

Management

MAJOR @ VITERBO UNIVERSITY



01/11

Overview

The Dahl School of Business at Viterbo University offers a Bachelor of Business Administration degree with a major in management. Students may also combine their BBA in marketing with a Master of Business Administration degree and finish both degrees in just five years by enrolling in Viterbo's 4+1 BBA/MBA program.

The Dahl School of Business provides its students with relevant, useful management skills within a personal context that emphasizes values and ethics. The goal is not only to turn out excellent business practitioners, but also to help students become visionaries, strategic thinkers, and principled leaders who have a sense of the common good. Organizations today are looking for managers who can be trusted to make sound, ethical business decisions. Management majors in the Dahl School of Business develop and practice business skills in a variety of settings including required field practicum and internships.

Why Viterbo?

All programs offered by the Dahl School of Business:

- are built upon a liberal arts foundation providing active, engaged, and diverse learning.
- provide opportunities for internships, service learning, and study abroad.
- provide professional preparation integrating theory and practice.
- incorporate ethical decision-making, corporate social responsibility, and communication.

Career Options

To be an effective manager, an individual needs a broad knowledge of the practice of management, the workings of business, the economy, and the behavior of people. The Dahl School of Business management major is considered a broad field program that prepares the learner for entry-level management jobs in a variety of fields and/or to go on to graduate school. Because of this approach, Viterbo graduates are prepared for a variety of entry-level management positions.

Graduates find exciting jobs as:

- bank and credit managers
- insurance company managers
- government agency managers
- health care organization managers
- human resource managers
- production managers
- retail and sales managers
- non-profit directors

For More Information www.viterbo.edu/mgmt

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Sample Four-Year Management Program

YEAR ONE			
FALL		SPRING	
Microeconomics	3 credits	Macroeconomics	3 credits
English Composition	3 credits	English Composition and Literature	3 credits
Business as a Responsible Career Choice	2 credits	History elective	3 credits
Religious Studies elective	3 credits	Franciscan Values and Traditions - Seminar 100	3 credits
Natural Science elective	4 credits	Philosophy elective	3 credits
TOTAL	15 credits	TOTAL	15 credits
YEAR TWO			
FALL		SPRING	
Interpersonal Management Skills	3 credits	Managerial Accounting	4 credits
Financial Accounting	3 credits	English Literature elective	3 credits
Religious Studies elective	3 credits	Managerial Statistics	3 credits
MIS Concepts and Applications	4 credits	Business Reporting	3 credits
Fine Arts elective	3 credits	Leading in a Diverse World - Seminar 200	3 credits
TOTAL	15 credits	TOTAL	16 credits
YEAR THREE			
FALL		SPRING	
Legal and Ethical Environment of Business	3 credits	Business Law	3 credits
Project Management	3 credits	Financial Management	3 credits
Principles of Management	3 credits	Principles of Marketing	3 credits
Managerial Mathematics	3 credits	Leadership in Management	3 credits
Elective	3 credits	Elective	2 credits
The Common Good - Seminar 300	3 credits	Environmental Economics - DSOB elective	3 credits
TOTAL	18 credits	TOTAL	17 credits
YEAR FOUR			
FALL		SPRING	
Sales and Sales Management	3 credits	Organizational Behavior and Development	3 credits
Management Field Practicum	4 credits	Strategic Management	3 credits
Elective	3 credits	Research Methodology in Business	3 credits
Human Resource Management	3 credits	Production and Operations Management	3 credits
The Ethical Life - Seminar 400	3 credits	Personal Economics - DSOB elective	3 credits
TOTAL	17 credits	TOTAL	15 credits

Mission Statement of the Dahl School of Business

The Dahl School of Business values every student and prepares each one to make a difference as an ethical and effective leader in organizations and society.

Vision Statement of the Dahl School of Business

Our vision is to be the school of choice in our region for dynamic, personalized, ethics-based business education. Every graduate of our program is motivated and equipped to make a significant contribution to his or her organization and community.

We make a difference in our students' lives so they can make a difference in the world.