



## Partnership for Chronic Disease Prevention and Management Grant in Western Wisconsin Key Accomplishments

### Overview of Partnership Grant:

- Academic and community partnership between Viterbo University School of Nursing, Medical College of Wisconsin, La Crosse, Monroe, Trempealeau, and Vernon Counties, and St. Clare Health Mission
- Funded for a 3 year period by Healthier WI Program at the Medical College of Wisconsin (MCW)
- Grant purpose is to reduce morbidity and mortality related to chronic disease by providing new health screening and education services for uninsured and medically underserved citizens.

### Healthiest Wisconsin 2020 Health Focus Addressed:

#### Chronic Disease Prevention and Control

- Conducted Chronic Disease Needs Assessments in 4 mostly rural counties
- Needs assessment data provided information about the burden of chronic disease, access to healthcare, and health screening and education needs of the target population
- Four Chronic Disease Community Coalitions implemented in each of the four partner counties
- Community Coalition reviewed needs assessment data, identified priority health needs based on the data, and recommended interventions to address or meet these needs

### Healthiest Wisconsin 2020 Infrastructure Addressed:

#### Collaborative Partnerships for Community Health Improvement

- 311 citizens completed Chronic Disease Community Needs Assessment questionnaires during 45 sessions held at 33 sites in 4 counties
- 28 citizens participated in 6 focus group sessions held in 4 counties
- 108 citizens are participating in Chronic Disease Community Coalitions in 4 counties
- Developed partnership with the State of Michigan Stepping Up Program to share the online Health Risk Assessment used by the Wellness Clinics in 3 counties
- 18 nurses from four local health departments, and Viterbo School of Nursing collaborated to mentor 123 student nurses in public health field projects

#### Access to Quality Health Services

- Implemented new health promotion services that provide health screening and health education at three local health departments
- Implemented a Health Communication/Social Marketing Project in one county that included a Wellness Resource Guide & Web Resource designed to reduce barriers to obtaining information about access to health care services and wellness materials

#### Public Health Capacity and Quality

#### Public Health Research and Evaluation

#### Systems to Manage and Share Health Information and Knowledge

- Provided health screening and education to 27 clients at weekly Wellness Clinics at 3 county health departments
- Provided one on one and group education sessions for 65 clients at St. Clare Health Mission in La Crosse, WI
- Developed a Wellness Resource Guide and Web Resource in one county that facilitates reducing barriers to communication about access to health and wellness services
- Developed a Partnership for Chronic Disease Prevention and Management website: [www.viterbo.edu/chronicdisease](http://www.viterbo.edu/chronicdisease)
- Developed project posters and pamphlets

**Diverse, sufficient, competent workforce that Promotes and Protects Health**

- 3 new RN's that participated in field activities related to the Partnership Grant are employed as public health nurses at local health departments
- 123 Viterbo University nursing students participated in the following:
- CLASSROOM/ONLINE TRAININGS:
  - ✦ Conducting Partnership Grant Activities
  - ✦ Medical College of Wisconsin Collaborative Institutional Training (CITI)
  - ✦ Questionnaire Administration
  - ✦ Mock Focus Group
  - ✦ Coalition Building
  - ✦ Developing and implementing public health interventions
- PUBLIC HEALTH INTERVENTION WHEEL ACTIVITIES:  
Outreach, Screening, Referral and Follow-up, Health Teaching, Collaboration, Coalition Building, Community Organizing, Advocacy, Social Marketing, Policy Development and Enforcement evidenced by the following field experience activities.
  - ✦ Conducted Chronic Disease Community Needs Assessments in 4 counties
  - ✦ Administered needs assessment questionnaires in 4 counties
  - ✦ Conducted focus group sessions in 4 counties
  - ✦ Participated in Coalition Building in 4 counties
  - ✦ Conducted Windshield Surveys in 3 counties
  - ✦ Assisted with Chronic Disease Needs Assessment data analysis
  - ✦ Participated in 11 Chronic Disease Community Coalition meetings in 4 counties
  - ✦ 123 senior level student nurses enrolled in the Public Health Nursing course completed a pre and post survey at the beginning and end of each seven week clinical rotation
  - ✦ Survey results consistently demonstrate an increase in student skills and knowledge pertaining to community health nursing and an increase in positive attitudes toward community health careers.
  - ✦ Conducted client screenings, performed health teaching, and conducted referral and follow-up for clients at the Wellness Clinics in 3 counties
  - ✦ Developed Wellness Clinic policy and procedure and clinic documentation materials for clinics in 3 counties.
  - ✦ Developed outreach/case finding plans and conducted outreach for Wellness Clinics in 3 counties.
  - ✦ Participated in conducting a Literature Review for the Health Communication/Social Marketing Project in 1 county
  - ✦ Participated in developing Health Communication Wellness Resource Guide and Web Resource in 1 county.
  - ✦ Developed 8 health education modules with pre/post tests

**Priority Health Needs Identified by Chronic Disease Community Coalitions based on Chronic Disease Needs Assessment data:**

La Crosse County	Monroe County	Trempealeau County	Vernon County
More resources related to mental health	Disease management/advocacy	Physical activity & nutrition education result in weight management & prevention of falls	Health/wellness management/education & screening resource
Smoking cessation	Motivate for active management of own health/lifestyle wellness coaches, motivate & empower, information access & behavior change	Need to address barriers preventing good communication, access to service, & strong collaboration/partnership	Access to services, clinics, & transportation
Access to dental services for citizens	Medications: access to indigent drug programs, education, & alternative therapies	Smoking cessation	Knowledge of resources
Education about wellness screening & access to screening		Mental health	Self efficacy, motivation, & ongoing support