Qualtrics
CARI MATHWIG RAMSEIER – INSTRUCTIONAL DESIGNER
NICOLE VIDDEN – ASSESSMENT SPECIALIST
Session Overview

- Qualtrics – what is it?
- When to use Qualtrics vs. other survey tools
- Where to find Qualtrics information and log-in
- Brief demonstration of Qualtrics features
- Where to go for help
Qualtrics – What is it?

- Qualtrics is a web-based survey service that is available for use by all Viterbo University faculty, administrators, staff and students.
- Three main uses of Qualtrics
  - Scholarly Research
  - Program Evaluation
  - Administrative Information Collection
Qualtrics - Who can use it?

- All Viterbo faculty, staff, and administrators have unlimited use of Qualtrics.
- Viterbo students have access to create surveys and to deploy them.
  - Limited to 5 active surveys and 2,000 total responses
  - Premise: Students will be using Qualtrics under the guidance of advisors or faculty for educational or university purposes (most likely in the context of course/degree requirements or club/student activities).
Survey Tools Available at Viterbo

- Excel Surveys
- Drupal Webforms
- Moodle Survey Tools
- Qualtrics
Excel Surveys

- Accessible
- Simple
- Shareable
- Spreadsheet output
Drupal Webforms

- Limited accessibility
- More options than Excel Surveys
- Shareable via web link
- Spreadsheet output
Moodle Survey Tools

- Limited accessibility
- Options depend on tool
- Shareable via Moodle
- Spreadsheet output
Qualtrics

- Accessible
- Robust
- Shareable via web link
- Multiple outputs
Where to find Qualtrics and log-in information

Assessment or Institutional Research websites have Qualtrics information.

- http://www.viterbo.edu/assessment/qualtrics
- http://www.viterbo.edu/institutional-research/qualtrics
Demonstration of Qualtrics

viterbo.qualtrics.com
Where to go for help

- General questions about using Qualtrics:
  - Qualtrics University
    http://www.qualtrics.com/university/researchsuite/
  - Questions about log-in and access to Qualtrics:
    - Office of Assessment and Institutional Research
  - Questions about survey design:
    - Office of Assessment and Institutional Research
      - http://www.viterbo.edu/assessment/qualtrics
      - http://www.viterbo.edu/institutional-research/qualtrics