

Master of Business Administration

TRANSFORM YOURSELF, YOUR CAREER, YOUR ORGANIZATION



MBA

The Program of Choice for Professionals in the Region

- Cohort-based to build a strong professional network
- Complete our 34-credit program in less than two years by taking one class at a time, one evening per week
- Some blended and online courses available
- Caring, Franciscan, student-centered environment
- Rich discussions, broad perspectives; half of each cohort holds degrees other than business
- Non-business majors can prepare for our MBA program by completing four online academic leveling modules to gain competency in core business areas
- Fully accredited by Higher Learning Commission and the Accreditation Council for Business Schools and Programs (www.acbsp.org)
- Strong reputation, great value

Enroll now—begin in
January, May, June, or August.

Apply online at
www.viterbo.edu/mba



VITERBO
UNIVERSITY

Set yourself apart by developing new skills while completing projects with immediate impact in your organizations.

“In the short time I’ve been working on the project for my current MBA course, my employer has asked me to consider a new position consulting on a major initiative. I am very honored and grateful for the unique opportunity that came out of this project, and it certainly has me thinking.”

— Recent Alumna (Health Care)

“Viterbo University has put together a first-class MBA program. I have made friendships in this program that I know I will carry with me for the rest of my life. Starting back to school at age 57 was one of the best things I ever did.”

— Michael G. Walter, Mayo Clinic Health System

“I cannot say enough good things about Viterbo and the MBA program. Enrolling in the MBA program at Viterbo was the best thing I have ever done for my career and for me.”

— Amy Thornton, Western Technical College

Contact Graduate Admissions
gradadmissions@viterbo.edu or 608-796-3011



MBA Curriculum

	MBA Core Classes									
	<ul style="list-style-type: none"> • MGMT 511—Self Leadership • MGMT 512—Leadership Skills in Organizations 									
	<ul style="list-style-type: none"> • BLAW 530—Ethical and Legal Decision Making • ACCT 510—Financial Performance and Managerial Accounting • MGMT 520—Methods of Inquiry and Analysis • ECON 510—Understanding the Numbers that Move the World • MKTG 540—Brand Strategy 									
<ul style="list-style-type: none"> • MGMT 550—Business Strategies for Sustainable Enterprise • MGMT 525—Complex Systems Change Strategies 										
Sample Two-Year Schedule							Sample One-Year Schedule			
	Fall	Spring	Summer	Fall	Spring	Summer	First Session	Fall	Spring	Summer
First Session	MGMT 511 MGMT 512	ACCT 510	Elective One	MKTG 540	MGMT 520	Elective Three	First Session	MGMT 511 MGMT 512 MGMT 550	ECON 510 MKTG 540	Elective One Two
Second Session	MGMT 550	BLAW 530	Elective Two	ECON 510	MGMT 525		Second Session	BLAW 530 ACCT 510	MGMT 520 MGMT 525	Elective Three

Customize Your MBA Program

Customize your MBA program by choosing an emphasis in: accounting, health care management, marketing, nonprofit leadership, project management, or servant leadership.

To obtain an emphasis area, three elective courses and the course project must be completed in a corresponding area of study. Core courses remain the same. For a general MBA, choose any three electives.

Possible Elective Course Offerings:

- Personal Wealth Management
- Legal Aspects of Commercial Transactions
- Strategic Marketing and Business
- Compression Planning
- Strategic Organizational Consulting
- Small Business Entrepreneurial Thinking
- Health Care System
- Legal and Financial Aspects of Health Care
- Advanced Human Resource Management
- Ethical Issues in U.S. Health Care Industry
- Integrative Research Project
- Dale Carnegie (Advanced Interpersonal Skills for the Leader)
- Servant Leadership Theory and Practice
- PMP Exam Prep
- Corporate Structuring for Global Business
- Lean Project Management
- Health Care Economics vs. Health Care Ethics
- Peacemaking and Conflict Resolution
- Project Management for Creativity and Innovation
- Grant Writing
- One-credit pop-ups