

Qualtrics

CARI MATHWIG RAMSEIER – INSTRUCTIONAL DESIGNER

NICOLE VIDDEN – ASSESSMENT SPECIALIST

Session Overview

- ▶ Qualtrics – what is it?
- ▶ When to use Qualtrics vs. other survey tools
- ▶ Where to find Qualtrics information and log-in
- ▶ Brief demonstration of Qualtrics features
- ▶ Where to go for help

Qualtrics – What is it?

- ▶ Qualtrics is a web-based survey service that is available for use by all Viterbo University faculty, administrators, staff and students.
- ▶ Three main uses of Qualtrics
 - ▶ Scholarly Research
 - ▶ Program Evaluation
 - ▶ Administrative Information Collection

Qualtrics - Who can use it?

- ▶ All Viterbo faculty, staff, and administrators have unlimited use of Qualtrics.
- ▶ Viterbo students have access to create surveys and to deploy them.
 - ▶ Limited to 5 active surveys and 2,000 total responses
 - ▶ Premise: Students will be using Qualtrics under the guidance of advisors or faculty for educational or university purposes (most likely in the context of course/degree requirements or club/student activities).

Survey Tools Available at Viterbo

▶ Excel Surveys



▶ Drupal Webforms



▶ Moodle Survey Tools



▶ Qualtrics



Excel Surveys

- ▶ Accessible
- ▶ Simple
- ▶ Shareable
- ▶ Spreadsheet output



Drupal Webforms

- ▶ Limited accessibility
- ▶ More options than Excel Surveys
- ▶ Shareable via web link
- ▶ Spreadsheet output

webform



Drupal™

Moodle Survey Tools

- ▶ Limited accessibility
- ▶ Options depend on tool
- ▶ Shareable via Moodle
- ▶ Spreadsheet output



Qualtrics

- ▶ Accessible
- ▶ Robust
- ▶ Shareable via web link
- ▶ Multiple outputs



Where to find Qualtrics and log-in information

Assessment or Institutional Research websites have Qualtrics information.

- ▶ <http://www.viterbo.edu/assessment/qualtrics>
- ▶ <http://www.viterbo.edu/institutional-research/qualtrics>

Demonstration of Qualtrics



viterbo.qualtrics.com

A screenshot of the Qualtrics login page. The page has a white background with a large red 'Q' logo and the text 'qualtrics.com' to its right. Below the logo, there is a grey bar containing three input fields: 'Email / Username', 'Password', and a blue 'Log In' button with a right-pointing arrow.

qualtrics.com

Email / Username

Password

Log In >

Where to go for help

- ▶ General questions about using Qualtrics:

- ▶ Qualtrics University

- <http://www.qualtrics.com/university/researchsuite/>

- ▶ Questions about log-in and access to Qualtrics :

- ▶ Office of Assessment and Institutional Research

- ▶ Questions about survey design:

- ▶ Office of Assessment and Institutional Research

- ▶ <http://www.viterbo.edu/assessment/qualtrics>

- ▶ <http://www.viterbo.edu/institutional-research/qualtrics>