

# Arts Administration

## MAJOR @ VITERBO UNIVERSITY



10/10

### Overview

The arts administration major is designed for students who have a deep appreciation for the arts and are interested in the business and management of the arts. It is an interdisciplinary degree, combining courses from the School of Fine Arts and the Dahl School of Business.

### Why Viterbo?

The Viterbo University arts administration program:

- allows students to earn a Bachelor of Fine Arts degree with a major in art administration in four years.
- provides an overview of all fine arts areas: art, dance, music, music theatre, and theatre.
- is an interdisciplinary degree with curriculum from the Dahl School of Business and School of Fine Arts.
- prepares students for employment by requiring an internship.

### Career Options

- art director
- creative services manager
- director of development
- production designer
- product marketing manager

**For More Information** [www.viterbo.edu/artsadmin](http://www.viterbo.edu/artsadmin)

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## Sample Four-Year Arts Administration Program

YEAR ONE			
FALL		SPRING	
English Composition	3 credits	English Composition and Literature	3 credits
Macroeconomics	3 credits	Math (choice)	4 credits
Management Systems	3 credits	Interpersonal Management Skills	3 credits
Religious Studies or Philosophy (choice)	3 credits	Stage Management	3 credits
Fine Arts (choice)	3 credits	Fine Arts (choice)	3 credits
TOTAL	15 credits	TOTAL	16 credits
YEAR TWO			
FALL		SPRING	
Financial Accounting	4 credits	Principles of Arts Administration	3 credits
Principles of Marketing	3 credits	Science (choice)	4 credits
General Education (choice)	3 credits	Introduction to Digital Media	3 credits
Fine Arts (choice)	3 credits	Fine Arts (choice)	3 credits
Religious Studies or Philosophy (choice)	3 credits	Social Science (choice)	
TOTAL	16 credits	TOTAL	13 credits
YEAR THREE			
FALL		SPRING	
Performing Arts Management	3 credits	History (choice)	3 credits
Principles of Entrepreneurship	3 credits	Business Law	3 credits
Legal and Ethical Environment of Business	3 credits	Dance (choice)	3 credits
Art History I	3 credits	Fine Arts (choice)	3 credits
Theatre (choice)	3 credits	Religious Studies	3 credits
General Education (choice)	3 credits	Arts Marketing Applications	3 credits
TOTAL	18 credits	TOTAL	18 credits
YEAR FOUR			
FALL		SPRING	
Human Resource Management	3 credits	Personal Economics	3 credits
Arts Administration Seminar	3 credits	Internship	3 credits
History, Philosophy or World Language (choice)	3 credits	History, Philosophy or World Language (choice)	3 credits
Fine Arts (choice)	3 credits	Fine Arts (choice)	3 credits
Fine Arts (choice)	3 credits	Literature (choice)	3 credits
TOTAL	15 credits	TOTAL	15 credits