

## VITERBO UNIVERSITY ALUMNI ASSOCIATION

Tuesday, November 08, 2011

Reinhart Center Board Room

5:30 p.m. Full Board Meeting

- I. Call to Order – The meeting was called to order by Amy Thornton at 5:33 p.m.

Members Present: Kathy Ivey, Rita Modjeski, Barb Kelsey, Heather Ladwig, Amy Thornton, Steve Berg, Patrick Gibbons, Katie Rowan-Koenen, Julie Bartels, Frank Abnet, Allison Romens, Derek Burnstad, Anna Sprague, Libby Berg, Amy Topel, Nick Johnson, Kristina Smaby, Sister Marie Kyle, Joyce Hagmann

Emeritus Members Present: Theresa Smerud, Carolyn Hogan, Rose Ann Kazmierczak, Shawn Sackman, Melanie Johnson

Ex- Officio: Kathy Duerwachter

- II. Julie Bartels offered a prayer.
- III. Approval of the minutes from the meeting dated 09/17/2011 was motioned by Kathy Ivey. Steve Berg seconded. The minutes from the meeting were approved.
- IV. There was a welcome and Introduction of new board members and officers. All board members gave a brief introduction.
- V. Todd Ericson, Viterbo Vice President of Finance, was present to provide the board with a University update. Enrollments have been successful and the University is as strong as it has ever been in the history of the University. The endowment is a measure of strength for a University; Viterbo's endowment continues to grow considerably. The University has seen significant growth, due to enrollments and tuition increases, in the previous years. Institutional discounts would represent an additional \$14M in expenses for the University that are not reflected in the operating budget. Viterbo has had approximately 25% growth in undergraduate enrollments in the past 15 years. The addition of new athletic programs and the addition of other educational programs can be credited for much of this growth. Total annual enrollment, including the education graduate students, exceeds 15,000. Todd extended the invitation that if any board member ever has any questions about the financial stability or otherwise of the firm, please feel welcome to contact Todd via phone, email or in person.

- VI. Potential board members for the February 2012 meeting were discussed. We are always looking for new board members. We can have up to 30 board members. As you think of people who may make good board members, please let Kathy know. Our cut off date for new board members for the 2012-2013 year is the February 2012 meeting. Please think about who may make a good addition to our board and bring those names to Kathy anytime or bring those names to the February meeting.
  
- VII. Chapter updates were discussed. The chapter formation request form was reviewed. This form will be used to guide aspiring chapters to gain approval of their chapter under the Alumni Association Board of Directors. Remember that each approved chapter will appoint one member to sit on the Alumni Association Board of Directors.
  
- VIII. Executive Committee chairs represented the various committees with updates.
  - a. Barb Kelsey gave an update for the Careers and Professional Development Committee pertaining to the speed networking night. A survey from that event was reviewed. The event is very well received by the students and the alumni. The next professional networking night will be held on February 23, 2011.
  - b. Steve Berg communicated about the Programs Committee and alumni weekend. Dr. Artman thanks the Board for the extensive volunteers throughout and efforts put in to planning and coordinating alumni reunion weekend. We will make better efforts to get the word out to people about the awards social and dinner; this is an amazing and inspiring event! If anyone has feedback about any of the events during alumni reunion weekend, please send those comments to Kathy. There were some open times this year with leisure time, nothing planned, which was somewhat inconvenient for some.
  - c. The Mission and Service Committee is looking for a co-chair for this committee.
  
- IX. Upcoming Events were discussed. Countdown to commencement is on November 17 from 3:30-5:30pm. The Alumni Cup basketball game is on November 22. The President's Festival of Lights and Carols is on December 2. The Alumni Children's Christmas Party is December 3. Commencement Quick Stop is on December 17. Homecoming is February 18. Mock Speed Interviewing is scheduled for February 23. The next alumni board meeting is scheduled for February 25. Please check your schedules; if you can volunteer for any of these events, please let Kathy know. We encourage everyone to participate in volunteer opportunities please.
  
- X. Alumni Board shirts were discussed. If anyone would still like to order a polo shirt, please contact Kathy. The shirts are \$42. This is a good way to market the alumni association when we are volunteering for events.

- XI. The Alumni survey was discussed. Kathy distributed a copy of the summarized alumni survey to everyone. Please review the survey and be ready to discuss the information at the February board meeting.
  
- XII. A Group Photo will be taken at a future meeting.

The next meeting is scheduled for Saturday, February 25, 2012, location to be determined. The meeting will begin at 1:00pm and will likely go until 4:30pm, with a social and dinner, and possibly a production to follow.

The meeting was adjourned at 7:39p.m. Rita Modjeski motioned to adjourn the meeting. Nick Johnson seconded.