosophy elective	3 credits	Fine Arts elective	2 credits
TOTAL	15 credits	TOTAL	16 credits
YEAR TWO			
FALL		SPRING	
Interpersonal Management Skills	3 credits	Psychology of Sport	3 credits
Financial Accounting	3 credits	Principles of Management	3 credits
Religion in Sport	3 credits	Managerial Statistics	3 credits
Sociology of Sport	3 credits	Business Communications	3 credits
History and Philosophy of Sport	3 credits	Liberal Studies elective	3 credits
TOTAL	15 credits	TOTAL	15 credits
YEAR THREE			
FALL		SPRING	
Legal and Ethical Environment of Business	3 credits	Legal Environment of Sport	3 credits
Fine Arts elective	2 credits	Financial Management	3 credits
Event Management	3 credits	Principles of Marketing	3 credits
Managerial Mathematics	3 credits	Biomechanics	3 credits
Ethical Leadership in Sport	3 credits	English Literature elective	3 credits
Lifestyles, Health, and Wellness	3 credits	Economics 300 - DSOB elective	3 credits
TOTAL	17 credits	TOTAL	18 credits
YEAR FOUR			
FALL		SPRING	
Finance for the Sport Leader	3 credits	Liberal Studies elective	3 credits
Facilities Management	3 credits	Strategic Management	3 credits
Organizational Behavior and Development	3 credits	Sport Leadership Practicum	4 credits
Sport and Event Marketing	3 credits	Strategic Sport Leadership	2 credits
Internship	5 credits	Research Methods in Business	3 credits
TOTAL	17 credits	TOTAL	15 credits

Mission Statement of the Dahl School of Business

The Dahl School of Business values every student and prepares each one to make a difference as an ethical and effective leader in organizations and society.

Vision Statement of the Dahl School of Business

Our vision is to be the school of choice in our region for dynamic, personalized, ethics-based business education. Every graduate of our program is motivated and equipped to make a significant contribution to his or her organization and community.

We make a difference in our students' lives so they can make a difference in the world.