

# Celebrating the Driftless

## An enchanted evening of cinematic and musical wonder with the producers of the regional Emmy Award-winning film *Decoding the Driftless*

Join us for a wild ride of adventure above, on, and below the amazing Driftless Region! Emmy-winning filmmakers George Howe and Tim Jacobson of Sustainable Driftless, Inc., Rob Nelson and Jonas Stenstrom of Untamed Science, Inc., and Neil Rettig teamed up to capture fantastic footage of the ruggedly beautiful Driftless Region, and wove it into a compelling story of science and adventure. You'll soar over steep, ancient bluffs, skim the surface of primordial rivers, venture deep underground to mysterious secret worlds, marvel at sacred archeological treasures, and hang perilously over massive rock cliffs. One thing for sure, you'll never forget this film experience, and you'll want to share it with everyone you know!

**Wednesday, October 12, 2022**

**Reception, 6:00- 6:30, FSPA Lobby**

Mingle to the sound of live music with the producers of *Decoding the Driftless* while enjoying free hors d'oeuvres and beverages from a cash bar. Take a selfie with a real Emmy statuette awarded to *Decoding the Driftless*, and pick up a copy of the extended-cut film on DVD, Blu-ray, or flash drive, along with new, short bonus films!

**Main Presentation, 6:30-7:45, FAC Main Theater**

- Introduction by Richard Kyte
- What's happened since the film's world premiere? - Tim Jacobson
- Short films (introduced by George Howe): *The Places in "Decoding the Driftless,"* *Tundra Swans, A Place To Be* (music video)
- Driftless Educational Outreach Update - Jan Wee
- Live music - Ryan Howe performing "Home In The Bluffs"

**Intermission – FSPA Lobby 7:45-8:05**

Live piano music (Ryan Howe), cash bar, film purchase opportunities

**Film Screening: *Decoding the Driftless* (PBS Cut), FAC Main Theater, 8:05-9:00**

(Film purchase opportunities continue at building exits until 9:30 pm)

### **About Sustainable Driftless, Inc.**

Sustainable Driftless, Inc. is a nonprofit organization dedicated to inspiring resource conservation, vibrant communities, and sustainable growth in the Driftless Region. The group believes that the region is an epic natural, cultural and historic treasure. While it is well known among some circles, it is widely unknown to most people outside the area despite having resources that could stand up to very-well-known assets such as Yellowstone National Park and the Smokey Mountains. By promoting its value to the local public, Sustainable Driftless believes it can help strengthen conservation efforts and serve as a catalyst to better ensure that local communities are vibrant and sustainable. And by promoting the Driftless Region's value to the larger (global) public as a premier international geo-tourism destination, we can help ensure the landscape's conservation by demonstrating its value as an economic engine for its rural communities and its thoughtful, sustainable use.