

Bachelor of Fine Arts - Graphic Design *

The BFA degree in Graphic Design combines studio art disciplines with coursework in graphic design, and prepares students for careers in graphic design, illustration, web design, art-direction, and related fields as well as further study at the graduate level. The graphic design program helps to identify internship opportunities for on-the-job work experience for credit. Students may select a Layout emphasis or an Illustration emphasis.

1. General Education (43 credits)
 - 6 cr. G1 English Composition
 - 6 cr. G2 Religious Studies
 - 3 cr. G3 Philosophy
 - 3 cr. G4 History
 - 2 cr. G5 Fine Arts (not Art)
 - 3 cr. G6 Literature
 - 4 cr. G7 Natural Science
 - 3 cr. G8 Social Science
 - 13 cr. G9 Liberal Studies Electives
Math Competency
2. Art Requirements
 - 3 cr. ARTS 111 Foundations: Drawing I
 - 3 cr. ARTS 112 Foundations: Design I
 - 3 cr. ARTS 121 Foundations: Drawing II
 - 3 cr. ARTS 122 Foundations: Design II
 - 3 cr. ARTS 207 Printmaking
 - 3 cr. ARTS 216 Painting I
 - 3 cr. ARTS 219 Fund. of Graphic Design
 - 3 cr. ARTS 220 Design of Advertising
 - 3 cr. ARTS 221 Desktop Publishing
 - 3 cr. ARTS 228 Photography
 - 3 cr. ARTS 302 Typography
 - 3 cr. ARTS 332 Computer Illustration
 - 3 cr. ARTS 334 Computer Illustration II
 - 3 cr. ARTS 203 Pottery, ARTS 305
Ceramic Sculpture, ARTS 320
Sculpture: 3 Dimensional Art, , or
 - 1 cr. ARTS 490 Research Paper
3. Art History Requirements
 - 3 cr. ARTS 161 Foundations: Art History II
 - 3 cr. ARTS 160 Foundations: Art History I
 - 3 cr. ARTS 470 Art Hist: Early Modernism
 - 3 cr. ARTS 471 Art Hist: Late Modernism
4. Additional Professional Requirements (9 cr.)
 - a. Layout emphasis:
 - 3 cr. ARTS 300 Figure Drawing
or 308 Drawing III
 - 3 cr. ARTS 323 Web Design II
 - 3 cr. ARTS 400 Adv. Graphic Design
 - b. Illustration emphasis:
 - 3 cr. ARTS 300 Figure Drawing
 - 3 cr. ARTS 308 Drawing III
 - 3 cr. ARTS 316 Painting II or
ARTS 317 Advanced
Printmaking
6. Business Support Courses (6 credits)
 - 3 cr. MKTG 351 Principles of Marketing
 - 3 cr. MKTG 352 Consumer Behavior
7. Highly Recommended (6-12 credits):
ARTS 287, 487 Internship / Experiential
Learning
8. General Electives (16 credits)
Coursework in any area, including art
9. Additional Requirements
Freshman and Sophomore Reviews
Senior Exhibition

* See Viterbo University Catalog or advisor for most current information regarding degree requirements.