



ARTS ADMINISTRATION

The Viterbo University School of Fine Arts offers the Bachelor of Fine Arts degree with a major in arts administration. The program prepares arts advocates with excellent leadership, managerial, and administrative skills grounded in a respect for, an immersion in, and a deep appreciation of the fine and performing arts. The strengths of the School’s performing and visual arts departments and those of the Dahl School of Business are combined with the activities in the magnificent Viterbo University Fine Arts Center to provide exceptional opportunities for the arts administration major.

ARTS ADMINISTRATION MAJOR (Bachelor of Fine Arts) – 128 credits

GENERAL EDUCATION Requirements *41 credits

(*General Education Requirements are lowered due to the requirements of the major.)

Courses from the DAHL SCHOOL OF BUSINESS 32 credits

ACCT	211	Financial Accounting	4
BLAW	343	Legal/Ethical Environment of Business	3
BLAW	344	Business Law	3
ECON	101	Macroeconomics	3
ECON	400	Personal Economics	3
MGMT	210	Mgmt. Systems Concepts & Applications	4
MGMT	243	Interpersonal Management Skills	3
MGMT	320	Principles of Entrepreneurship	3
MGMT	342	Human Resource Management	3
MKTG	351	Principles of Marketing	3

Courses from the SCHOOL OF FINE ARTS 55 credits

AADM	200	Principles of Arts Administration	3
AADM	300	Performing Arts Management	3
AADM	340	Arts Marketing Applications	3
AADM	400	Arts Administration Seminar	3
AADM	287/487	Internship	3
ARTS	118	Intro to Digital Media	3
ARTS	160/161	Art History	3
DANC	XXX	Dance Elective	2
MUSC	XXX	Music Elective	3
MUTH	XXX	Music Theatre Elective	3
THTR	250	Stage Management	3
THTR	XXX	Theatre Elective	3
	XXX	Fine Arts Concentration (1 area)	14
	XXX	Fine Arts Electives	6

Total Credits Required for Graduation = 128

(43 of these credits must be at the 300 & 400 level)

FACULTY – Michael Ranscht